

# DENISE SHEREFF, Ph.D., MLIS, AHIP-D

[dshereff@usf.edu](mailto:dshereff@usf.edu)

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## CURRENT APPOINTMENT

*Associate Instructor, University of South Florida School of Information, Tampa, FL 2018-present*

Courses I teach:

- LIS 4930 Health Information Sources and Services
- LIS 5020 Foundations of Library and Information Science
- LIS 5631 Health Information Sources and Services
- LIS 5937 Graphic Novels in Libraries
- LIS 6475 Health Science Librarianship
- LIS 6742 Seminar in Special Libraries
- LIS 6496 Supervised Fieldwork

## EDUCATION

UNIVERSITY OF SOUTH FLORIDA, Ph. D. Curriculum and Instruction, emphasis on Instructional Technology, May 7, 2023

UNIVERSITY OF SOUTH CAROLINA, MLIS (Library and Information Science, 2002)

AUSTIN PEAY STATE UNIVERSITY, BA (Foreign languages: Spanish and French, 1991)

University of South Florida, Graduate Certificate in eLearning Design and Development, 2022

Medical Library Association, *Academy of Health Information Professionals (AHIP), Distinguished Level, 2009 – Present.*

Medical Library Association, *Consumer Health Information Specialization Certificate (Level II), 2011 – Present.*

Medical Library Association, *PubMed Trainer Certificate, 2013.*

National Library of Medicine, *BioMedical Informatics MBL/NLM Course Fellow. Marine Biological Laboratory Certificate, Spring Course, 2010.*

## EXPERIENCE

UNIVERSITY OF SOUTH FLORIDA SCHOOL OF INFORMATION, Tampa, FL 2015-2018, Instructor I. Courses taught: LIS 6475 Health Sciences Librarianship, LIS 5937 Health Information Sources and Services, LIS 5020 Foundations of Library and Information Science, LIS 6946 Supervised Fieldwork.

UNIVERSITY OF SOUTH FLORIDA SCHOOL OF INFORMATION, Tampa, FL 2014 – 2015, Visiting Instructor/Academic Services Administrator. Courses taught: LIS 6475 Health Sciences Librarianship, LIS 5937 Health Information Sources and Services, LIS 5020 Foundations of Library and Information Science.

UNIVERSITY OF SOUTH FLORIDA SCHOOL OF INFORMATION, Tampa, FL 2013 – present, Academic Services Administrator

UNIVERSITY OF SOUTH FLORIDA COLLEGE OF MEDICINE, Tampa, FL 2009 – 2013, Health Information and Communications Officer, Department of Pediatrics, Pediatrics Epidemiology Center

UNIVERSITY OF SOUTH FLORIDA SCHOOL OF INFORMATION, Tampa, FL 2009 – 2013, Adjunct Instructor.  
Course taught: LIS 5937 Health Information Sources and Services.

TUTOR.COM, New York, NY 2003 –2008, Director, Ask A Librarian

LIBRARY SYSTEMS AND SERVICES, Germantown, MD 2002 – 2003, Coordinator, Spanish Virtual Reference Services

COLLEGE OF CHARLESTON, Charleston, SC 2001 – 2002, Librarian, Reference Department

COLLEGE OF CHARLESTON, Charleston, SC 2001 – 2002, Academic Computing Intern, Department of Art History and Department of Foreign Languages

CHARLESTON COLLEGIATE SCHOOL, Johns Island, SC 1999 – 2002, Librarian

CHARLESTON COLLEGIATE SCHOOL, Johns Island, SC 1999 – 2002, Foreign Language Teacher

MARCH OF DIMES, Charleston, SC 1997 – 1999 Program Coordinator

HOLT, RINEHART AND WINSTON, Austin, TX 1996 – 2002 Freelance Writer and Editor

MEDICAL UNIVERSITY OF SOUTH CAROLINA, Charleston, SC 1996 – 1997 Patient Registration Representative, University Medical Associates

HOLT, RINEHART AND WINSTON, Austin, TX 1994 – 1996 Associate Editor

AUSTIN INDEPENDENT SCHOOL DISTRICT, Austin, TX 1991 – 1994 Spanish Teacher, Austin High School

### **FUNDED GRANTS AND PROJECTS**

20-LSTA-B-21, Fiscal Year: 2020-2021

“Creating a Responsive Librarianship Scheme”

In this project, researchers will work with three community partners (public libraries in Hillsborough and Pasco counties) to: develop evidence-based therapeutic reading lists for patrons, engage in collection development focused on these lists, develop lesson plans and run guided reading groups in each library, develop instructional programs for each library, and distribute evidence-based reading lists to the target populations.

