

2013-2014



USE

COLLEGE OF BUSINESS

*25 under 25*  
Recognition Program



# USF

UNIVERSITY OF  
SOUTH FLORIDA  
COLLEGE OF BUSINESS

The 25 Under 25 program recognizes outstanding undergraduate students from the University of South Florida's College of Business. Students selected for this honor are individuals who are under 25 years of age and have demonstrated excellence in at least two of the following four areas: scholarship, professional development, leadership, and community/campus service.

The goal of this program is to highlight the positive impact students have on campus as well as in the regional community, and to recognize their leadership and academic achievements.



**Joseph Adam**  
Accounting

Like many students, Joseph Adam has heard countless words of wisdom from professors, employers, and business leaders. However, he stands by one adage in particular: "if we are not growing, we are dying."

An international student from Jamaica, Adam has represented his country in equine show jumping and has trained with the country's national squash team. There, he also got in the habit of volunteering, one which has continued throughout his USF career.

An academic leader in the Business Honors Program and USF Honors College, Adam directed the effort to create the Business Honors Service Association after identifying a need among students to find volunteer opportunities. To date, the association has hosted a successful event for the benefit of St. Jude Children's Research Hospital and continues to facilitate the connection between students and service.

Illustrating the versatility of his accounting education, Adam is also working with the University Area Community Development Center to implement a new microloan program. He was part of the team that designed the infrastructure of the program, which aims to aid struggling local businesses. Adam is also invested in the education of young accounting majors through his position as Accounting Society treasurer.



**Sophia Benjelloun**  
Management Information Systems

Sophia Benjelloun learned about risk-taking and struggle in business early from her father, who, in pursuit of an entrepreneurial dream, moved his family from Morocco to the United States when she was 9 years old.

On her way to becoming the first in her family to graduate college, the management information systems major is now following her own business dream: becoming a global information technology project manager.

While focusing on the studies that will allow her to achieve her business goals, Benjelloun remains dedicated to the community. As the student assistant for USF's Corporate Mentor Program, Benjelloun manages program involvement projects and mentors students at Academy Prep Center, a school for underprivileged children. She is the director of information technology for USF's International Business Board, where she recently helped plan the Fifth Annual Florida Student Summit, a free event for students to network and gain knowledge from speakers.

Studying abroad captures Benjelloun's passions for traveling, exploring different cultures, and learning. She speaks five languages: English, French, Arabic, Spanish, and Italian. Thanks to the Melitta International Scholarship, Benjelloun studied global information systems in Florence, Italy, this past summer. Benjelloun is continuing her global education this summer at Infosys in India, a world leader in innovation, where she will study software engineering.



**Sarah Bolick**  
Accounting

For many high schoolers, landing in the top 20 of the graduating class is a big accomplishment. But for Sarah Bolick, the top 20 students *was* the graduating class! Bolick, who was home-schooled until sixth grade, attended a very small, interactive high school and says that the transition to college – particularly one with 40,000+ students – was a bit frightening. But the Bulls Business Community tagline of "big university, small community" drew her to USF. She was able to live and learn with like-minded business majors and participate in programs that helped make the transition easier.

Bolick has become highly involved at USF. She is president of the nascent Accounting Society, an organization that seeks to create a sense of community for younger students interested in pursuing an accounting degree. She has also served as a corporate intern for the University Area Community Development Corporation, assisting the CEO for the agency that serves a poverty-stricken area near USF.

Bolick was also among seven percent of applicants nationwide chosen to participate in Deloitte's Alternative Spring Break program, serving at-risk youth in Miami, Florida. She will soon travel to England to spend a semester abroad at Oxford Brookes University. There, she will continue her accounting studies and collaborate on a scholarly research project that will be part of her USF Honors College thesis.



### **Cassandra Coolidge** **International Business**

An orientation leader and Bulls Business Community mentor, Cassandra Coolidge has made giving back to USF a habit. As an incoming freshman from a town of just 5,500, Coolidge knew no one at USF until she moved into the BBC, an invitation-only program for high achieving incoming students. She discovered that USF has a strong sense of community – and she has since worked hard to pass a similar community spirit on to students who have followed.

As an orientation team leader, she connected with 150 students, answering their questions and calming their first-year jitters. Coolidge worked in a similar capacity in the BBC during her sophomore year. She mentored first-year students and shared her experiences with them.

She has actively sought out ways to represent and serve her fellow students, taking on leadership roles in the Student Affairs Circle of Student Advisors and Gamma Phi Beta sorority. Coolidge is also a USF Ambassador.

