

CURRICULUM VITAE

(April, 2022)

KAREN OBREMSKI BRANDON

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Education

- 1978-82 University of Wisconsin-Eau Claire, **B.A., Psychology**, 1982.
- 1983-87 University of Wisconsin-Madison, Post-bachelor course work.
- 1987-94 Indiana University, Bloomington, **Ph.D., Psychology (Clinical)**, August, 1994.
Minor: Quantitative Methods

Profession

Research Scientist

Professional Appointments

- 2015-present **Applied Research Scientist**, Tobacco Research and Intervention Program
- 2003-2013 **Assistant Research Professor, Director of Assessment**, Alcohol and Substance Use Research Institute, University of South Florida.
- 1997-2003 **Assistant Professor**, Department of Psychology, University of South Florida
- 1995-1997 **Assistant Professor**, Psychology Department, State University of New York at Binghamton
- 1994 **Assistant Professor (Visiting)**, Psychology Department, State University of New York at Binghamton
- 1992-1994 **Lecturer**, Psychology Department, State University of New York at Binghamton
- 1991-1992 **Psychology Intern**, Veterans Administrative Medical Center, Syracuse, NY
- 1988-1991 **Predoctoral Fellowship Trainee**, National Institute on Alcohol Abuse and Alcoholism, Indiana University
- 1985-1987 **Research Specialist: *Breeding biology and behavior of monogamous primates***, University of Wisconsin-Madison. Charles Snowdon, Ph.D., Principal Investigator.
- 1983-1985 **Research Assistant: *Psychosocial stressors, smoking cessation, and CV risk***, University of Wisconsin-Madison. Timothy B. Baker, Ph.D., Principal Investigator.

Publications

- Yang, M., Brandon, K.O., Sutton, S.K., Kleinjan, M., Hernandez, L.M., Sawyer, L.E., Brandon, T.H., & Vinci, C. (under review). Testing augmented reality for extinction of cue-provoked urges to smoke: Proof of concept from a controlled experiment.
- Yang, M., Yopez, V.V., Brandon, K.O., Reblin, M., Pidala, J., Jim, H.S.L., Meyer, J.S., Gore, L.R., Khera, N., Lau, P., Sauls, R.M., Jones, S.R., & Vinci, C. (in press). A mindfulness-based stress management program for caregivers of allogeneic hematopoietic cell transplant (HCT) patients: Protocol for a randomized controlled trial. *PLOS One*.
- Martinez, U., Simmons, V. N., Brandon, K. O., Quinn, G. P., & Brandon, T. H. Examining smoking and vaping behaviors, expectancies, and cessation outcomes between bisexual and heterosexual individuals. Manuscript submitted for publication. *Behavior Medicine*.
- Medina-Ramirez, P., Casas, L., Sutton, S. K., Calixte-Civil, P., Brandon, K. O., Martinez, U., Meade, C. D., Byrne, M. M., Brandon, T. H., & Simmons, V. N. (in press). Hispanic/Latinx ethnic subgroup differences in sociodemographic, sociocultural, and smoking characteristics in a cessation trial: An exploratory study. *Nicotine & Tobacco Research*.
- Sutton SK, Brandon KO, Harrell PT, Martínez Ú, Simmons VN, Gore LR, Bullen CR, & Brandon TH. (accepted, 2022)). Identifying prospective subpopulations of combustible and electronic cigarette dual users in the United States via finite mixture modeling. *Addiction*.
- Simmons, V. N., Sutton, S. K., Medina-Ramirez, P., Martinez, U., Brandon, K. O., Byrne, M. M., Meade, C. D., Meltzer, L. R., & Brandon, T. H. (2022). Self-help smoking cessation intervention for Spanish-speaking Hispanics/Latinxs in the United States: A randomized controlled trial. *Cancer*, 128(5), 984–994. <https://doi.org/10.1002/cncr.33986>
- Vinci, C., Hemenway, M., Baban, S.S., Yang, M., Brandon, K. O., Witkiewitz, K., Unrod, M., Brandon, T. H., Wetter, D. W., & Sutton, S. K. (in press). Transition to telehealth: Challenges and benefits of conducting group-based smoking and alcohol treatment virtually. *Contemporary Clinical Trials*.
- Martínez, Ú., Simmons, V.N., Sutton, S.K., Drobos, D.J., Meltzer, L.R., Brandon, K.O., Byrne, M.M., Harrell, P.T., Eissenberg, T., Bullen, C.R., & Brandon, T.H. (2021). Smoking cessation for dual users of combustible and electronic cigarettes: A randomized controlled trial. *The Lancet Public Health*, 6(7):e500-e509. doi: 10.1016/S2468-2667(20)30307-8. PMID: 34175001; PMCID: PMC8281505.
- Brandon, K.O., Vinci, C.V., Kleinjan, M., Hernandez, L.M., Sawyer, L.E, Sutton, S.K., & Brandon, T.H. (2021). Testing augmented reality for Eliciting cue-Provoked Urges to

smoke: toward moving cue-exposure into the real world. *Nicotine and Tobacco Research*, 23(5): 861-865. DOI: 10.1093/ntr/ntaa259

