

Mark V. Pezzo

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Education

- B. S. 1987 Special Studies, Psychoacoustics (Magna Cum Laude), S.U.N.Y., Fredonia, N. Y.
- M. S. 1991 Experimental Psychology (Social/Cognition), Ohio University, Athens, Ohio.
- Ph. D. 1996 Experimental Psychology (Social/Cognition), Ohio University, Athens, Ohio.

Employment

- 1988-1989 Research Assistant, Sorkin Perception Lab, University of Florida, Gainesville, FL
- 1990-1991 Research Assistant, Lassiter Social Lab, Ohio University, Athens, OH
- 1991-1994 Teaching Assistant, Ohio University, Athens, OH
- 1994-1995 Lecturer, University of North Carolina, Greensboro, NC
- 1995-2000 Visiting Assistant Professor, Wake Forest University, Winston-Salem, NC
- 2000-2006 Assistant Professor, University of South Florida St. Petersburg
- 2006- Associate Professor, University of South Florida St. Petersburg
- 2006 Program Coordinator, Psychological Science, USF St. Petersburg (Summer)
- 2007 Interim Chair, Environmental Science & Policy Program (3 months)
- 2006-2011 Associate Dean, College of Arts & Sciences, USF St. Petersburg
- 2012-2016 Graduate Director, Department of Psychology
- 2015-2018 Chair, Department of Psychology (also temporarily during 2019 and 2020)
- 2021-2022 Graduate Director, Masters Program, Department of Psychology

Honors and Awards

- John Q. Shunk Academic Scholarship, S.U.N.Y. Fredonia, 1983-1987
- Outstanding Paper Award, Department of English, S.U.N.Y. Fredonia, 1986
- Psychology Merit Award, S.U.N.Y., Fredonia, 1987,
- University College Outstanding Graduate Teaching Award (finalist), Ohio University, 1993
- Outstanding Teaching Assistant, College of Arts and Sciences, Ohio University, 1992; 1993
- Student Government Excellence in Teaching Award, Wake Forest University, 1997-98
- Student Government Excellence in Teaching Award, Wake Forest University, 1999-2000
- Outstanding Undergraduate Teaching Award (\$2000), University of South Florida, 2003
- Excellence in Service Award, Student Disability Office, University of South Florida, 2005, 2006
- Chancellor's Award for Excellence in Service, (nominated), University of South Florida, 2015, 2016
- Quality Matters Recognition, Psychological Statistics, 2018

Grants and Fellowships

- U.S. Army, Combat Capabilities Development Command (DEVCOM), *Computational Models for Human-Agent Systems for Intelligence Activities*, John Licato (PI) \$6,400,000 Preliminary White Paper submitted 9/25/2024 (not funded)
- Foundation for Individual Rights and Expression (FIRE) Free Inquiry Grant Program, PI, *Psychological Factors Underlying the Suppression of Free Speech*. Submitted September 15, 2024, Funded, \$24,279
- USF Graduate Student Research Partnership Grant, Co-Principal Investigator with Jason Avado Schmidt, *Effects of Syncopation and Unique Event Density on Perception of Rhythmic Patterns*. June 2024-August 2025, Funded \$22,000

Strategic Investment Pool Equipment Grant, Co-Principal Investigator with Jennifer Bugos (PI), *High-Density EEG for Source Localization in Auditory Pattern Discrimination Across the Lifespan*, Submitted June 2, 2023, Funded \$93,498

NIH (R21): *Exploring buprenorphine prescribing factors among primary care clinicians: the role of patient characteristics* Co-Principal Investigator, Submitted February 16 2023, \$275,000 Collaboration with colleagues from UCF, FSU, and USF (College of Public Health). Scored, but not funded. Resubmitted Nov. 8 2023

USF Undergraduate Research Mentoring Grant, \$1200, 2023

USF Building Partnerships Grant Proposal: Understanding and Shifting Individuals' Preference for AI over a Human Agency. Funded \$5,700, 2022-2023

Heterodox Academy Campus Community. Co-Chair with Amber Gum (Mental Health Law & Policy) and Kristopher Kaliebe (Psychiatry), Accepted. \$3,000 yearly, 2023

CREATE Pre-Proposal: Center for the Study of Artificial and Human Minds PIs: John Licato, Thomas Sanocki, Ilene Berson, Triparna de Vreede, Stephen Stark, Matt Kessler. I am listed as "senior personnel"

Department Chair Research Stipend, \$6000, 2016

SCRA Mini-Grant: Mapping for Reflective Functioning and Community Change: Co-PI with Allison Pinto, 2016, *Funded: \$1250*

USFSP Research Council Grant, \$5,760, 2014-2016 Hindsight Bias, Metacognition, & Learning

USFSP Distance Learning Development Grant, \$8000, Online Course in Psychological Statistics, 2012

National Science Foundation, "Epistemic Curiosity and Knowledge Seeking" Co-Principal Investigator, \$203,188 (unfunded); 2008, 2009, 2010

Research Development Award (\$450), University of South Florida St. Petersburg, 2006

German Research Foundation, Travel Grant, University of Leipzig (\$1300), 2005

National Science Foundation, "Epistemic Curiosity and Knowledge Seeking" Principal Investigator, \$216,000; unfunded, 2005

New Investigator Research Grant (\$6280), University of South Florida, 2002-2003

PEEC Fellowship (\$300), Ethics Across the Curriculum, University of South Florida, 2002

Training Grant (\$500), University of Mississippi "Using Authorware in online Research", 2000

Grant Reviewer

National Science Foundation: Decision, Risk, & Management Science
Social Sciences and Humanities Research Council of Canada
Netherlands Organisation for Scientific Research
COGDOP/APF Fellowship Reviewer, 2017, 2018

Current Professional Memberships

Association for Psychological Science
Heterodox Academy
Psychonomic Society
Society for Judgment and Decision Making
Society for Music Perception and Cognition

Editorial Board Membership

Frontiers in Cognition: Reason & Decision Making 2023- (1)
Medical Decision Making, August 2006 – 2009

International Conference Reviewer

Society for Medical Decision Making, 2015, 2017, 2018, 2019, 2020, 2021
Society for Judgment and Decision Making, 2014, 2016, 2017, 2018, 2020, 2021, 2022, 2023

Expert Consultant

ExpertConnect Litigation Support: Opioid Litigation on behalf of a national drug store chain (Hindsight and Outcome Bias) (2022). Report and Deposition, case settled out of court (\$4.95Billion).