Role: Key personnel

NIH UG4LM012340, Subaward 1600679, Fiscal Year: 2019-2020

This project proposes to develop a mental health literacy program designed for the pediatric patients in a crisis center in Florida using four tracks of bibliotherapy texts to deliver personalized bibliotherapy services to build mental health literacy skills. The program will integrate the health resource center’s therapeutic collection with those outreach resources and activities available through the National Library of Medicine’s eresource pages.

Role: Key personnel

IMLS SP-02-16-0036-16, Fiscal Year: 2016-2017

The major goal of this project was to develop a mental health literacy (MHL) services program to benefit residents of a local drug treatment center in the Tampa Bay Area.

Role: Administrator

15-LSTA-B-03, Fiscal Year: 2015-2016

“Every Reader her Book: Creation of a Therapeutic Library at a Women's Residential Treatment Facility”

The major goal of this project was to create a library and implement library services for the women residents of the Drug Abuse Comprehensive Coordinating Office, Inc. (DACCO) facility, a drug treatment center in Hillsborough County, Florida. Role: Project Manager

Role: PI / Project Manager

### **AWARDS AND HONORS**

- Beta Phi Mu, International Library and Information Studies Honor Society
- Kappa Delta Pi (KDP), International Education Honor Society
- National Library of Medicine, *BioMedical Informatics MBL/NLM Course Fellow. Marine Biological Laboratory Certificate*, Spring Course, 2010.
- Medical Library Association, *Academy of Health Information Professionals (AHIP), Distinguished Level, 2014-2024.*
- Phi Kappa Phi Honor Society
- Sigma Delta Pi, National Collegiate Hispanic Honor Society

### **SELECTIVE LIST OF PROFESSIONAL AND SERVICE ACTIVITIES**

- Chairperson, USF School of Information, Planning and Assessment Committee, 2019-Present.
- Member, USF School of Information, *Curriculum Committee*, 2014 – Present.
- Chairperson, USF School of Information, *Admissions, Standards and Honors Committee*, 2015-Present.
- Faculty Advisor, *Student Organizations of Library and Information Science*, 2013 – 2015.
- Member, USF School of Information and Tampa Bay Library Consortium, *Very Important Paraprofessional (VIP) planning committee*, 2015-2018.
- Member, Florida Literacy Coalition, *Health Literacy Summit Planning Committee*, 2013 – present.

### **MEMBERSHIP IN PROFESSIONAL SOCIETIES**

- Medical Library Association
  - Education Hub
  - Consumer and Patient Health Information Caucus
  - Medical Informatics Caucus
  - Medical Library Education Caucus
- Southern Chapter, Medical Library Association
- Florida Health Science Library Association
- Tampa Bay Medical Library Network, Individual Membership
- Florida Library Association
- Suncoast Information Specialists
- American Library Association
- National Association for Media Literacy Education
- Association for Educational Communications and Technology (AECT)
- National Association to Promote Library and Information Services to Latinos and the Spanish-speaking (REFORMA)

### **OTHER PROFESSIONAL POSITIONS**

#### Florida Health Sciences Library Association

- *Past President*, 2015-16
- *Strategic Planning Committee Chair*, 2015-2016
- *Nominating Committee Chair*, 2015-2016
- *President*, 2014 –15
- *Vice President*, 2013 – 14

- *Treasurer, 2010 –12*

#### Joint Council of Librarians of Color

- Logistics and Local Arrangements Committee, Member 2021-2022

#### Medical Library Association

- Consumer and Patient Health Information Section, *Treasurer, 2013 – 2018*

#### Suncoast Information Specialists

- *Past President, 2016*
- *President, 2015*
- *Vice President, 2014*

### **PUBLICATIONS & SCHOLARSHIP**

Shereff, D. R. (2023). Teaching and Learning Together: Situating Information Literacy in the Library Social Services Landscape of Practice Through Online Scenario-Game-Based Training (Order No. 30314509). Available from Dissertations & Theses @ University of South Florida - FCLA; ProQuest Dissertations & Theses A&I; ProQuest Dissertations & Theses Global. (2801899864). <https://www.proquest.com/dissertations-theses/teaching-learning-together-situating-information/docview/2801899864/se-2>

Greene Taylor, N., Shereff, D., Baum, B., Chan, J., Cannon, P. (2022). Moving Beyond the Book List: Building a Pediatric Responsive Library Program. *Journal of Hospital Librarianship*. <https://doi-org.ezproxy.lib.usf.edu/10.1080/15323269.2021.2019521>

Shereff, D., Palmer, R., & Cannon, P. (2017). Every Reader Her Book: Creation of a Therapeutic Library at a Women's Residential Treatment Facility. *Journal of Hospital Librarianship*, 17(1), 42-52. doi:10.1080/15323269.2017.1259444.