- Meltzer, L.R., Simmons, V.N., Piñeiro, B., Drobles, D., Quinn, G.P., Meade, C.D., Brandon, K.O., Palmer, A., Unrod, M., Harrell, P.T., Bullen, C.R., Eissenberg, T., & Brandon, T.H. (2021). Development of a Self-Help Smoking Cessation Intervention for Dual Users of Tobacco Cigarettes and E-cigarettes. *Int. J. Environ. Res. Public Health*, 18, 2328. <https://doi.org/10.3390/ijerph18052328>
- Hemenway, M., Witkiewitz, K., Unrod, M., Brandon, K. O., Brandon, T. H., Wetter, D. W., Sutton, S. K., & Vinci, C. (2021). Development of a mindfulness-based treatment for smoking cessation and the modification of alcohol use: A protocol for a randomized controlled trial and pilot study findings. *Contemporary clinical trials*, 100, 106218. <https://doi.org/10.1016/j.cct.2020.106218>
- Vinci, C., Brandon, K.O., Kleinjan, M., Hernandez, L.M., Sawyer, L.E., Haneke, J., Sutton, S.K., Brandon, T.H. (2020). Augmented Reality for Smoking Cessation: Development and Usability Study. *JMIR Mhealth Uhealth*, 8(12):e21643 <https://mhealth.jmir.org/2020/12/e21643> doi: 10.2196/21643
- Medina-Ramirez, P., Calixte-Civil, P., Meltzer, L. R., Brandon, K. O., Martinez, U., Sutton, S. K., Meade, C. D., Byrne, M. M., Brandon, T. H., & Simmons, V. N. (2020). Comparing Methods of Recruiting Spanish-Preferring Smokers in the United States: Findings from a Randomized Controlled Trial. *Journal of medical Internet research*, 22(8), e19389. <https://doi.org/10.2196/19389>
- Vinci, C., Brandon, K. O., Kleinjan, M., & Brandon, T. H. (2020). The clinical potential of augmented reality. *Clinical Psychology: Science and Practice*, 27, e12357. <https://doi.org/10.1111/cpsp.12357>
- Hooper, M.W., Calixte-Civil, P., Verzijl, C., Brandon, K.O., Afar, T., Koru-Sengul, T., Antoni, M.H., Lee, D.J., Simmons, V.N., & Brandon, T.H. (2020). Associations between Perceived Racial Discrimination and Tobacco Cessation among Diverse Treatment-Seekers. *Ethnicity & Disease*, 2020;30(3): 411-420
DOI: 10.18865/ed.30.3.411
- Medina-Ramirez, P., Brandon, T. H., Sutton, S. K., Martinez, U., Meade, C. D., Byrne, M. M., Brandon, K. O., Meltzer, L. R., Gonzales, F. M., & Simmons, V. N. (2019). A randomized controlled trial of a smoking cessation self-help intervention for Spanish-speaking Hispanic/Latinx smokers: Study design and baseline characteristics. *Contemp Clin Trials*. 2019;85:105836. doi:10.1016/j.cct.2019.105836
- Martínez, Ú., Brandon, K. O., Sutton, S. K., Brandon, T. H., & Simmons, V. N. (2019). Does smoking abstinence predict cancer patients' quality of life over time? *Psycho-Oncology*, 28, 1702-1711.
- Hooper, M. W., Afar, T., Unrod, M., Dorsey, A., Correa, J. D., Brandon, K. O., Simmons, V. N., Antoni, M. H., Koru-Sengal, T., Lee, D. J., & Brandon, T. H. (2019). Reasons for

exclusion from a smoking cessation trial: An analysis by race/ethnicity. *Ethnicity & Disease*, 29, 23-30.

Meltzer, L. R., Unrod, M., Simmons, V. N., Brandon, K. O., Piñeiro, B., Palmer, A. M., & Brandon, T. H. (2019). Capitalizing on a teachable moment: Development of a targeted self-help smoking cessation intervention for patients receiving lung cancer screening. *Lung Cancer*, 130, 121-127.

Brandon, K. O., Simmons, V. N., Meltzer, L. R., Drobes, D. J., Martínez, Ú., Sutton, S.K., Palmer, A. M., Bullen, C. R., Harrell, P. T., & Brandon, T. H. (2019). Vaping Characteristics and Expectancies are Associated with Smoking Cessation Propensity among Dual Users of combustible and electronic cigarettes. *Addiction*, 114(5); 896-906.

Martínez, Ú., Martínez-Loredo, V., Simmons, V. N., Meltzer, L. R., Drobes, D. J., Brandon, K. O., Palmer, A. M., Eissenberg, T., Bullen, C. R., Harrell, P. T., & Brandon, T. H. (2019). How does smoking and nicotine dependence change after onset of vaping? A retrospective analysis of dual users. *Nicotine & Tobacco Research*. 2020;22(5):764-770. doi:10.1093/ntr/ntz043

Hooper, M., Koru-Sengal, T. Brandon, K.O., Simmons, V.N., Correa, J.B., Asfar, T., Brandon, T.H., Lee, D. Unrod, M., & Antoni, M.H. (2018). Reducing Racial/Ethnic Tobacco Cessation Disparities via Cognitive Behavioral Therapy: Design of a Dualsite Randomized Controlled Trial. *Contemporary Clinical Trials*, 68; 127-132.