I briefly consulted on a medical malpractice case (hindsight bias) for the legal firm of Gjording Fouser PLLC, Boise, ID (2020)

USFSP Enrollment Management (2016). Contracted to study attrition rate in course registration for students. Co-developed personalized survey panel, analyzed data, and created report of findings.

Journal Reviewer

AI and Ethics 2025 (1)
Applied Cognitive Psychology
Basic & Applied Social Psychology
British Journal of Social Psychology
Evolution and Human Behavior
European Journal of Personality
European Journal of Social Psychology
Forensic Science International: Synergy
Frontiers in Cognition
Group & Organization Management
International Journal of Psychology
International Journal of Sport Psychology
JAMA Open Network
JAMA Pediatrics
J. Applied Research Memory & Cognition
J. American Medical Informatics Association
J. of Behavioral Decision Making
J. of Business Research
J. of Cognitive Psychology
J. of Experimental Psychology (Europe)
J. of Experimental Psychology: General
J. of Experimental Psychology: Applied

Journal of Personality
Management Science
Medical Decision Making
Memory
Memory & Cognition
Nature Human Behavior (1)
Oxford Encyclopedia of Political Decision Making
Perceptual and Motor Skills
Personality & Individual Differences
Personality and Social Psychology Bulletin
Personality and Social Psychology Review
PLOS One
Psychology & Aging
Psychology, Crime, & Law
Psychological Reports
Psychonomic Bulletin & Review
Social Cognition
Social Psychology Quarterly
Quarterly Journal of Experimental Psychology
Teaching of Psychology
Topics in Cognitive Science

Textbook Reviewer

Burkley & Burkley *The Psychology of Human Motivation (2013)*

External Tenure Reviewer

Old Dominion University, *Department of Psychology (2011)*

Manuscripts in Preparation

Pezzo, M.V., Brooks, T., & Beckstead, J.W. The effect of AI accuracy, convenience, and severity on algorithm aversion. University of South Florida St. Petersburg.

Pezzo, Beckstead, & Gabbidon. The effect of anxiety and belief on the transmission of covid-19 rumors: A multilevel analysis.

Pezzo, M. V., Quinn, M. S., Machacek, M. G., & Marchal, C. Does hindsight bias mediate outcome bias in judgments of decision quality and negligence? University of South Florida St. Petersburg.

Pezzo, M.V., Machacek, M.G., Smith, A.R., & Drung, Y. Very Surprising Events Can Trump Sensemaking: No Evidence of Hindsight Bias 600 Days after the 2016 Presidential Election . University of South Florida St. Petersburg.

Pezzo, M.V. & Boddy, S. The role of sensemaking in hindsight bias: Necessary but not sufficient. University of South Florida St. Petersburg.

Manuscripts under Review

Pezzo, M.V., **Kverek, B., & Drung, Y.** (under review). Empathic Forecasting in a Cancel Culture: How Well do we Predict what Offends others? Submitted to *Cognition and Emotion*. **Revise and Resubmit**

Martinez, P., Segrest, S.L., Pezzo, M.V., Vance, C. (2025). The influence of gender on career decision making among dual earning couples: 2005 to 2019. Submitted to XXXX

Tierney, W., Cyrus-Lai, W., Uhlmann, E., Emotion Expression Forecasting Collaboration* (2024) Who respects an angry woman? A pre-registered reexamination of the relationships between gender, emotion expression, and status conferral. Submitted to XXXX DROPPED?

Publications

Owens, H., Daley, E.M., **Richardson, C.M.**, Villa, A., Beckstead, J.W., Pezzo, M.V., Sauls, R., & Vamos, C. (2025). Missed opportunities for adolescent HPV vaccination in the U.S.: Parents perceptions of a range of health care providers and settings. *Journal of Cancer Education*.

Lippert, S., Dreber, A., Johannesson, M., Tierney, W., Cyrus-Lai, W., Uhlmann, E., Emotion Expression Collaboration*, Pfeiffer, T. (2024) Can Large Language Models help predict results from a complex behavioural science study? *Royal Society Open Science*, *11*, 240682 * *Contributing author as part of the Emotion Expression Forecasting Collaboration*.

Schaerer, M, du Plessis, C., van Aert, R. C. M., Tiokhin, L., Lakens, D., Clemente, E. G., Pfeiffer, T., . . . Gender Audits Forecasting Collaboration,* & Uhlmann, E. L. (2023). On the trajectory of discrimination: A meta-analysis and forecasting survey capturing 44 years of field experiments and gender and hiring decisions. *Organizational Behavior and Human Decision Processes*, *179*, 104280. * *Contributing author as part of the Gender Audits Forecasting Collaboration*.

Pezzo, M. V., Nash, B. E. D., Vieux, P., & Foster-Grammer, H. W. (2022). Effect of Having, but Not Consulting, a Computerized Diagnostic Aid. *Medical Decision Making*, *42*(1), 94–104.

Beckstead, J. W., & Pezzo, M. V. (2021). On making forecasts from binary sequences: Uncovering implicit cues. *Journal of Experimental Psychology: General*, *150*(3), 466–483. **Impact 3.169**

Pezzo, M. V., & Beckstead, J. W. (2020) Algorithm aversion is too often presented as though it were non-compensatory: A reply to Longoni et al. (2020) *Judgment & Decision Making*, *15*(3), 443-445. **Impact 2.52**