In addition to these roles and her volunteer work in USF's Stampede of Service and Relay for Life, Coolidge has maintained a cumulative GPA of 3.96; she was inducted into Beta Gamma Sigma honor society her second year at USF.

Coolidge has been accepted into a number of prestigious law schools and will soon decide which one will be her new home for the next several years.



### **Bianca Echtler** **Accounting and Finance**

In just her second year at USF, accounting and finance student Bianca Echtler is already achieving one of her life goals this summer: an internship with top Wall Street finance firm Goldman Sachs.

After proving herself in the Goldman Sachs interview process, which had her competing against Ivy League students for internships, Echtler is eager to dive into the hyper-competitive finance world. However, she also pursues creative, philanthropic, and global experiences in addition to her numbers-heavy studies.

Originally from Germany, Echtler has a passion for international culture, which she tapped into by serving as the event coordinator of the Chinese Cultural Festival hosted by the USF Honors College. She also participated in several community service activities, chief among them helping to raise \$45,000 for Prevent Child Abuse America.

Echtler is a member of Phi Eta Sigma Student Finance Association, the Accounting Society, and the GloBull Ambassador program.

She works part-time, too, serving as a student assistant in the Information Systems Decision Sciences Department. She also helps transitioning first-year students as a "Working Out and Wellness" network leader.



### **Giampiero Fuentes** **Finance**

Giampiero Fuentes has lived in the United States only for the past five years, but he has learned English, started two businesses, hosted a local Spanish-language TV show, earned an associate's degree, and started studying finance at USF.

And that's just recently.

As a young man in Europe, he earned a degree in electronics and multi-media from La Scuola Arti e Mestieri Trevano, one of the most prestigious technical schools in Switzerland.

Through traveling, he learned to speak French and German (in addition to the Italian and Spanish he already spoke fluently). While at school in Switzerland, he captained a league-winning soccer team in one of the top divisions in Europe for players under 18.

Today, Fuentes offers marketing and media services to multilingual companies nationwide and supervises a record label he launched in 2013. The entrepreneur is working toward a business degree because he aspires to work and travel worldwide, indicating that a solid understanding of financial principles will allow him to do so. He is clearly doing well in the major: he is a 4.0 student and a member of several honor societies, including Phi Theta Kappa, Golden Key, and Phi Kappa Phi.

### **Francis Gelormini, Accounting**

Although Francis Gelormini has a near-perfect grade point average, he is looking to define himself by more than just his academic success.

Dedicated to community service and leadership, he is a member of the Bulls Business Community where Gelormini is a mentor to numerous incoming freshman students. He also serves on the BBC's Community Service Committee, which is responsible for constructing relationship-building service events for freshmen students. Thanks to his help and dedication, the committee coordinated more community service events for its residents this year than in any previous years.

Part of the highly competitive Business Honors Program, Gelormini further demonstrates his leadership abilities in his elected role as the event coordinator for the inaugural Corporate Kilometers 5K. Gelormini was responsible for ensuring the event was and could continue to be executed professionally by future honors students.

Gelormini is also pursuing leadership development within Bulls Service Breaks. Gelormini seeks to embody the organization's mission to lead participants to change their surroundings through their service. He helps develop experiences for fellow students who seek to use their spring break to volunteer.

This summer, Gelormini will serve as an intern for Verizon's accounting department.







**Marcos Gonzalez**  
Accounting

Few students will see as much of the world in four years of college as Marcos Gonzalez did just this summer. Gonzalez spent part of the break in Italy, learning about international business alongside fellow Business Honors Program students. He spent time as an accounting intern in China before traveling to Texas to attend a national leadership program with a “Big Four” firm. He also spent part of it as a field worker in a North Carolina tomato field.

Gonzalez has worked in the tomato fields since he could carry a 30-pound bucket on his shoulders, spending nearly every weekend and evening alongside his father. His father taught him that education was the best preparation for a different life. Gonzalez studied hard, got involved in sports and clubs, and enrolled in college courses while still in high school.

It paid off. He is the first person in his family to go to college, where he thrives as a scholar. He is a member of the USF Honors College, the Bulls Business Community, and Business Honors Program. Gonzalez plans to graduate in three years as part of the Provost’s Scholars program. But first, Gonzalez will finish a T. Rowe Price internship and spend a summer in New York City as an intern with Deloitte.

Gonzalez is an officer for several organizations, including the Accounting Society, the Association of Latino Professionals in Finance, and the International Student Association. He has been a mentor through Big Brothers Big Sisters and has participated in many campus service projects.



