

Ryan Watson

www.ryanawatson.net

PROFESSIONAL PROFILE

- Award winning film/video director who has a passion for learning and educating students about the multiple genres and technique in the TV/Film industry.
- Extensive background in creating documentary style productions, covering sports and news stories as well as producing promotional videos for entertainment venues and professional musicians.
- Proficient in multiple camera shooting styles, lighting techniques, audio recording and non-linear editing software.
- Advanced knowledge of cinematography and post-production for cinema.
- Retains professional qualifications as a freelance, director/videographer/editor to keep students up-to-speed on the latest trends and technical innovations of the industry.

ACADEMIC/TEACHING EXPERIENCE

Instructor

University of South Florida
School of Mass Communications
Fall 2016 – Present

Adjunct Instructor

University of South Florida
School of Mass Communications
Spring 2014 – Spring 2016

Adjunct Instructor

University of Tampa
School of Communications
Fall 2014 – Spring 2016

Freelance Instructor

Connecticut School of Broadcasting
Spring 2012 – Spring 2016

Lead Instructor

Seminole Media Productions Workshop
Summer 2009 – Summer 2014

EDUCATION

Master of Fine Arts **National University**, Los Angeles, CA, **2012-2015**
Digital Cinema Production and Direction
Thesis: Florida State's 1st Seminole

Bachelor of Arts **University of South Florida**, Tampa, FL, **2001-2006**
Mass Communication with emphasis in telecommunications/broadcast news

COURSES TAUGHT

University of South Florida

RTV 4320 – Electronic Field Production – 2-3 sections (12-18 students per section)

- Spring 2014 - Present
- Emphasize continuity in shooting & editing.
- Highlight appropriate technique & safety precautions when handling field production equipment (lights).
- Train students to execute proper framing in documentary style interviews.
- Instruct on the importance of quality sound recording in field production.

MMC 4936 – Promotional Video Production – 2 sections (12 - 16 students per section)

<https://www.youtube.com/watch?v=1TNPRHGSVEY>

- Spring 2017, Spring 2018, Spring 2019, Spring 2020
- Train students to research target audiences for advertisements/promotions/PSA's.
- Instruct on the development of organized creative plans for video production.
- Supervise the execution of filming and editing based on the creative plan within strict deadlines.
- Supervise the creation of student owned video production brands.
- Instruct on the importance of managing client expectations & feedback.

MMC 4936 – Drone Videography – 1 section (16 students per section)

- Spring 2018, Fall 2018, Fall 2019, Fall 2020
- Emphasize all safety and FAA laws associated with the operation of a drone
- Instruct on the many ethical issues associated with aerial photography
- Teach the importance of proper framing and composition in aerial photography
- Ensure students understand the job descriptions of a drone flight crew

RTV 2100 – Writing for TV and Radio – 1-2 sections (12-18 students per section)

- Fall 2016, Fall 2017
- Emphasize technical esthetics of writing for television, radio and film.
- Instruct on the technical aspects of writing for cinema
- Teach the importance of storyboarding.

RTV 3301 – Broadcast News - 2 sections (13 students per section)

- Spring 2015, Spring 2020
- Introduce students to basic camera functions, framing, and composition.
- Train students in the basic fundamentals of storytelling for TV.
- Emphasize proper broadcast news writing and non-linear editing

MMC 4936.011 – Advanced Drone Videography - 1 section (5 students)

- Spring 2020
- Train students on advanced drone videography techniques.
- Supervise various drone operations around the Tampa Bay Community.

University of Tampa

COM - 241 – Sound, Image and Motion – 2 sections (14- 18 students per section)

- Fall 2014, Spring 2015, Fall 2015, Spring 2016
- Emphasize continuity in shooting & editing.
- Highlight appropriate technique & safety precautions when handling field production equipment (lights).
- Train students to execute proper framing in documentary style interviews.
- Train students in the basic principles of cinematography.
- Instruct on the importance of quality sound recording in field production.