- Pezzo, M. V., & Beckstead, J. W. (2020). Patients prefer artificial intelligence to a human provider, provided the AI is better than the human: A commentary on Longoni, Bonezzi, and Morewedge (2019). *Judgment & Decision Making*, 15(3), 449-451. **Impact 2.52**
- Beckstead, J. W., Pezzo, M. V., Beckie, T. M., Shahraki, F., Kentner, A. C., & Grace, S. L. (2014). Physicians' tacit and stated policies for determining patient benefit and referral to cardiac rehabilitation. *Medical Decision Making*, 34(1), 63-74. **Impact 2.309**
- Pezzo, M.V., Litman, J.A., & Wilder, O. (2012). Planning. Invited chapter in V.S. Ramachandran (Ed.) *Encyclopedia of Human Behaviour*, vol. 3, pp. 119-125. Academic Press
- Litman, J. A. & Pezzo, M. V. (2012). Interpersonal curiosity. Invited chapter in N.M.Seel (Ed.) *Encyclopedia of the Sciences of Learning*, Part 9 pp.1634-1635, New York: Springer-Verlag. DOI: 10.1007/978-1-4419-1428-6_1644
- Huynh, T.B., Hardy, L., Pezzo, M.V., & Wilder, O., (2012). Arduino instrumentation with applications to psychology. *University of South Florida St. Petersburg Student Research Journal*, 2(1), Article 5, 1-7.
- Pezzo, M.V. (2011). Hindsight bias: A primer for motivation researchers. *Social and Personality Compass*, 5(9), 665-678. DOI: 10.1111/j.1751-9004.2011.00381.x
- Pezzo, M.V., & Beckstead, J. (2008). The effects of disappointment on hindsight bias for real-world outcomes. *Applied Cognitive Psychology*, 22, 491-506.
- Pezzo, M.V. (2007). Salience. In (R. R. Baumeister, & K. D. Vohs (Eds.)) *Encyclopedia of Social Psychology*, Thousand Oaks, CA: Sage Publishers.
- Litman, J.L., & Pezzo, M.V. (2007). Dimensionality of interpersonal curiosity. *Personality and Individual Differences*, 43, 1448-1459.
- Pezzo, M.V., & Pezzo, S.P. (2007). Making sense of failure: A motivated model of hindsight bias, *Social Cognition*. 25, 147-164.
- Pezzo, M.V., Litman, J.A., & Pezzo, S.P. (2006). On the distinction between yuppies and hippies: Individual differences in the planning fallacy. *Personality and Individual Differences*, 41, 1359-1371.
- Pezzo, M.V., & Beckstead, J. (2006). A multi-level analysis of rumor transmission: Effects of anxiety and belief in two field experiments. *Basic and Applied Social Psychology*, 28, 91-100.
- Pezzo, M.V., & Pezzo, S.P. (2006). Physician evaluation following medical errors: Does having a computer decision aid help or hurt in hindsight? *Medical Decision Making*, 26, 48-56.
- Pezzo, S.P., Pezzo, M.V., & Stone, E.R. (2006). The social implications of planning: How public predictions bias future plans. *Journal of Experimental Social Psychology*, 42, 221-227.
- Litman, J.L., & Pezzo, M.V. (2005). Individual differences in attitudes toward gossip. *Personality and Individual Differences*, 38, 963-980.
- Reifman, et al. (2004). Measuring School Spirit: A National Teaching Exercise. *Teaching of Psychology*, 31(1), 18-21.
- Pezzo, M. V. (2003). Surprise, Defense, or Making Sense: What removes the hindsight bias? *Memory*, 11, 421-441.

- Pezzo, M. V. & Hiatt, A. M. (1996). Obedience to Authority. In R. E. Edwards (Ed.) *Model Manual for LABSIM: Experimental Design and Data Analysis simulator* (pp. 65-77) New York: Brooks-Cole.
- Alicke, M. D., Davis, T. L., & Pezzo, M. V. (1994). A *Posteriori* adjustment of *a priori* decision criteria. *Social Cognition*, 12(4), 281-308.
- Arkes, H. R., Joyner, C. A., Pezzo, M. V., Gradwohl-Nash, J., Siegel-Jacobs, K., & Stone, E. (1994). The psychology of windfall gains. *Organizational Behavior & Human Decision Processes*, 59, 331-347.
- Lassiter, G. D., Pezzo, M. V., & Apple, K. J. (1993). The transmitter-persistence effect: A confounded discovery? *Psychological Science*, 4(3), 208-210.

Peer-reviewed Abstracts

- Lynn, S. J., & Pezzo, M. (1997). Close encounters of the fourth kind: Simulated accounts of alien abductions. *International Journal of Clinical and Experimental Hypnosis*, 45(4), 476.
- Arkes, H. R., Joyner, C. A., Pezzo, M. V., Gradwohl-Nash, J., Siegel-Jacobs, K., & Stone, E. (1990). The psychology of windfall gains. *Bulletin of the Psychonomic Society*, 28(6), 515-516.
- Sorkin, R. D., Pezzo, M.V., & Elvers, G.C. (1989) "Discrimination of Partially Correlated Temporal Sequences." *The Journal of the Acoustical Society of America*, 86 (S1): S123–S123.
- Moulton, D., Ferralli, M.W., Hebrock, S., & Pezzo, M (1986). The localization of phantom images in an omnidirectional stereophonic loudspeaker system. *Journal of the Audio Engineering Society*, 34(12), 1025.

Symposium Presentations (*peer reviewed*)

- Pezzo, M.V., & Beckstead (2024). Using Judgment Analysis to Understand Clinical Decision Making. Invited address. Substance Use Policy Evaluation and Research (SUPER) Symposium. February 8, 2024, University of Central Florida, Orlando, FL
- Emert, N., Pezzo, M.V., & Clutter, M. (2014). Challenges of Designing and Implementing Online Psychology Courses. Participant Idea Exchange at the 36th annual conference of the National Institute on the Teaching of Psychology, January 3-6, St. Petersburg Beach, FL.
- Pezzo, M.V. & Machacek, M. (2014). Demonstrating overconfidence in the classroom. Teaching Slam Presentation (B. Morling & J. Noll, Moderators) at 36th annual conference of the National Institute on the Teaching of Psychology, January 3-6, St. Petersburg Beach, FL.
- Huynh, T.B., Pezzo, M.V. Hardy, L. (2012). Arduino instrumentation with applications to psychology. Poster presented at the 2012 Annual Meeting of the Florida Academy of Sciences, March 16-17, University of South Florida, Tampa, FL
- Pezzo, M.V., & Beckstead, J. (2005). *A multi-level analysis of hindsight bias data: Effects of surprise, valence, and controllability*. Invited presentation at Hindsight Bias Workshop, July 8-11, University of Leipzig, Germany.
- Pezzo, M. V., & Yost, J. (2003). *Too much of a bad thing: The curvilinear relationship between anxiety and rumor transmission*. Talk given at symposium (N. Difonzo, chair) on "Rumor & Gossip:

Recent Theory and Research” at 4th annual Society for Personality and Social Psychology Conference, Los Angeles, CA.