Correa, J.B., Brandon, K.O., Meltzer, L.R., Hoehn, H.J., Piñeiro, B., Brandon, T.H., & Simmons, V.N. (2018). Electronic cigarette use among cancer patients: Reasons for use, beliefs, and patient-provider communication. *Psycho-oncology*, 27(7);1757-1764.

Piñeiro, B., Díaz, D. R., Monsalve, L. M, Martínez, Ú., Meade, C. D., Meltzer, L. R., Brandon, K. O., Unrod, M., Brandon, T. H., & Simmons, V.N. (2018). Systematic transcreation of self-help smoking cessation materials for Hispanic/Latino smokers: Improving cultural relevance and acceptability. *Journal of Health Communication*, 23(4): 350-359.

Brandon, T. H., Unrod, M., Drobes, D. J., Sutton, S. K., Hawk, L. W., Simmons, V. N., Brandon, K. O., Roetzheim, R. G., Meltzer, L. R., Miller, R. R., & Cahill, S. P. (2018). Facilitated extinction training to improve pharmacotherapy for smoking cessation: A pilot feasibility trial. *Nicotine & Tobacco Research*, 20, 1189-1197. PMID: 29059409

Meltzer, L. R., Simmons, V. N., Sutton, S. K., Drobes, D. J., Quinn, G. P., Meade, C. D., Unrod, M., Brandon, K. O., Harrell, P. T., Eissenberg, T., Bullen, C. R., & Brandon, T. H. (2017). A randomized controlled trial of a smoking cessation self-help intervention for dual users of tobacco cigarettes and e-cigarettes: Intervention development and research design. *Contemporary Clinical Trials*, 60, 56-62

Moltisanti, A.J, Below, M.C., Brandon, K.O., & Goldman, M.S. (2013). The effects of alcohol expectancy priming on group bonding. *Experimental and Clinical Psychopharmacology*, 21, 450-456.

- Carter, A.C., Brandon, K.O. & Goldman, M.S. (2011). The college and noncollege experience: Factors that influence drinking behavior in young adulthood. *Journal of Studies on Alcohol and Drugs*, 71, 742-750.
- Goldman, M.S., Greenbaum, P.E., Darkes, J., Brandon, K.O, & Del Boca, F.K. (2011). How many versus how much: 52 weeks of alcohol consumption in emerging adults. *Psychology of Addictive Behaviors*, 25, 16-27.
- Goldman, M.S., Darkes, J. Reich, R.R. & Brandon, K.O. (2010). Anticipatory Processing as a Transdisciplinary Bridge in Addiction. In D. Ross (ed.) *What is Addiction?* MIT Press, Cambridge, MA.
- Goldman, M.S., Darkes, J., Reich, R.R. & Brandon, K.O. (2006). From DNA to conscious thought: The influence of anticipatory processes on human alcohol consumption. In M. Munafò (Ed.), *Cognition and Addiction* (pp. 147-184). New York: Oxford.
- Epstein, M.K., Poythress, N.G. & Brandon, K.O. (2006). The Self-Report Psychopathy Scale and Passive Avoidance Learning: A Validation Study of Race and Gender Effects. *Assessment*, 13(2), 197-207.
- Brandon T.H. & Brandon, K.O. (2005). Brother, can you spare a smoke? Sibling transmission of tobacco use. *Addiction*, 100 (4), 439.
- van den Berg, P., Kevin Thompson, J. K., Brandon, K. O., & Coover, M. (2002). The Tripartite Influence model of body image and eating disturbance: A covariance structure modeling investigation testing the mediational role of appearance comparison. *Journal of Psychosomatic Research*, 53 (5), 1007-1020.
- Cubito, D., & Brandon, K.O. (2000). Distress, depression and anger in adult adoptees. *American Journal of Orthopsychiatry*, 70, 408-413.
- Brandon, K. O., Holtzworth-Munroe, A. (1992). Working Professional Parents: Factors related to personal well-being and work performance. *The Behavior Therapist*, 15, 97-99.
- Martin, C. S., Rose, R. J. & Obremski, K. M. (1991). Estimation of blood alcohol concentrations in young male drinkers. *Alcoholism: Clinical and Experimental Research*, 15, 494-499.
- Brandon, T. H., Tiffany, S. T., Obremski, K. M., & Baker, T. B. (1990). Postcessation cigarette use: The process of relapse. *Addictive Behaviors*, 15, 105-114.
- Rose, R. J., Kaprio, J., Williams, C., Viken, R., & Obremski, K. (1990). Social contact and sibling similarity: Issues, facts, and red herrings. *Behavior Genetics*, 20, 763-778.

Conference Presentations (selected)

Yang, M., Brandon, K.O., Kleinjan, M., Hernandez, L.M., Sawyer, L.E., Sutton, S.K.,

Brandon, T.H., & Vinci, C. (2022, March). *Testing Augmented Reality for Extinction of Cue-Provoked Urges To Smoke: Initial Evidence from a Controlled Experiment*. Presented to the Annual Meeting of Society for Research on Nicotine and Tobacco Baltimore, 2022.

Medina-Ramirez, P., Sutton, S. K., Byrne, M. M., Martinez, U., Brandon, K., Meade, C. D., Brandon, T. H., & Simmons, V. N. (2022, March 15-18). Extended self-help smoking cessation intervention for Spanish-speaking Hispanics in the United States: Outcomes of a randomized controlled trial. In J. Bricker (Chair), *Addressing Disparities in Smoking Cessation* [Symposium]. Society for Nicotine and Tobacco Research 28th Annual Meeting, Baltimore, MD, United States.