**Kayla Jacobson**  
Marketing

Marketing student Kayla Jacobson has managed to hold leadership positions in numerous student organizations and intern for three companies -- all while moving forward with her plan to earn a bachelor’s degree in two years.

The determination that allowed Jacobson to earn an associate’s degree in high school has served her well during a busy two years at USF. She has been chosen for marketing internships with Florida Hospital Tampa, Greystone Healthcare, and Wish Farms, completing tasks such as editing documents, creating marketing campaigns, and planning events.

She has also been active in the Bulls Business Community, the American Marketing Association, and the American Red Cross. With the BBC, she serves as the Relay for Life Team Captain, raising money to meet the team’s fundraising goal of \$1,000 for the American Cancer Society. Jacobson is also a BBC lead mentor, overseeing 10 second-year students who act as mentors to BBC freshmen. She has held multiple leadership positions with USF’s American Marketing Association chapter, where she is currently the vice president of membership.

Jacobson was co-fundraising chair for the American Red Cross, planning the chapter’s holiday fundraising event. With the experience she has gained at USF, Jacobson is already on the path to achieving her lifelong dream of becoming a powerful businesswoman.



**Oumie Jallow**  
Accounting

Oumie Jallow came from a culture where many believe that women are inferior to men, but she never let that hold her back from pursuing her dreams – namely, getting an education abroad. Growing up in Gambia, Africa, Jallow wanted to study in the United States but was worried she would not be able to get financial aid.

But Jallow made it her goal to earn scholarships to finance her education, even though others told her that scholarship opportunities were few for international students – and that the competition was tough. She didn’t let the negative words dissuade her and she has received several scholarships through the College of Business, the USF Honors College, and the Florida/West Africa Linkage Institute.

The accounting major has maintained excellent grades – she has a 3.96 grade point average – while working part-time as an accounting assistant in the University Controller’s Office. She has also tutored student-athletes who need help with accounting or math.

Jallow, who speaks three languages, mentors other students through the USF Honors College and INTO, the university’s pathway for international students. Jallow is also vice president of Enactus, a student organization that is committed to using the power of entrepreneurial action to improve the quality of life for people in need.

### José Jarquín, Marketing



When José Jarquín evaluated his college options, part of the reason he chose USF was the opportunity to be a part of the inaugural cohort of the Business Honors Program. The program requires that students take rigorous courses, conduct research and write a thesis, and study abroad, in addition to spending two years in the Bulls Business Community. A native of Guatemala, he was excited about the opportunities this program would provide.

Jarquín participated in professional development workshops, took part in community service programs, and spent a summer with fellow BBC students on a study abroad program to Slovakia – all while holding down a part-time job. He did so well in the BBC that he was selected to serve as a mentor to new residents during his second year there and served as a resident assistant his third year. Despite the workload and course load, Jarquín never let his academic performance drop.

Jarquín’s thesis examines the impact internships have on student success – a topic that resonates with him. Jarquín has already served as an intern twice. His first internship was in Guatemala with Leo Burnett Worldwide, a network of global advertising agencies. There, he helped create and implement point-of-purchase events and conducted client research. His internship at Fortune 200 IT products distributor Tech Data was quite different. He learned new software and used it to educate the sales team and update internal sales portals. The experiences paid off. He recently accepted a full-time offer with Tech Data.





**Katelyn Leal**  
**Accounting and Economics**

As a first-generation college student and American, Katelyn Leal knows firsthand the power of the American Dream. While economic hardship prevented her parents from realizing their entrepreneurial dreams, Leal hopes the business education and experiences she has gained at USF will enable her to achieve success as a forensic accountant. As a result, she decided to pursue a double major in accounting and economics with a minor in criminology.

Leal is been dedicated to serving her community. She has volunteered for Relay For Life, benefiting the American Cancer Society since high school. She has taken on leadership positions with Relay for Life at USF. She is also part of the society's Luminaria Committee – her favorite committee – commemorating those who have succumbed to or are still living with cancer.

As part of the Corporate Mentor Program, she volunteers at Academy Prep Center, working with underprivileged students. Through the Honors College, she participated in alternative break trips to Puerto Rico and Jamaica. Since August, she has been a legislative intern for Hillsborough County Commissioner Kevin Beckner. There, she is involved in the Violence Prevention Collaborative.

Leal will spend her summer in Washington, D.C. as the Washington Center has invited her to be a participant in an academic internship designed to prepare high achievers for lives of achievement, engagement and leadership.