Pezzo, M.V. (2001). *Using “PsychExperiments” in a research methods course.* In K. Flannery (Chair) Designing and Utilizing Internet-based experiments in our courses: Reflections from PsychExps Developers. Symposium conducted at the 23rd annual conference of the National Institute on the Teaching of Psychology, St. Petersburg Beach, FL.

Conference Presentations (*peer reviewed*)

- Akshitha X, Beckstead, J, Pezzo, M.V. (2025). Evaluating the Healthiness of Lifestyle Features Among College Students: A Judgment Analysis," **Accepted** for presentation at the National Conference on Undergraduate Research (NCUR) 2025!
- Noor, S.,** & Pezzo, M.V. (2025). Criticizing Others (or Not) After Ostracism. Poster Presented at 71st Annual Southeaster Psychological Association Meeting, April 9-12, Atlanta, GA.
- Avendano-Schmidt, J., Bowman, A.,** & Pezzo, M.V. (2024). The effect of rhythmic complexity and starting tempo on preferred tempo for a drum loop. Poster presented at Annual Conference for Psychonomic Society, New York, N.Y. November 21-24.
- Marshall, C.,** & Pezzo, M.V. (2024). The Effect of Accountability on Cancel Decisions Poster presented at the Annual Conference of the Society for Judgment and Decision Making, New York, N.Y., November 22-25.
- Marshall, C.** & Pezzo, M.V. (2024). Cancel Culture: How do we decide to cancel. Poster Presented at 70th Annual Southeaster Psychological Association Meeting, March 13-16, Orlando, FL
- Simon-Pleines, I. J.,** & Pezzo, M. V. (April, 2024). Testing a Brochure to Persuade Parents to Vaccinate their Children for Human Papilloma Virus (HPV) at the Dentist. University of South Florida College of Public Health Chiles Center Synergy, Tampa, Florida.
- Kalodimos, K., Laugalis, G. & Pezzo, M.V. (2023). *Confronting offensive behavior: Effects of power, gender, and personality,* Poster presented at the Annual Conference of the Society for Personality and Social Psychology, Atlanta, GA, Feb 23-25.
- Laugalis, G. & Pezzo, M.V. (2023). *Emotions and perceived risk of gun violence.* Poster presented at the Annual Conference of the Society for Personality and Social Psychology, Atlanta, GA, Feb 23-25.
- Pezzo, MV., Brooks, T. & Beckstead, J.W. (2022). *The compensatory nature of algorithm aversion: Effects of accuracy, wait time, severity, and sense of uniqueness on choice of medical provider.* Poster presented at the Annual Conference of the Society for Judgment and Decision Making, Online, Feb 2-4.
- Brooks, T., Pezzo, M.V, & Beckstead, J. W. (2020) *Are patients willing to let computers replace physicians? Effects of AI accuracy, wait time, and severity on willingness to use AI in healthcare.* Poster presented at the 2020 Annual Conference of the Society for Judgment and Decision Making, Dec 9-12, Virtual/Online.
- Quinn, M., Grammar, H., & Pezzo, M.V. (2018). Does Hindsight Bias Impair Learning? Poster presented at the 2018 Annual Conference of the Society for Judgment and Decision Making, Nov 17-19, New Orleans, LA.

- Pezzo, M.V., Quinn, M., Machacek, M., & Marchal, C. (2018). Does Hindsight Bias Mediate Outcome Bias? Poster presented at the 2018 Annual Conference of the Society for Judgment and Decision Making, Nov 17-19, New Orleans, LA.
- Rafailova, D., Machacek, M., Kverek, B., Fuillerat, A., Prestwood, L., & Pezzo, M.V. (2016). The Effect of Entitlement on Snooping in the Workplace, poster presented at 62nd Annual Conference of Southeastern Psychological Association (SEPA), Mar 30 - Apr 2, New Orleans, LA.
- Quinn, M. & Pezzo, M.V. (2015). The Relationship between Hindsight Bias and Learning in a Pattern Recognition Task. Poster presented at the 2014 Annual Conference of the Society for Judgment and Decision Making, Nov 20-23, Chicago, IL.
- Machacek, M., Huebner, L., Sandin, A., Van Overloop, E., & Pezzo, M.V. (2015). The Effects of Curiosity and Attitudes Toward Gossip on Snooping, Poster presented at 61st Annual Conference of Southeastern Psychological Association, Mar 18-21, Hilton Head, SC.
- Machacek, M. & Pezzo, M.V. (2014). *Some Moral Judgments may be Immune to Hindsight Bias*. Poster presented at the 2014 Annual Conference of the Society for Judgment and Decision Making, Nov 21-24, Long Beach, CA.
- Beckstead, J., Pezzo, M., Beckie, T., Shahraki, F., Kentner, A.C., and Grace, S.L. (2013). *Individual Differences in Physician's Judgments of Patient Benefit from Cardiac Rehabilitation*. Presented at American Psychosomatic Society Scientific meeting, identifier 370, Miami.
- Santos, S. & Pezzo, M.V. (2008) *Reverse Hindsight Bias, Sense-Making, & Unexpected Outcomes*. Poster presented at Annual Conference of the Association for Psychological Science, May 22-25, Chicago, IL.
- Douthirt, E., Pezzo, M.V., & Beckstead, J. (2008). *Repetition and Source Credibility's Effect on the Willingness to Act Upon Rumors*. Poster presented at Annual Conference of the Association for Psychological Science, May 22-25, Chicago, IL.
- Pezzo, M.V., Litman, J.A., & Pezzo, S.P. (2006). "Yuppies and Hippies: Individual Differences in the Planning Fallacy, Poster accepted for presentation at 7th annual Society for Personality and Social Psychology Conference, January 26-28, 2006 in Palm Springs, CA.
- Pezzo, M.V., & Beckstead, J. (2005). *A multi-level analysis of rumor transmission: Effects of anxiety and belief in two field experiments*, Poster presented at 6th annual Society for Personality and Social Psychology Conference, New Orleans, LA.
- Pezzo, M. V., McDougal, S. J., & Beckstead, J. (2004). *Making sense and taking offense*, Poster presented at the 5th annual Society for Personality and Social Psychology Conference, Austin, TX.
- Joseph, T., Pezzo, M.V., Bass, K., & Stephenson, M. (2003). *I didn't know it would happen: Effects of accountability and need for cognition on the hindsight bias*. Poster presented at 4th annual Society for Personality and Social Psychology Conference, Los Angeles, CA.
- Pezzo, M.V., Parks, S.C., Porter, J. R., & Egnatuk, T. M. (2001). *Need for Closure and the Hindsight Bias*. Poster presented at Judgment/Decision Making Society Conference, Orlando, FL.
- Pezzo, M.V., Richman, C.L, Roberts, V.R., and Shelton, J. (2001). *A picture tells a thousand words: Racism and perceptions of Group Size*. Poster presented at South Eastern Psychological Association conference, Atlanta, Ga,