Andrews, J., & Shereff, D. (2014). Information Retrieval. In J. Huber & F. Tu-Keefner (Eds.), *Health Librarianship: An Introduction: Libraries Unlimited*.

Grayson, P. C., Amudala, N. A., McAlear, C. A., Leduc, R. L., Shereff, D., Richesson, R., Fraenkel, L., & Merkel, P. A. (2013). Illness perceptions and fatigue in systemic vasculitis. *Arthritis Care Res (Hoboken)*, 65(11), 1835-1843. doi: 10.1002/acr.22069

Grayson, P. C., Amudala, N. A., McAlear, C. A., Leduc, R. L., Shereff, D., Richesson, R., Fraenkel, L., & Merkel, P. A. (2014). Causal attributions about disease onset and relapse in patients with systemic vasculitis. *J Rheumatol*, 41(5), 923-930. doi: 10.3899/jrheum.131096

Johnson, N. E., Heatwole, C. R., Dilek, N., Sowden, J., Kirk, C. A., Shereff, D., Shy, M. E., & Herrmann, D. N. (2014). Quality-of-life in Charcot-Marie-Tooth disease: The patient's perspective. *Neuromuscul Disord*. doi: 10.1016/j.nmd.2014.06.433

Mooney, J., Spalding, N., Poland, F., Grayson, P., Leduc, R., McAlear, C. A., Richesson, R. L., Shereff, D., Merkel, P. A., & Watts, R. A. (2014). The informational needs of patients with ANCA-associated vasculitis-development of an informational needs questionnaire. *Rheumatology (Oxford)*, 53(8), 1414-1421. doi: 10.1093/rheumatology/keu026

Richesson, R., Shereff, D., & Andrews, J. E. (2012). The Patient Registry Item Specifications and Metadata (PRISM) Library and a Strategy for a Bottom-up Standardization of Rare Diseases Patient Registries and the Data They Collect. *Journal of Medical Internet Research, In press*. doi: doi:10.2196/jmir.2107

- Richesson, R. L., Shereff, D., & Andrews, J. E. (2012). Standardization of Questions in Rare Disease Registries: The PRISM Library Project. *Interact J Med Res*, 1(2), e10. doi: 10.2196/ijmr.2107
- Richesson, R. L., Sutphen, R., Shereff, D., & Krischer, J. P. (2012). The Rare Diseases Clinical Research Network Contact Registry update: features and functionality. *Contemp Clin Trials*, 33(4), 647-656. doi: 10.1016/j.cct.2012.02.012
- Richesson, R., Shereff, D., & Andrews, J. (2010). [RD] PRISM Library: Patient Registry Item Specifications and Metadata for Rare Diseases. *J Libr Metadata*, 10(2-3), 119-135. doi: 10.1080/19386389.2010.506385
- Richesson, R., Shereff, D., Spisla, C., Albarracin, N., Konicek, D., & Andrews, J. (2010). The use of SNOMED CT to support retrieval and re-use of Question and Answer Sets for patient registries. *International Journal of Functional Informatics and Personalised Medicine*, 3(4), 342-365. doi: 10.1504/IJFIPM.2010.040214
- Shereff, D. (2010a). Consumer Health Complete: A Review <<http://www.ebscohost.com/thisTopic.php?marketID=1andtopicID=541>>. *Journal of Consumer Health On the Internet*, 14(4), 358-368. doi: 10.1080/15398285.2010.524094
- Shereff, D. (2010b). Diabetes UK <<http://www.diabetes.org.uk/>>. *Journal of Consumer Health On the Internet*, 14(1), 57-68. doi: 10.1080/02763860903543403
- Shereff, D. (2010c). Electronic Books for Biomedical Information. *Journal of Electronic Resources in Medical Libraries*, 7(2), 115-125. doi: 10.1080/15424065.2010.482903

## PEER REVIEWS

- Shereff, D. (2018) Reviewed the article "Feasibility and Construct Validation of the Patient Reported Outcomes Measurement Information System (PROMIS) in Systemic Vasculitis" for *The Journal of Rheumatology*.
- Shereff, D. (2012) Reviewed the article "Analysis of inconsistencies in terminology of spinal and bulbar muscular atrophy" for *Journal of the Medical Library Association*.
- Column editor, Global Health Sitings. *Journal of Consumer Health on the Internet*, 2009 – 2011.