Gore, R.L., Sutton, S.K., Martinez, U., Brandon, K.O., Simmons, V.N., Brandon, T.H. (2022 March) *Mediators of Initial Abstinence for an Extended Self-Help Smoking Intervention with Dual Users of Combustible and Electronic Cigarettes*. Poster presented to the Annual Meeting of Society for Research on Nicotine and Tobacco, Baltimore.

Martinez, U., Simmons, V. N., Brandon, K. O., Quinn, G. P., & Brandon, T. H. (2022, March). *Smoking and vaping behaviors, expectancies, and cessation outcomes of bisexual and heterosexual individuals*. Poster to be presented at the Society for Research on Nicotine and Tobacco annual meeting, Baltimore, Maryland.

Brandon, K.O. (2021, July). *Can augmented reality bridge the generalizability gap in cue exposure treatment for smoking cessation?* Presented at the 4th Annual Park City Behavioral Science Summit, Park City, UT.

Brandon, T. H., Simmons, V. N., Sutton, S. K., Martinez, U., Drobes, D. J., Meltzer, L. R., Brandon, K. O., Byrne, M. M., Harrell, P. T., Eissenberg, T., Bullen, C. R., (2021, February). Smoking cessation self-help for dual users of tobacco cigarettes and e-cigarettes: Primary outcomes of an RCT. In C. O. Cobb (chair), *Randomized controlled trials for electronic nicotine delivery systems: New directions and findings*. Symposium conducted at the annual meeting of the Society for Research on Nicotine and Tobacco, Virtual.

Medina-Ramírez, P., Calixte-Civil, P., Casas, L., Brandon, K. O., Martínez, Ú., Meade, C. D., Byrne, M. M., Brandon, T. H., & Simmons, V.N. *Smoking characteristics in the Hispanic/Latinx Population: Differences across subgroups by men and women*. Virtual e-poster presented at the Society for Research on Nicotine and Tobacco Annual Meeting, February, 2021

Hooper, M.W., Asfar, T, Simmons, V., Brandon, K.O., Antoni, M., Unrod, M., Koru-Sengal, T., Lee, D., Brandon, T.H. (2021) Longitudinal Effects of Group Cognitive Behavioral Therapy on Abstinence Among Racially/Ethnically Diverse Smokers: Implications for Disparity Elimination. Abstract presented at the Society for Research on Nicotine and Tobacco, Virtual.

Brandon KO, Vinci C, Kleinjan M, Hernandez LM, Sawyer LE, Sutton SK, and Brandon TH. Utilizing Augmented Reality Cues to Elicit Cravings to Smoke. E-poster presented at the meeting of the Society for Research on Nicotine and Tobacco, February, 2021,

Virtual.

- Hemenway, M., Witkiewitz, K., Unrod, M., Brandon, K.O., Brandon, T.H., Wetter, D.W., Sutton, S.K., Hernandez, L., & Vinci, C. (2021, February). *Mindfulness-based relapse prevention for smoking and alcohol use: Pilot study results*. E-poster presented at the Society for Research on Nicotine & Tobacco, Virtual.
- Medina-Ramirez P, Calixte-Civil P, Meltzer LR, Brandon KO, Martinez U, Sutton SK, Meade CD, Byrne MM, Brandon TH and Simmons VN. Recruiting Hispanic/Latinx Spanish-preferring Treatment-seeking Smokers: Comparison of Methods by Enrollment and Cost. Poster presented at the 148th Annual Meeting of the American Public Health Association, October, 2020, San Francisco, CA.
- Brandon, T. H., Vinci, C., Brandon, K. O., & Kleinjan, M. (2020, March). Looking ahead: The potential of computer-mediated reality for the assessment and manipulation of craving. In K. G. Creswell (Chair), *Novel directions in the assessment and manipulation of craving*. Symposium presented at the meeting of the Society for Research on Nicotine and Tobacco, New Orleans.
- Martínez, Ú., Simmons, V. N., Brandon, K. O., Sutton, S. K., Quinn, G. P., & Brandon, T. H. *Examination of differences in smoking and vaping characteristics between LGB and heterosexual individuals*. Poster presented at the Society for Research on Nicotine and Tobacco annual meeting, New Orleans, USA. March, 2020.
- Medina-Ramírez P, Sutton SK, Martínez Ú, Meade CD, Byrne MM, Brandon KO, Meltzer L, Brandon TH, Simmons VN. Preliminary Results from a clinical trial of a Spanish-language self-help intervention. Poster presented at the Society for Research on Nicotine and Tobacco annual meeting, New Orleans, USA. March, 2020
- Brandon, T. H., Vinci, C., Brandon, K. O., Sawyer, L. E., Hernandez, L., Kleinjan, M. (2019, October). *The potential of augmented reality for cue-exposure therapy*. Oral presentation at 10th Annual Thematic Meeting on Addiction, Clearwater Beach, FL.
- Brandon, T. H., Simmons, V. N., Meltzer, L. R., Unrod, M., Brandon, K. O., Piñeiro, B., & Palmer, A. M. (2019, September). *Capitalizing on a teachable moment: Development of a targeted self-help smoking cessation intervention for patients receiving lung cancer screening*. James and Esther King Biomedical Research Grant Symposium, Tampa, FL.
- Sutton SK, Martínez Ú, Brandon KO, Simmons VN, Brandon TH. Patterns of dual cigarette and e-cigarette use over 12 months. Poster presented at the Society for Research on Nicotine and Tobacco annual meeting, New Orleans, USA. March, 2020.
- Sutton SK, Harrell PT, Brandon KO, Martínez Ú, Simmons VN, Brandon TH. Characteristics of cigarette and e-cigarette dual use subtypes created with finite mixture modeling. Poster presented at the Society for Research on Nicotine and Tobacco annual meeting, New Orleans, USA. March, 2020.
- Asfar, T., Koru-Sengul, T., Dorsey, A., Ruano Herreria, E.C., Correa, J., Brandon, K.O.,