- Pezzo, M.V., & Kaplan, R, Parks, S.C., Kardatzke, K., Jacobs, E. & Malanos, A. (2000). *Personality differences in the Planning Bias*. Poster presented at the Society for Personality and Social Psychology Conference, Nashville, TN.
- Pezzo, M.V., Malanos, A.B., Rosa, J.E., Adamsbaum, A., James, D., & Wildrick, N.A. (1997). *The effect of surprising and self-relevant outcomes on hindsight judgments*. Poster presented at Southeastern Society for Social Psychologists, Chapel Hill, NC.
- Pezzo, M. V. & Seta, J. J. (1996). *Frequency estimations of oppressed groups: Motivated versus cognitive mechanisms*. Poster presented at the Conference of the American Psychological Society, San Francisco, CA.
- Pezzo, M. V., Alicke, M. D., & Barnhardt, J. (1995). *Are good and bad decision outcomes equally susceptible to the hindsight bias?* Poster presented at the American Psychological Society, New York, NY.
- Pezzo, M. V. & Anderson, C. B. (1995). *Students' frequency estimations of oppressed groups: You can count on it!* Poster presented at the American Psychological Society Institute on the Teaching of Psychology, New York, NY.
- Alicke, M. D., Pezzo, M. V., & Davis, T. L. (1994). *A posteriori adjustment of a priori decision criteria*. Poster presented at the American Psychological Society, Washington, DC.
- Pezzo, M. V. (1994). Demonstrations for a lecture on hearing loss. Poster presented at the Council of Teachers of Undergraduate Psychology-MPA, Chicago, Ill.
- Alicke, M. D., Pezzo, M. V., & Breitenbecher, D. L. (1993). *Models of outcome bias*. Talk given by M.V. Pezzo at the Midwestern Psychological Association Conference, Chicago, Ill.
- Arkes, H. R., Joyner, C. A., Pezzo, M. V., Gradwohl-Nash, J., Siegel-Jacobs, K., Stone, E. (1993). *The "spendability" of unanticipated money*. Paper presented at the Psychonomic Society, Chicago, Ill.
- Pezzo, M. V., Basch, B. A., & Riddle, R. D. (1993). *Factoids are better than nothing: Repetition and the perceived validity of rumors*. Poster presentation, Graduate Student meeting of the Ohio Psychological Association, Columbus, Ohio.
- Lassiter, G. D., Pezzo, M. V., & Apple, K. J. (1993). *The transmitter-persistence effect: A confounded discovery?* Poster presentation, meeting of the Midwestern Psychological Association, Chicago.
- Pezzo, M. V. (1992). *The effect of outcome valence and outcome likelihood on decision evaluations*. Poster presentation, meeting of the Midwestern Psychological Association, Chicago.
- Pezzo, M. V. (1992). *Outcome bias: The effect on a priori "obvious" decisions*. Poster presentation, meeting of the Judgment & Decision Making Society, St. Louis, MO.
- Lassiter, G. D., Slaw, R. D., Pezzo, M. V., & Ziewitz, K. M. (1991). *Effect of induced depression on behavior unitization*. Poster presentation, meeting of the Midwestern Psychological Association, Chicago, Ill.
- Sorkin, R. D., Pezzo, M. V., & Elvers, G. C. (1989). *Perception of temporal patterns defined by tonal sequences*. Paper presented at the 118th meeting of the Acoustical Society of America, St. Louis, MO.

Invited Presentations

- Pezzo, M.V. (2023). *Jonathan Rausch: In Defense of Liberal Science*. Lecture given at 15th Annual Civic Fellows Institute, St. Petersburg, FL
- Pezzo, M.V. (2023). *Predicting offense in a cancel culture*. *Faculty Research Lighting Talk* University of South Florida, April 5, 2023.
- Pezzo, M.V. (2022). *Qualtrics for Research in Public Health*. University of South Florida, April 7, 2022
- Pezzo, M.V. (2020, February 17): Pinellas County School Board Social Studies District Wide Training Presentation to Psychology teachers (Psych 1 & 2, AP Psych, AICE Psych): Stop Making Sense WORKSHOP
- Pezzo, M.V. (2019) *mTurk: How to get your data and avoid landmines*. *Faculty Development Workshop, College of Business, University of South Florida St. Petersburg, February 22, 2019*
- Pezzo, M.V., & Beckstead, J.W. (2016-17). *Predicting Student Retention of FTIC students using the BSCEE*. Data analysis and Report presented to Vice Chancellor for Academic Affairs (December 2016), Strategic Enrollment Management Executive Team (March 2017), SEM retention workgroup (March 2017)
- Pezzo, M.V. (2017). Redesigning the Psychology Major for the “Ready, Set, Work” Initiative. Opening Remarks given at the Bay to Bay (B2B) Learning Symposium, February 9, 2017, USFSP.
- Pezzo, M.V. (2014, 2015). *Illusions in Social Perception*. Guest Lecture as part of USFSP’s Tour Talk, undergraduate recruiting series. 2014 (2x) 2015 (1x) 2016 (1x) 2017 (1x) January 26, 2018 (1x) 2019
- Pezzo, M.V. (2016) Report on hidden demand, presented to USFSP Enrollment and Marketing Services (June), Council of Deans (July), Council of Chairs (August), USFSP.
- Pezzo, M.V. (2015). Psychology: Science and misperceptions. Lecture/Discussion presented as part of the USFSP Freshman Learning Journey, July 23rd.
- Pezzo, M.V. (2014). *The Genius Next Door*: Interactive discussion concerning concerning my research and background. Salvador Dali Museum, St. Petersburg, October 16, 2014.
- Pezzo, M.V. (2012). *Everything I need to know I already learned from Southpark (and cognitive psychology)*. STARS Seminar Series, University of South Florida St. Petersburg, June 27, 2012.
- Pezzo, M.V. (2010). *Making sense of the past: Hindsight bias and other necessary evils*. Psychological Science Organization, University of South Florida St. Petersburg, September 23, 2010.
- Pezzo, M.V. (2006). *What’s cross-cultural about social psychology?* University of South Florida St. Petersburg, Nov 27, 2006.
- Pezzo, M.V. (2003). *The moral dog and its rational tail: Haidt’s theory of moral judgment*. Invited lecture given at seminar on “Ethics Across the Professions,” University of South Florida St. Petersburg, March 31, 2003.
- Pezzo, M.V. (2003). *Applying rumor research to journalism: Anxiety, belief, and the anthrax scare*. Talk presented at seminar on “Bioterrorism and the Media,” University of South Florida St. Petersburg, February 20, 2003.