## PRESENTATIONS

- Greene Taylor, N., Cannon, P., Shereff, D., Baum, B., Pettus, K., Chan, J., Jacobs, E., & Scanlon, K. (2021, May 19-20). New ways to foster public library- social work collaborations. [Conference session]. Florida Library Association Annual Conference, Daytona Beach, Florida.
- Shereff, D., Greene Taylor, N., Cannon, P., (2021). Story Strong Book Club: Responsive Librarianship for Teen Mental Health. Presented at the Graphic Medicine Unconference, August 13-14, 2021.
- Greene Taylor, N., Cannon, P., Shereff, D., Baum, B., Pettus, K., & Schellhaus, N. (2021, May 13). Story strong book club. [Conference session].
- ALA Graphic Novels Roundtable LibComix, virtual. Taylor, N., Cannon, P., Shereff, D., Baum, B., & Chan, J. (2020). Incorporating Responsive Librarianship in Children and Teen Programming. Presented at the Florida Library Association Conference, Orlando, October 28-29, 2020.
- Taylor, N. & Shereff, D. (2019). Therapeutic Librarianship and Technology. Presented at the Special Libraries Association Florida & Caribbean Chapter, Leading Edge Libraries Conference, Orlando, Florida, September 20, 2019.

- Shereff, D., Palmer, R., Cannon, P. (2016). Every Reader Her Book: Creation of a Therapeutic Library at a Women's Residential Treatment Facility. Presented at the Florida Health Science Library Association Annual Meeting, Tampa, Florida, April 8, 2016.
- Shereff, D. and Cannon, P. (2016) Encouraging the Use of Bibliotherapy in a Women's Residential Treatment Center: Analysis of a Provider Training Intervention. Presented at the National Communication Association 102nd Annual Convention, Philadelphia, Pennsylvania, November 10-13, 2016.
- Shereff, D. (2015). Becoming an Information Science Professional. *Very Important Paraprofessionals (VIP) Conference*. Tampa, FL.
- Tanzer, M., Smith, K., Light, C., Shereff, D., Kretzler, M., & Gipson, D. (2014a). Assessment of the Educational Experience for Patients With a New Chronic Illness. Paper presented at the Pediatric Academic Societies and Asian Society for Pediatric Research, Vancouver.
- Tanzer, M., Smith, K., Light, C., Shereff, D., Kretzler, M., & Gipson, D. (2014b). Educational Topics for Patients Newly Diagnosed With Nephrotic Syndrome: the Patient's Perspective. Paper presented at the Pediatric Academic Societies and Asian Society for Pediatric Research, Vancouver.
- "There's a Librarian for That!" *Florida Library Association*, Orlando, FL, 2013
- Leduc, R., C. Hall, D. Shereff, J. Lloyd, K. Young, H. Guillette, J. Harris, L. Gandolfo, D. Cuthbertson and J. Krischer (2013). An Overview of the Rare Diseases Clinical Research Network. Lysosomal Disease Network, 9th Annual WORLD Symposium. Orlando, FL.
- Guillette, H., R. Richesson, D. Shereff and J. Andrews (2012). PRISM: A Shared Resource for Global Data Standards in Patient Registries (Invited presentation). *International Conference on Rare Diseases and Orphan Drugs 2012*. Tokyo, Japan.
- Grayson, P. C., N. A. Amudala, C. McAlear, R.L. Leduc, D. Shereff, R. Richesson, P.A. Merkel (2012). Assessing fatigue in systemic vasculitis from the patient's perspective. Paper presented at the American College of Rheumatology/Association of Rheumatology Health Professionals (ACR/ARHP) Annual Meeting, Washington, DC.
- Grayson, P. C., N. A. Amudala, C. McAlear, R.L. Leduc, D. Shereff, R. Richesson, P.A. Merkel (2012). Causal beliefs of disease among patients with systemic vasculitis. Paper presented at the American College of Rheumatology/Association of Rheumatology Health Professionals (ACR/ARHP) Annual Meeting, Washington, DC.
- Grayson, P. C., N. A. Amudala, C. McAlear, R.L. Leduc, D. Shereff, R. Richesson, P.A. Merkel (2012). Illness perceptions among patients with different forms of vasculitis. Paper presented at the American College of Rheumatology/Association of Rheumatology Health Professionals (ACR/ARHP) Annual Meeting, Washington, DC.
- Shereff, D (2012). "Interesting Careers", *USF Health Successful Career Women's Annual Women's Symposium, Girls Preparatory Academy, Ferrell Middle Magnet*, Tampa, FL.
- Shereff, D. (2012). "Unexpected Places Panel", *University of South Florida, Student Organizations of Library and Information Sciences Meeting*, Tampa, FL.
- Shereff, D., A. Graves, J. Andrews and R. Richesson (2011). Promoting the use of standard questions in patient registries and research: a library of questions related to rare diseases. *American Society for Information Science and Technology*. New Orleans, LA.