- Simmons, V.N., Antoni, M.A., Lee, D.J., Brandon, T.H., Webb Hooper, M. (2019, February). *Recruiting diverse smokers into smoking cessation trial: Racial/ethnic differences in enrollment yield and efficiency by recruitment source*. Poster presented at The Society for Research on Nicotine and Tobacco Annual Meeting, San Francisco, California.
- Martínez, Ú., Simmons, V. N., Quinn, G. P., Brandon, K. O., & Brandon, T. H. (2019, March). *Do sexual minorities differ from heterosexual individuals in smoking and vaping characteristics? Findings from a study of dual users of combustible cigarettes and e-cigarettes*. Oral communication presented at the 43rd Annual Conference of the American Society of Preventive Oncology, Tampa, USA.
- Martínez, U., Brandon, K. O., Sutton, S. K., Brandon, T. H., & Simmons, V. N. (2019, February). Does smoking abstinence predict cancer patients' quality of life over time? In K. McCarter (Chair), *Understanding smoking in patients with cancer: from prevalence to a placebo-controlled trial*. Symposium presented at the meeting of the Society for Research on Nicotine and Tobacco, San Francisco.
- Martínez, Ú., Brandon, K. O., Brandon, T. H., Meltzer, L. R., & Simmons, V. N. *Smoking status predicts cancer patients' quality of life over time*. Oral presentation to the 17th World Conference on Tobacco and Health, Cape Town, South Africa.
- Hooper, M.W., Lee, D., Simmons, V., Unrod, M., Brandon, K.O., Antoni, M., Asfar, T., Correa, J., Koru-Sengal, T., Brandon, T.H. (2018) *Hate stress? Racial/ethnic differences in perceived discrimination and relationship to overall smoking quit attempts*. Paper presented at the Society for Research on Nicotine and Tobacco, Baltimore, MD.
- Brandon, K.O., Simmons, V.N., Meltzer, L.R, Sutton, S.K., Unrod, M., Drobes, D.J., Eisenberg, T., & Brandon, T.H. (2018). *Vaping reinforcement effects on smoking cessation propensity in dual users*. Poster presented at the 24th Annual Scientific Meeting for SRNT, Baltimore, MD.
- Verzija, C.L., Calixte-Civil, P., Unrod, M., Brandon, K.O., Simmons, V., Hooper, M.W., & Brandon, T. (2018). *Differences in cigarette craving reductions between African American and White smokers undergoing smoking cessation treatment*. Poster presented at the Society for Research on Nicotine and Tobacco, Baltimore, MD.
- Unrod, M., Simmons, V.N., Brandon, K.O., Meltzer, L.R, Pineiro, B., Palmer, A.M, & Brandon, T.H. (2018). *Development of a targeted smoking cessation intervention for patients undergoing lung cancer screening: Capitalizing on a teachable moment*. Poster presented at the 24th Annual Scientific Meeting for SRNT, Baltimore, MD.
- Brandon, K.O., Simmons, V.N., Meltzer, L.R, Sutton, S.K., Unrod, M., Drobes, D.J., Eisenberg, T., & Brandon, T.H. (September, 2017). *Vaping reinforcement effects on smoking cessation propensity in dual users*. Presented at the 8th Annual Thematic Meeting on Addiction, Kiel, Germany.
- Díaz, D., Brandon, T. H., Martínez, U., Piñeiro, B., Meltzer, L. R., Meade, C. D., Brandon,