Pezzo, M.V. (2002). *Social psychology and the science of character education*. Talk presented at Program for Ethics and Education in Community (PEEC) monthly series “The Hidden Curriculum” University of South Florida, November 2002.

Pezzo, M.V. (2002). *How to think straight about psychology*. Invited talk given at Land ‘O Lakes High School (December, 2002) as part of USF Faculty Lecture Program.

Pezzo, M.V. (2002). *A personal history of social psychology*. Talk presented at Psi Chi Honor Society meeting, November, 2002.

Pezzo, M.V. (2001). *On-line psychology research using Macromedia’s Authorware software: Pros and cons*. Talk presented at University of South Florida, Tampa, October 2001 and 2002

Newspaper and Magazine articles for which I have been interviewed

Interviewed for article in **Daily Beast** news website published August 3, 2022.

<https://www.thedailybeast.com/author/alexandra-ossola>Alexandra Ossola (2022) *The Psychology of Why We Love—and Need—to Gossip*. <https://www.thedailybeast.com/the-psychology-of-why-we-love-and-need-to-gossip>

Interviewed for article in **Forbes Magazine** published Jan 29, 2018. Harris, E. (2018). *Your tax refund and the psychology of a windfall*. *Forbes Magazine*. Published online at <https://tinyurl.com/ya7eqp7u>

Interviewed for nationally syndicated Public Radio show ViewPoint (200 stations). Aired August, 2013. Topics concerned biases in judgment, a second guest was David McRaney who has written “You are not so smart” and “You are now less Dumb”

Folgarait, A. (2013, January 18), *Mentiras y rumores en la red (Lies and rumor on the net)* *El Guardian magazine (Argentina)*.

Booth, S. (2010, November). *Believing Rumors*. 176-178. *Cosmopolitan Magazine*

Clark, T. (2008, December). The 8 ½ laws of rumor spread. *Psychology Today*

Jones, A. (2007, May 7). Words Between the Whispers rumor and gossip are just human nature. *Xpress Magazine*.

Goldberg, C. (2003, August 5). Looking back now, it was ‘hindsight bias’. *Boston Globe*

Espinar, V. (2002, November 15). USF research fosters racial harmony. *Pinellas News*, pp. 1 & 8.

Hegarty, S. (2002, May 5). A new era for USF St. Petersburg. *St. Petersburg Times*.

Gubbins, T. (2000, May 13) Did you hear? Gossip tells us a lot about our own nature. *Dallas Morning News* (reprinted in approximately 30 newspapers in the U.S. and Canada)

Graduate Thesis and Dissertation

Thesis: Removing the Hindsight Bias: A Test of the Motivated Processing Hypothesis.
Ohio University, 1996. Advisor: Hal R. Arkes

Dissertation: The Effects of Outcome Valence and Outcome Likelihood on Decision Evaluations.
Ohio University, 1991. Advisor: Mark D. Alicke

Graduate Courses Taught

Social Cognition Seminar (UNCG)
Topics in Cognitive Psychology
Topics in Social Psychology
Judgment & Decision Making
Social Judgment

Undergraduate Courses Taught

Social Psychology	Motivation
Advanced Cognitive Psychology	Introductory Psychology
Philosophy of Science (Honors Seminar)	Psychology of Business
Racism & Prejudice (Honors Seminar)	Sensation & Perception
Computer Programming in Psychology	Psychology of Gender
Psychological Statistics (traditional and ONLINE)	Experimental Design & Analysis
Judgment & Decision Making	Psychology and Technology

Faculty Advisor/Volunteer

Psychology Club, Co-advisor, 2003-2005, 2023-
Psi Chi Honor Society, 2002-2008, 2012
Pre-Med Club, Faculty Advisor 2009, 2010
Musician's Society, 2011
Judge, Student Prep for International Business Ethics and Sustainability Case Competition, 2019

Undergraduate Honors Theses

Amanda Wagner Allard, 2002, *Age at parental divorce and attachment style*
Jim Porter, 2002, *Estimations of the size of threatening minority groups*
Dan Riner, 2003, *Snooping behavior as a function of social rejection*
Luke Wilson, 2004, *Classification of racially ambiguous stimuli*
Rock Campbell, 2004, *Exploring gender stereotypes in Latin America* (committee member)
Katie Takas, 2004, *Women's Relationships with Incarcerated Men* (committee member)
Sandy Pacheco Pehl, 2005, *Interest in gossiping following social rejection*
Ashley Clausen, 2006, *A taxonomy of snooping behaviors*
Sarah McDougal, 2006, *Factors Predicting Offense Taking*
Sarah Pigott, 2007, *Patient preference for overconfident physicians*
Eric Douthirt, 2008, *The effects of repetition on rumor transmission*
Tony Hernandez, 2008, *Clinical factors associated with crying and Post-crying mood change*
Ander Baranda, 2016, *Fluid Intelligence, Working Memory, and Self-Regulation.*
Christy Burkey, 2017, *Hindsight Bias and the 2016 U.S. Presidential Election*
Akshitha Nimmagadda Sai, 2024, *Judgment Analysis and Sexism in Health "Diagnoses"* co-advisor