Shereff, D., R. Richesson, A. Graves and J. Andrews (2011). An innovative approach to Dublin Core: indexing questions for rare disease research. *Southern Chapter of the Medical Library Association Annual Conference*. Augusta, GA.

### Poster Exhibits

Shereff, D., Greene Taylor, N., & Cannon, P. (2021, April 22-23). Responsive librarianship: Partnering to promote mental health literacy. [Poster presentation]. Florida Health Sciences Library Association Annual Meeting, virtual.

Kepsel, A., Andresen, C., Ansell, M., Desouky, V., Jasmin, H., Lubker, I., Petre, K., Pierce, J., Sablatzky, T., Schvaneveldt, N., Shereff, D., Swanberg, D., Tuttle, B., Wong, H., Wright, A. (2021). Designing an Open Repository of Educational Resources for Health Information Professionals. [Poster presentation]. Medical Library Association Annual Meeting, virtual.

Shereff, D., Cannon, P., & Taylor, N. (2021). Responsive Librarianship Programming for Adolescent Mental Health Literacy Education. [Poster presentation]. American Educational Research Association (AERA) Annual Meeting, virtual.

Shereff, D. & Chan, J., Baum, B, Cannon, P., & Taylor, N. (2020). Graphic Medicine for Emotional Wellness. Poster presentation at the Medical Library Association Virtual Conference.

Cannon, P., Shereff, D., and Taylor, N. (2020). Visualizing Bibliotherapy. USF Health Research Day, Tampa, Florida.

Kouame, G., Marcus, C., Meyers, C., Shereff, D., Smith, C., Solomon, M. (2014). *MLA CAPHIS*. Poster presented at the Medical Library Association Meeting, Chicago.

Richesson, R., D. Shereff, J. Lloyd, H. Guillette, K. Paulus, J. Andrews, P. A. Merkel, M. Clowse, J. Harris, D. Cuthbertson, R. Leduc and J. P. Krischer (2012). Patient registries to support research in rare diseases. *Lysosomal Disease Network 8th Annual World Symposium*. San Diego.

Guillette, H., R. Richesson, D. Shereff and J. Andrews (2012). PRISM: Patient Registry Item Specification and Metadata for Rare Disease. *International Conference on Rare Diseases and Orphan Drugs 2012*. Tokyo, Japan.

Richesson, R., Shereff, D., Lloyd, J., Young, K., Guillette, H., Paulus, K., Harris, J., Cuthbertson, D., Krischer, J., & Rare Diseases Clinical Research Network. Rare Diseases Clinical Research Network. (2012). *RDCRN Contact Registry to Support Research in Rare Diseases*. Yale Center for Clinical Investigation. 5th Annual Clinical Research Management Workshop. New Haven, CT.

Richesson, R., J. Andrews, D. Shereff, D. Konicek, E. Hafeza and R. Moldwin (2010). [RD] PRISM Library: Patient Registry Item Specifications and Metadata for Rare Diseases. *American Medical Informatics Association Clinical Research Informatics Symposium*. San Francisco, CA.

Richesson, R., D. Shereff and J. Andrews (2010). A tool for achieving standard questions for patient registries: PRISM (Patient Registry Item Specifications and Metadata). 2010 *International Conference on Rare Disease*. Buenos Aires, Argentina.