- K. O., Unrod, M., & Simmons, V. N. (2017). *Development of a self-help smoking cessation intervention for Hispanic/Latino smokers*. Poster presented at the 23rd Annual Scientific Meeting for SRNT, Florence, Italy.
- Meltzer, L.R, Simmons, V.N., Piñeiro, B., Drobos, D.J., Quinn, G.P., Meade, C.D., Brandon, K.O., Unrod, M., Steen, C.A., & Brandon, T.H. (2017). *Development of a Self-help Smoking Cessation Intervention for Dual Users of Tobacco Cigarettes and E-Cigarettes*. Poster presented at the 23rd Annual Scientific Meeting for SRNT, Florence, Italy.
- Unrod, M., Drobos, D.J., Sutton, S.K, Brandon, K.O., Hawk, L., Simmons, V.N., Meltzer, L., Miller, R.R., & Brandon, T.H. (2017). *Facilitated Extinction Training to Improve Pharmacotherapy for Smoking Cessation: A Pilot Feasibility Trial*. Poster presented at the 23rd Annual Scientific Meeting for SRNT, Florence, Italy.
- Hooper, M., Asfor, T., Toledo, A., Correa, J., Menzie, N., Unrod, M., Brandon, K.I, Simmons, V., Anton, M., Lee, D., Brandon, T. (2017). *Hits and misses: Recruitment into a multisite smoking cessation trial designed to address racial/ethnic disparities*. Poster presented at the 23rd Annual Scientific Meeting for SRNT, Florence, Italy.
- Hooper, M., Asfor, T., Toledo, A., Correa, J., Menzie, N., Unrod, M., Brandon, K.I, Simmons, V., Anton, M., Lee, D., Brandon, T. (2017). *Reasons for exclusion from a smoking cessation RCT. An analysis by race/ethnicity*. Poster presented at the 23rd Annual Scientific Meeting for SRNT, Florence, Italy.
- Díaz, D.B., Monsalve, L.M., Brandon, T.H., Piñeiro, B., Martinez, U., Meltzer, L.R., Meade, C.D., Brandon, K.O., Unrod, M., & Simmons, V.N. (2016, September). *Transcreating self-help smoking cessation materials for Hispanic/Latino smokers: Focus group and learning verification findings*. Poster presented at the 9th American Association for Cancer Research Conference on The Science of Cancer Health Disparities in Racial/Ethnic Minorities and the Medically Underserved, Fort Lauderdale, FL.
- Below, M.C., Brandon, K.O., & Goldman, M.S. (2013). *Groupthink: Social facilitation of drinking in college students*. Poster presented at the 36th Annual Scientific Meeting of the Research Society on Alcoholism, Orlando, Florida.
- Cummings, J.R., Reich, R.R., Moltisanti, A.J., Greenbaum, P.E., Brandon, K.O., Darkes, J., & Goldman, M.S. (2013). *Population-level contingencies governing the pulse of drinking in emerging adults*. Poster presented at the 36th Annual Scientific Meeting of the Research Society on Alcoholism, Orlando, Florida.
- Logan, P.M., Brandon, K.O., & Goldman, M.S. (2013). *Family Disharmony is related to increased social alcohol expectancies during the transition from childhood to adolescence*. Poster presented at the 36th Annual Scientific Meeting of the Research Society on Alcoholism, Orlando, Florida.
- Yowell, Q.V., Brandon, K.O., & Goldman, M.S. (2013). *Participation in team sports during early adolescence associated with increased positive alcohol expectancies in boys*. Poster presented at the 36th Annual Scientific Meeting of the Research Society on

Alcoholism, Orlando, Florida.

- Moltisanti, A.J., Bolin, W.A., Brandon, K.O., & Goldman, M.S. (2012). *Cognitive Ability and Shifts in Alcohol Expectancy among Early Adolescents*. Poster presented at the 35th Annual Scientific Meeting of the Research Society on Alcoholism, San Francisco, CA.
- Moltisanti, A.J., Below, M.C., Brandon, K.O., & Goldman, M.S. (2012). *Perseveration in Alcohol Use: Executive Cognitive Functioning Deficits Predict Sustained Drinking in the Face of Alcohol-Related Consequences*. Poster presented at the 35th Annual Scientific Meeting of the Research Society on Alcoholism, San Francisco, CA.
- Tan, R., Brandon, K.O., Greenbaum, P.E., & Goldman, M.S. (2012). *Using Linear Growth Models to Examine Changes in Alcohol Expectancies in Relation to the Onset of Puberty*. Poster presented at the 35th Annual Scientific Meeting of the Research Society on Alcoholism, San Francisco, CA.
- R. Leone; K.O. Brandon; M.S. Goldman. (2011). *Sibling Bonding and Similarity on Alcohol expectancies*. Poster presented at the 34rd Annual Scientific Meeting of the Research Society on Alcoholism, Atlanta, GA.
- A. J. Moltisanti, M. C. Below, K. O. Brandon, & M. S. Goldman. (2011). *The Effects of Alcohol expectancy Priming on Group Formation*. Poster presented at the 34rd Annual Scientific Meeting of the Research Society on Alcoholism, Atlanta, GA.
- Logan, P.M., Brandon, K.O., & Goldman, M.S. (2010, June). *Short-Term Variations in Individual Expectancies Over 5 Years*. Poster presented at the 33rd Annual Scientific Meeting of the Research Society on Alcoholism, San Antonio, TX.
- McMurray, M.V., Brandon, K.O., & Goldman, M.S. (2010, June). *Two is Better: Explicit Expectancy Measures Can Supplement Each Other in the Prediction of Drinking*. Poster presented at the 33rd Annual Scientific Meeting of the Research Society on Alcoholism, San Antonio, TX.
- Ariel, I., Carter, A.C., Brandon, K.O. & Goldman, M.S. (2009). *Changing college student status and family risk*. Paper presented at the Annual Scientific Meeting of the Research Society on Alcoholism, San Diego, CA
- Bekman, N.M., Goldman, M.S., Darkes, J., & Brandon K.O. (2009). *Alcohol expectancy development during late childhood: changes and correlates*. Paper presented at the Annual Scientific Meeting of the Research Society on Alcoholism, San Diego, CA.
- Carter, A.C., Brandon, K.O. Patel, N.R., & Goldman, M.S. (2008). *Peaks of interest: Young adult drinking behavior*. Paper presented at the Annual Scientific Meeting of the Research Society on Alcoholism, Washington, DC.
- Petty, M.L., Brandon, K.O., & Goldman, M.S.. (2007). *College student status and family risk for alcohol problems*. Paper presented at the Annual Scientific Meeting of the Research Society on Alcoholism, Chicago, IL.