Doctoral Dissertation Committees

Melanie Polkosky, 2005, *Affective responses to speech-based e-service* (Committee)
Nathan Hefleck, 2012, *Objectification and Perceptions of Womens' Souls* (Committee)
Paul Davidson, 2017, *Predictors of Learning among Science Students.* Vive Voce, University Putra, Malaysia.
Aaron Norton, 2021, *Counselor Education & Supervision* (Committee)
Mariah Wilkerson, 2022-23, *Comprehensive Exam Committee*
Jong Lee, 2023, *Dissertation Committee*
Animesh Nighojkar, 2024, *Dissertation Committee, Computer Science & Engineering*

Alexander Kab, 2025, *Comprehensive Exam Committee*
Austin Katz, 2025, *Comprehensive Exam Committee, Dissertation Advisor*

Undergraduate Projects (Presented at USFSP Research Symposium, and/or PsychEXPO)

Emma Guyette, John Shuford, 2019: *Acceptance of decision aids by students and patients*
Yulia Drung, 2019: *A truly false consensus effect when taking offense*
Dimitra Dimopolous, 2019: *Making sense of simple and complex auditory patterns (Award winner)*
Whitney O'Keefe 2020: *Covid-19: Rumors, behaviors, and attitudes toward Trump*
Brianna Strouble, 2022: *Overestimating how offended others will be.*
Kyra Kalodimos, 2022: *Effects of social anxiety, power, and gender on taking offense. (And Gloria)*
Kyra Kalodimos, 2023: *Health care worker's perception of patients who self-injure*
Brooke Estrada, 2022-23: *Effect of cognitive depletion on being offended by romantic partner*
Connor Marshall, 2023-24: *Offense*

Directed Graduate Projects

Brianna Suite, 2019: *Are empathic people more likely to take offense on behalf of others?*
Joshua Nebekker, 2019: *Effects of ostracism on propensity to take offense on behalf of others*
Alex Bauman, 2019: *Effects of gender on family decision-making and job choice*
Bharat Bharat, 2019: *Making Sense of Simple and Complex Auditory Patterns (Award winner)*
Tara Brooks, 2020: *The effects of accuracy on algorithm aversion.*
Brittany Haralson, 2022-23: *Perceptions of False Positive and Negative Errors in Risk Assessment Algorithms*
Brianna Duncan, 2023-24: *Perceptions of False Positive and Negative Errors in Risk Assessment Algorithms*
Abigail Engle, 2023: *Effect of cognitive depletion on being offended by romantic partner*
Austin Bowman, 2023-24: *Effect of Rhythmic Complexity and Processing Speed on Preferred Tempo*
Jason Schmidt Avendano,

Masters Thesis Supervision

Todd Joseph, 2004, *Mental Practice and performance of a skilled task* (Director)
Meisha Ann Martin, 2005, *Bases of Opposition to Affirmative Action* (Committee)
Marielle Machacek, 2015, *Moral Decisions May be Immune to Hindsight Bias* (Director)
Kristen Hannum, 2015, *Emerging Adulthood : Internal Markers of Adulthood and Alcohol Use* (Committee)
Brandon Peacock, 2015, *Examining LACE Training on Cognitive Function in Older Adults :* (Committee)
Stacey Buchanan, 2015, *Personality Factors in being a "know it all"* (Director)
Molly Quinn, 2015, *Does Hindsight Bias Impair Learning?* (Director)
Carly Horner, 2016, *TITLE* (Committee)
Rebecca Porzig, 2017, *Neural Activation in Word Recognition among Bilinguals* (Committee)
Ilona Nemeth, 2017, *Categorization, Disfluency, and Hiring Decisions* (Committee)
Lovia Feliscar, 2017, *Informant Discrepancies in Transactive Memory Systems* (Committee)
Graham Newport, 2017, *Age, Processing Speed, & Complexity on Tempo Preference* (Director)
Olivia Leal, 2018, *Do Story Spoilers Spoil TV shows?* (Director)
Olivera Petrovich, 2018, *The Psychological Effects of Binaural Beats* (Committee)
Jason Schmidt Avendano, 2023, *Musical & Linguistic Semantic Violations* (Committee, Tampa)
Gloria Laugalis, 2023 *Effects Incidental vs Integral Fear and Anger on Risk Perception* (Director)
Brianna Duncan, 2024 *The Effect of Fear and Anger on Risk Perception and the Blackstone Ratio* (Director)
Saiyara Noor, 2024-25. *Does Ostracism Lead to Aggression or Prosocial Behavior?* (Director)
Connor Marshall, 2025-26: *TBD* (Director)

Department, College, & University Service and Governance

Midtenure Review Committee (Juliana French), 2025
CAS SP - Faculty Council 2024

T&P Committee, Adriana Agnes, 2024
 Outstanding Psychology Student Scholarship Committee, 2020, 2021, 2023, 2024
 University Research Council (St Pete), 2017-2019 *committee*, 2019-2024 *chair*
 T&P Committee, Jay Michaels, 2021
 T&P Committee, Wendy Rote, 2021
 CAS SP – Scholarship Committee, 2021
 USF Masters Program Decision Committee, 2021, 2022
 Executive Committee (Ex Com), 2021, 2022
 Graduate Program Committee, 2021, 2022
 Undergraduate Program Committee 2021, 2022
 University Graduate Council, 2021, 2022 (1 semester)
 Chair, College Instructor Professional Development Leave Committee, 2020
 Department Tenure committee 2018, 2019, 2020
 USF System Consolidation Strategic Initiative Workgroup: Graduate/Professional Success 2019-20
 Annual Review Committee, Psychology, 2016-2020.
Represent URC on the Research Group (2020)
 College Scholarship Committee (2017-2020)
 University IRB Reviewer, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020
 University Tenure & Promotion Committee, 2019
 Midtenure Review Committee, Psychology, 2019
 Tenure & Promotion, Hossam Ashour, Biology, 2018
 Tenure & Promotion, Joan Herrera (Instructor), 2018
 Chancellor's Teaching Awards Committee, 2017
 Chancellor's Service Awards Committee, 2017
 Advising Focus Group, 2017 (one shot)
 Tenure & Promotion, Tom Whitmore, Biology 2017
 COB/CAS Exploratory Lab Development Committee, 2017
 COB Data Analytics Curriculum Committee, 2017
 Student Success/Archivum Work Group, 2017
 USFSP Athletics Feasibility Committee, 2017
 USFSP University Sabbatical Committee, 2015, 2017
 University Space Committee, 2016, 2017
 College Council of Chairs, 2015, 2016, 2017
 Faculty Senate, 2002-2003, 2014-2017
 Distance Learning Steering Committee, 2016
 Psychology Outstanding Psychology Student Award Committee, 2016, *chair*
 Psychology Annual Review Committee, 2006-2013
 Psychology Scheduler, 2006, 2007, 2008, 2009
 Mid-tenure Review Committee, Math 2016, *chair*
 Mid-tenure Review Committee, Biology 2015
 College of Arts & Sciences Web Redesign Committee, 2013, 2015
 Graduate Student Success Workgroup, 2015
 Quality Enhancement Plan Advisory Committee, 2011-2013
 Tenure & Promotion, Department Committee, 2011, 2012
 University Web Redesign Committee, 2011-2012
 Quality Enhancement Plan Planning Committee, 2010-2011
 Students of Concern & Risk Management Team, 2009, 2010, 2011
 SACS Hospitality Committee, 2011
 USFSP Course Design Group, 2010
 Tenure & Promotion College Committee (USF Sarasota), 2010
 Student Activity Fees Committee, 2010
 USFSP Freshman Private Scholarship Selection Committee, 2010
 Distance Learning Policy Committee, 2010
 Emergency Management, Planning Team, 2010
 Institutional Effectiveness Committee (Chair) 2008, 2009