Connecticut School of Broadcasting

Final Cut Pro/Premiere Pro Editing – (Spring 2012 – Spring 2016)

- Emphasize the importance of file organization when editing.
- Highlight fundamental concepts of non-linear editing.
- Discuss troubleshooting techniques of Final Cut Pro software.
- Discuss how to use Final Cut Pro in collaboration with other media applications

Videography/Editing for Commercials (Fall 2012 – Spring 2016)

- Emphasize fundamental camera moves & techniques
- Discuss the importance of maintaining continuity in editing choices
- Highlight the relationship between music and the commercial's pacing
- Instruct students on implementing client feedback into final product

Newscast Studio Production (Fall 2012 – Spring 2016)

- Examine the importance of accurate communication during the production of a newscast
- Discuss troubleshooting techniques during a live broadcast
- Instruct students on the basic jobs of a newscast: director, technical director, teleprompter operator, graphics operator, camera operator, floor director.
- Proctor Final skills exam during a live news broadcast.

PROFESSIONAL MEMBERSHIPS

- University Film & Video Association (UFVA) 2014 to Present
- National Association of Black Journalists – 2017 to Present

PROFESSIONAL EXPERIENCE

Owner/Executive Producer,

January 2019 – Present

Agent of Video Inc. Tampa, FL

- Freelance director, videographer and drone videographer.

Freelancer Director,

December 2014 – Present

Motlow Production, Inc. Tampa, FL

- Responsible for the invoicing, scheduling, creative planning and execution of all video production projects for Seminole Hard Rock Tampa and other Seminole Gaming clients.

Production Coordinator,

March 2009 - Present

Seminole Tribe of Florida Tampa, FL

- Responsible for the scheduling, creative planning and execution of all video production projects for Seminole Tribe of Florida culture events and department seminars located on the Tampa reservation.
- Producer of segments for the Native Driven Network as well as writing feature stories for the Seminole Tribune;
- Responsible for the training and supervision of department interns as well as maintaining detailed equipment and activity logs.
- Coordinator/Videographer/Editor of promotional videos for the Seminole Hard Rock Hotel and Casino Tampa.
- Responsible for overseeing the creation of price quotes and final invoice for special project clients in the Seminole Tribe of Florida Tampa location.

Creative Services Producer

March 2008 to March 2009;

WTTA Tampa Bay - Tampa, FL

- Responsible for the production of daily promotional spots and news topicals
- Aided production manager in the scheduling, writing, shooting and editing of local ad commercials/infomercials;
- Responsible for the censoring of obscene material as well as training creative services interns.

Master Control Operator

August 2006 to March 2008;

WTTA Tampa Bay – Tampa, FL

- Responsible for the playback of programming and commercial / promotional material as reflected by the operating log;
- Entered taped material and playback information into the master control system
- Recorded satellite feeds as scheduled.

NOTABLE PROJECTS

- Director/Editor – *Florida State's 1st Seminole* - Audience Choice Award winner at the 2015 Gasparilla International Film Festival <https://vimeo.com/123604322>
- Director of Photography – Short Film - *How About Life?* <https://vimeo.com/293830491>
- Director/Photographer/Editor – *Shemida J, Heart Attack Music Video* – Best Music Video award winner at the 2015 Az1 Awards <https://vimeo.com/150504706>
- Director/Editor – *Native Driven Network Presents: The Schimmel Effect* <https://vimeo.com/123659125>
- Associate Producer/Photographer – *The Tampa Technique: Rise, Demise & Remembrance of Central Avenue*
- Photographer – *T's Up: Branding Team Tampa* – Screened at Sunscreen Film Festival 2017
- Director of Photography/Editor – *Unveiling Our Scars* - <https://vimeo.com/273624444>
- Drone Videographer – *St. Pete Unfiltered* – Screened at Gasparilla International Film Festival 2018, Sunscreen Film Festival 2018
- Executive Producer - *Tampa Bay Black Heritage Festival 2019 Video Catalog*
- Drone Videographer – *2019-2020 Gasparilla Pirate Festival*

TECHNICAL SKILLS & LICENSE

Camera Proficiency

- Canon DSLR EOS Series
- Samsung Nx1 mirrorless series
- Panasonic P2 AG-HPX series
- Sony Mirrorless A7 Series
- RED Digital Cinema Camera (One & Scarlet series)

Lighting Proficiency

- Standard 3 Point illumination
- 4 Point Interview illumination
- Cinematography illumination
- Studio/Green Screen illumination

Post Production Proficiency

- ☐ Adobe Premiere CC – Expert Level
- ☐ AVID Media Composer – Intermediate Level
- Final Cut Studio - Expert Level

Aerial Photography/Videography

- DJI Quadcopter series
- FAA licensed Unmanned Aircraft Pilot

Computer Proficiency

- Apple Computer System
- PC Computer System
- Microsoft Office System