- Carter, A.C., Brandon, K.O., & Goldman, M.S. (2007). *College student status and drinking: Are idle hands the devil's tools?* Paper presented at the Annual Scientific Meeting of the Research Society on Alcoholism, Chicago, IL.
- Fishman, I., Bekman, N.M., Goldman, M.S., Darkes, J., & Brandon, K.O. (2006). *Age of first drink differs between college and non-college samples.* Paper presented at the Annual Scientific Meeting of the Research Society on Alcoholism, Baltimore, MD.
- Reich, R.R., Brandon, K.O., Morean, M.E., & Goldman, M.S. (June, 2005). *A psychometric test of the free associate approach to studying alcohol expectancies.* Paper presented at the Annual Scientific Meeting of the Research Society on Alcoholism, Santa Barbara, CA.
- Brandon, K.O. & Goldman, M.S. (June, 2005). *Family History, Alcohol, and Gender.* Paper presented at the Annual Scientific Meeting of the Research Society on Alcoholism, Santa Barbara, CA.
- Brandon, K.O., Darkes, J., Reich, R. & Goldman, M.S. (June 2004). *Multiple Measures of Alcohol Expectancy Memory Networks.* Paper presented at the Annual Scientific Meeting of the Research Society on Alcoholism, Vancouver, BC.
- van den Berg, P., Thompson, J.K., Obremski Brandon, K., and Coovert, M. (November, 2001). *Distal, proximal and mediating variables predicting body dissatisfaction and restrictive and bulimic behaviors.* Paper presented at the annual meeting of the Association for the Advancement of Behavior Therapy, Philadelphia, PA.
- Epstein¹, M. and Brandon, K. O. (August, 2001). *Parent and Teacher Behavior Ratings in Clinically Diagnosed Adolescents.* Paper presented at the annual meeting of the American Psychological Association, San Francisco, CA.
- Epstein¹, M. and Brandon, K. O. (August, 2001). *Clinical Adolescent Cognitive Abilities: CBCL and TRF Differences.* Paper presented at the annual meeting of the American Psychological Association, San Francisco, CA.
- Spain¹, S. and Brandon, K.O. (August, 2001). *Malt liquor in African American males: An examination of Alcohol Expectancies.* Paper presented at the annual meeting of the American Psychological Association, San Francisco, CA.
- Reich¹, J. and Brandon, K.O. (November, 2001). *The relationship between parenting behavior on an analog task and outcomes for highly negative children.* Paper presented at the annual meeting of the Association for the Advancement of Behavior Therapy, Philadelphia, PA.
- Herzel¹, K. and Brandon, K.O. (April, 2001). *The relationship between individual differences in receptive and expressive language ability and social information processing in children.* Paper presented at the biennial meeting of the Society for Research in Child Development, Minneapolis, MN.
- Reich¹, J., Seelig, K.J., and Brandon, K.O. (November, 2000). *Children's internalizing,*

externalizing and total behavior problems relationship to a parenting analog task.
Paper presented at the annual meeting of the Association for the Advancement of Behavior Therapy, New Orleans, LA.

Seelig¹, K.J., Reich, J. and Brandon, K.O. (November, 2000). *The impact of parental depressive symptoms on mothers' and fathers' ratings of children.* Paper presented at the annual meeting of the Association for the Advancement of Behavior Therapy, New Orleans, LA.

Epstein¹, M. and Brandon, K.O. (November, 2000). *Clinical child and adolescent intellectual and cognitive abilities: Profiles and deficits.* Paper presented at the annual meeting of the Association for the Advancement of Behavior Therapy, New Orleans, LA.

Brandon¹, K.O, Seelig, K.J., Pidala, J., Spain, S. and Epstein, M. (1999, August). *Expectancies, mood, gender and family history: Combinations that predict alcohol use.* Paper presented at the annual convention of the American Psychological Association, Boston, MA.

Ogden¹, M.S., Seelig¹, K.J., Pidala¹, J. Epstein¹, M., Spain¹, S., Brandon, K.O. (1999, August). *Anger expression, alcohol use and depression.* Paper presented at the annual convention of the American Psychological Association, Boston, MA.

Seelig¹, K.J. and Brandon, K.O. (1998, May). *Parenting as a moderator of parental depressive symptoms in differential child outcome.* Paper presented at the annual convention of the American Psychological Society, Washington, DC.

Seelig¹, K.J. and Brandon, K.O. (1998, August). *Gender, parental depressive symptoms and problem behaviors in adolescents.* Paper presented at the annual convention of the American Psychological Association, San Francisco.

Seelig¹, K.J. and Brandon, K.O. (1998, August). *How do parenting and parental depressive symptoms affect child outcome?* Paper presented at the annual convention of the American Psychological Association, San Francisco.