USF System-wide Health Science Initiative, USFSP Representative, 2007-2008
Science & Technology Building Planning Committee, 2007-2008
Construction Management Selection Committee, 2007
Student Housing Committee, 2006
Academic Learning Compact Coordinator, 2005-2008
Faculty Council, College of Arts and Sciences, 2002-03; 2006
Department Representative for Course Credit Transfer 2004-2005 (15 courses)
Bookstore Advisory Committee (CHAIR) 2003-2005
Program for Ethics in Education and Community (PEEC) Steering Committee, 2002-04
Experimental Participant Subcommittee (CHAIR), 2002
Institutional Effectiveness Committee 2001-02
Honor Code Development Committee 2001-02
Athletic Fee Committee, 2001

Search Committees

Social Search, 2023, *non-voting*
Clinical Search, 2023, *member*
Psychology Instructor Search, 2021-2022, Chair
Coordinator of Student Engagement & Internships, 2016, *member*
Psychology Experimental Search, 2015-2016, *chair*
Psychology Quantitative Search, 2015, *co-chair*
Math Associate Professor, 2014, *co-chair*
Math Instructor + Visiting Assistant Professor, 2013, *member*
QEP Director Search, 2012, *member*
Psychology (Research Methods) 2012-2013, *co-chair*
Psychology (Neuroscience), 2011-2012, *co-chair*
QEP Math/Statistics Search (x2), 2012, *member*
Pre-Med Advisor Search Committee, 2011, *member*
QEP Co-Director Search Committee, 2011, *member*
Director of Quality Enhancement Plan, 2010-2011, *member*
Psychology (cognition/neuroscience), 2010-2011, *member*
Director of Development, 2008, *member*
Associate Dean, College of Education, 2007, *member*
Psychology (health) 2006-2007, *member*
Dean, Arts & Sciences 2006, *member*
Psychology (developmental) 2005-2006, *member*
Psychology (developmental) 2004-2005, *member*
Psychology (open) 2003-2004, *member*
Psychology (personality) 2002-2003, *member*
Psychology (clinical) 2002-2003, *member*
Psychology (open) 2000-01, *chair*
Criminology 2001-02, *member*
Journalism 2001-02, *member*
Journalism 2000-01, *member*
Career Counseling Director Search 2000-01, *member*

Community Outreach & Mentorship

St. Petersburg High School IB program: Research Methods Judge, Spring 2023, Fall 2023
YMCA/USF Civics Fellows Institute, Workshop Presenter, June 2023
Lakewood High School (C.A.T) mentor - Brooke Johnson, 2017
Shakespeare Festival, Sound & Lighting, 2017
Great American Teach In, McMullen Booth Elementary School (2012)

USFSP Faculty Campaign, CAS *co-chair*, 2011-2012
USFSP Smoke Free Campus Initiative, *Chair*, 2009-2012 (AWARD WINNER)
Pinellas County Colleges & University Anti-Smoking Workgroup (2008)
Musician, Children/Equestrian Benefit, 2009
Judge, Forensic League High School Debate Competition, USFSP, February, 2010
USF Team Leader Heart Walk, 2009
Breast Cancer Awareness Benefit Concert, Musician, 2008
Pinellas Tobacco-Free Coalition, Smoke-Free College Campus Initiative, March 2008
Faculty Governance Advisor to USF Sarasota Manatee (presentation Jan 25, 2008)
Alcohol and Other Drugs (AOD) Workghop (2008)
Ronald McDonald House, USFSP CAS Dinner, server, 2007
Student Disabilities “Murder Ball” participant, 2005
Hurricane Katrina Benefit Concert: Musician, 2005
Ban This! Gay Rights Benefit Concert: Musician, 2005
Creativity Workshop: Coach, Winston-Salem local school system, 1997; 1998
Oddysey of the Mind: Coach, 1996-1997

IRB Reviewer

College of Arts & Sciences, 2010-2020
Department of Psychology, 2020-2021

Professional Development

USF (CITL) Workshop - Reimagining Learning & Teaching II: AI-Augmented Practices, Center for Integrated Teaching and Learning, University of South Florida, March 3, 2023

NSF Workshop: Human aspects of Predictive Intelligence for Pandemic Prevention (Human PIPP). March 23 (online) 2021

USF Certified Online Educator, 4-week program, Online Instruction Certification Course, March 15-April 11, 2021

USFSP Online Teaching Certification, 4-week program, OLITS, Fall 2019

At Risk Certification for University Faculty and Staff, Fall 2019

Predictive Analytics Executive Education Workshop: Kate Tiedemann College of Business, USFSP. November 17 & 18, 2017. K-nearest neighbor, decision tree, neural network, text mining techniques using SAS Enterprise Miner.

Quality Matters: Distance Learning Instructional Design 4 week seminar. USFSP Online Learning & Support Services, September 7, 14,21, & 28, 2012