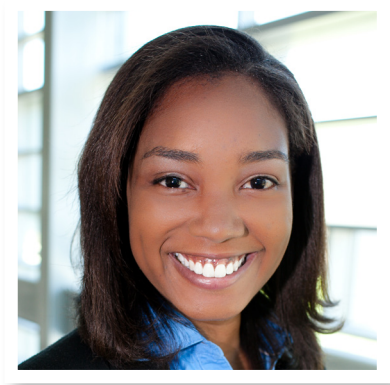
**Michael Maurer**  
**Management**

Michael Maurer has a passion for viewing the world through photography, but living in Switzerland, Puerto Rico, and the United States expanded his world view beyond the area of his camera lens.

Living in three different cultures shaped Maurer into a more mature, cultured, aware individual. Switzerland taught him the importance of staying efficient and disciplined, and laid-back Puerto Rico taught him the importance of possessing a human touch. Studying at USF has given him an understanding of the continental U.S. and its patriotism and hospitality.

Maurer's initiative and forward-thinking approach manifested itself at just 15, when he contacted two concert and production companies to promote their events through social media platforms. He went on to build and administer an online community of 10,000 concert-goers for the companies. Further developing his love for photography and music, he started his own business as a freelance photographer, publishing work in Puerto Rican and Canadian magazines and newspapers and collaborating with international clients. He has continued his photography business in Tampa and returns to Puerto Rico to photograph live music events.

He has also maintained a 4.0 GPA in the Business Honors program. He was the communications director for USF's Advertising Club last year; he is currently a fundraising coordinator for the USF Business Honors Service Association.



**Jodi McFarlane**  
**Marketing and Management**

Even with the intense academic schedule demanded by the Business Honors Program, two business majors, and a psychology minor, Jodi McFarlane is a highly engaged student.

McFarlane is a mentor for the Intercultural Student Leadership Conference. She is a resident assistant for the Bulls Business Community. She served as the marketing chair for Shekinah Glory student ministry. She volunteers for Advocates for World Health, a non-profit which delivers excess medical supplies to countries in need of assistance.

And she has put her marketing and management majors to the test as the director of the American Marketing Association's "Saves Lives" campaign to raise awareness for organ donations. McFarlane led USF's AMA chapter in a national intercollegiate competition in an effort to dispel myths and raise awareness for organ donation. Under her leadership, the USF AMA chapter placed in the top 5 nationally.

McFarlane hasn't spent all of her time engaged in community service projects. She has served as an intern with Glass Doctor Tampa Bay, where she audited external advertising accounts and monitored campaign effectiveness. She also interned at Tech Data, working alongside the company's public relations team to write news releases and prepare PR plans for the company's executive vice president.

A member of the USF Honors College, McFarlane is working on a thesis that explores gender gaps in management.

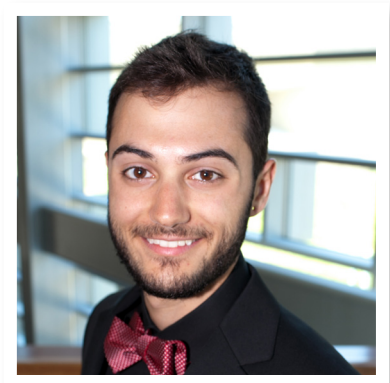
## **Harrison Milanian, Management**

Harrison Milanian has the drive to chase every one of his dreams, even if it takes him across the country in tennis shoes.

Last summer, he left Florida on foot to walk 3,200 miles to raise awareness of healthy living and connect with the community via promotional efforts related to his walk. Three months and five pairs of shoes later, Milanian ended up in California.

Before he dreamed of trekking cross-country, Milanian chased a very different vision. After winning a travel scholarship to visit the Culinary Institute of America in New York, Milanian was determined to become a chef. The first step: graduating culinary school. His next step: a degree in business in order to run his own restaurant. He is moving forward at a brisk pace but he is doing well. Milanian has received dean's list recognition every semester.

While he prepares for the opportunity to own a restaurant, Milanian spends his time pursuing knowledge and education while sharing his learning experiences. For the past five years, Milanian has served as a summer and winter camp counselor at Central Florida Bible Camp where he aims to inspire high school students, and he recently presented his walking trip to a group of 200 high school students. Milanian recently went to Honduras to build homes in a poor community and plans to make a similar mission trip to India.