Brandon, K.O. and Seelig¹, K.J. (1997, November). *Expectancies, mood, gender and family history: combinations that predict alcohol use.* Presented at the 31st Annual Meeting of the Association for the Advancement of Behavior Therapy, Miami Beach, FL.

Seelig¹, K.J. and Brandon, K.O. (1997, November). *Differences between adolescents' and parents' perceptions of parenting style and the family environment.* Presented at the 31st Annual Meeting of the Association for the Advancement of Behavior Therapy, Miami Beach, FL.

Seelig¹, K.J. and Brandon, K.O. (1997, November). *The relationship between parenting, gender, and depressive symptoms in adolescents.* Presented at the 31st Annual Meeting of the Association for the Advancement of Behavior Therapy, Miami Beach, FL.

- Seelig¹, K.J. and Brandon, K.O. (1997, July). *Rater differences in gene-environment contributions to adolescent problem behaviors*. Presented at the 27th Annual Meeting of the Behavior Genetics Association, Toronto, Canada.
- Sopasakis¹, M. and Brandon, K.O. (1997, November). *The critical role of temperament fit and parental acceptance in understanding child adjustment: A work in progress*. Presented at the 31st Annual Meeting of the Association for the Advancement of Behavior Therapy, Miami Beach, FL.
- Sopasakis¹, M. and Brandon, K.O. (1997, November). *Anger expression, alcohol and depression: Testing clinical lore*. Presented at the 31st Annual Meeting of the Association for the Advancement of Behavior Therapy, Miami Beach, FL.
- Brandon, K.O. and Rose, R.J. (1995, June). *A Multivariate Twin Family Study of the Genetic and Environmental Structure of Personality, Beliefs, and Alcohol Use*. Presented at the 25th Annual Meeting of the Behavior Genetics Association, Richmond, VA.
- Herzel¹, K. and Brandon, K.O. (1995, June). *Parent-Child temperament interaction and its relationship to child behavior disorders: A twin study*. Presented at the 25th Annual Meeting of the Behavior Genetics Association, Richmond, VA.
- Brandon, K. O., McGrath¹, J. J., Dodd¹, S. M., Rosenberg¹, L. A., Bezack¹, W. L., & Haime¹, B. E. (1994, November). *Expectancy, alcohol cue, and mood effects on urge to drink in family history positive and negative subjects*. Paper presented at the 28th Annual Meeting of the Association for Advancement of Behavior Therapy, San Diego.
- Brandon, K. O. & Hayes, T. P. (1993, August). *Urge responses to alcohol and affective imagery*. Paper presented at the 1993 meeting of the American Psychological Association, Toronto, Canada.
- Obremski, K. M., Rose, R. J., & Williams, C. (1991). *A twin and non-twin family study of personality factors related to alcohol use and abuse*. Paper presented at the 21st Annual Meeting of Behavior Genetics Association, St. Louis, Missouri.
- Rose, R. J., Christian, J. C. & Obremski, K. M. (1990, June). *Subjective reactions to a challenge dose of alcohol: A laboratory twin study*. Presented at the 20th Annual Meeting of Behavior Genetics Association, Aussois, France.
- Rose, R. J. & Obremski, K. M. (1990, June). *Twin-family research studies of three personality scales predictive of use and abuse of alcohol*. Paper presented at the 20th Annual Meeting of Behavior Genetics Association, Aussois, France.
- Obremski², K. M. & Rose, R. J. (1989, August). *Static ataxia: Reliability, validity, and predicting risk for alcoholism*. Paper presented at the meeting of the American Psychological Association, New Orleans, LA.
- Brandon, T. H., Tiffany, S. T., Obremski, K. M. & Baker, T. B. (1986, November). *Smoking*

relapse: Antecedents and consequences of the first cigarette. In M. Stitzer (Chair), *Postcessation smoking relapse: Patterns and Predictors*. Symposium conducted at the meeting of the association for Advancement of Behavior Therapy, Chicago.

Funding History

NIAAA (R01 AA016091). *Alcohol Expectancies: Mediators of Biopsychosocial Risk in Early Adolescence?* Director of Assessment. (Mark Goldman, Principal Investigator.) 2007-2013. Direct Costs: \$2,207,045.

NIAAA (2 R01 AA08333). *Alcohol Expectancies: Mediators of Biopsychosocial Risk?* Director of Assessment. (Mark Goldman, Principal Investigator.) 2003-2007. Direct Costs: \$2,364,934.

NIAAA (1 R01 AA11925). *Alcohol Expectancy Challenge as a Prevention Strategy*. Director of Assessment. (Mark Goldman, Principal Investigator.) 1998-2006. Direct costs: \$1,940,608.

Alcohol Beverage Medical Research Foundation. *Family History, Mood, and Expectancy Effects on Alcohol Consumption*. Principal Investigator. 1/96-5/98. Direct Costs: \$75,500.

Binghamton University, Faculty Summer Research Support Grant. *Conditions of optimal genetic expression: A test of the bioecological model*. Principal Investigator. 6/95-8/95. Direct Costs: \$2,000.

NIH Biomedical Research Support Grant (S07RR07149-19). *Mood and Alcohol Cue Effects on Urge to Drink in Adult Children of Alcoholics*. Principal Investigator. 3/93-8/93. Direct Costs: \$5,018.