**Thang "Ryan" Nguyen**  
Marketing

Thang "Ryan" Nguyen has a story of courage and perseverance. Three years ago, when Nguyen moved to the United States from Vietnam, he couldn't communicate well in English. Not letting the language hold him back, Nguyen offered to tutor his classmates in math and science – subjects in which he excelled – in exchange for English lessons.

Today, he pursues his goals with the same willpower and grit. The marketing major is a member of the Corporate Mentor Program and works part-time as an undergraduate assistant in the College of Business Marketing Department. He is also a member of USF's National Student Advertising Competition team, a mix of mass communications and business students who work together to create an integrated marketing campaign for a national sponsor. The strenuous, year-long project requires students to conduct research, establish strategies, anticipate return on investment, determine creative, and pitch their campaign.

Additionally, Nguyen is president of Enactus, a business student organization that launched the Suit-A-Bull program, which offers business suits to USF students going to interviews and career fairs. Enactus helped New Beginnings of Tampa, a charity serving the homeless, save \$12,000 in ongoing expenses and bring \$6,000 in new revenue through a golf tournament. Under his leadership, Enactus made it to its national competition; Nguyen will carry the Florida flag in the opening ceremony.



**Shivam Patel**  
Finance

America's best finance companies have their eyes on Shivam Patel. Patel served as an intern with Goldman Sachs in New York City, where he processed data access reports for the investment banking firm and worked on projects for its Controller's Technology Office. Patel was invited back for a second internship the following year. His second summer there, Patel interned at Goldman Sachs' FICC Product Control Division, where he calculated profit and loss statements for traders, consolidated reports for executive managers, calculated daily balance sheet reports for the credit flow desk, and updated a compliance manual.

Though he was offered full-time employment with Goldman Sachs at the conclusion of the internship, Patel recently accepted an offer to participate in Raymond James Financial's OPTIONS program. The competitive, year-long experience gives top-performing grads a chance to work in a range of business areas while working closely with Raymond James senior management and taking targeted finance courses through Raymond James University.

With a 3.94 grade point average, his name has appeared on the dean's list every semester. Patel has earned these exceptional grades as a part of the Business Honors Program, which requires students to take rigorous courses, work alongside faculty on a research project, and study abroad. Patel spent a semester abroad as an exchange student with Hogeschool Holland Haarlem in the Netherlands.

Beyond academics, Patel is involved in the Corporate Mentor Program, the International Business Board, and Noble Guides.



**Natalie Pearson**  
Finance

From day one, Natalie Pearson was determined to be involved at USF – and she has clearly done so.

She is a USF Ambassador, a founding member and officer for Gamma Phi Beta sorority, a leader in USF's Panhellenic Council, and codirector of finance and outreach for Bulls Service Breaks. That list doesn't include College of Business activities.

Such engagement isn't new for Pearson, who was a well-rounded and highly engaged high school student. She also admits, however, that she wasn't sure she was "ready" for college. She credits three business programs for a smooth transition: the Bulls Business Community, the Business Honors Program, and the Corporate Mentor Program.

Pearson seized every opportunity provided by the BBC. Eventually, she was awarded the "Most Involved Resident" award and worked as a lead mentor for her pod, helping students realize their potential while living in the business-themed residence hall.

The Corporate Mentor Program pairs students with business leaders in the community, giving students a glimpse into the corporate world and helping them build a professional network. Pearson has been an active participant in the program and it paid off: thanks to her mentor, Pearson landed an internship with PEACE Wealth Management. As an intern, she developed a client renewal process for the company.

## Brian Rohl, Finance and Accounting



Few students would drive seven hours round-trip for a chance at getting into a course often described as one of the most difficult at USF, but Brian Rohl did just that.

Working at LexisNexis in Boca Raton this past summer, he learned he had a good chance of acceptance into the Applied Securities Analysis program, a highly challenging course where students invest real money in the stock market. However, he was missing a prerequisite course. To ensure that he was considered for the program, he drove to the USF St. Petersburg campus several times that summer to complete the prerequisite class.

The finance and accounting double-major is now one of seven student analysts in the rigorous and competitive Applied Securities Analysis program. Rohl and his fellow students are responsible for active management of more than \$300,000 in equity assets held in the Student Managed Investment Fund.

His driving-time and ASA investments have paid off as Rohl recently accepted an internship in investment banking with Crosstree Capital Partners.

Rohl, who also tutors early-track business students, is a member of several honor societies including Beta Alpha Psi International Accounting Honor Society, Golden Key International, Phi Kappa Phi, Tau Sigma, and Delta Epsilon Iota.





**Matthew Smalbach**  
**Economics and Finance**

Not all heroes wear capes and tights. As president of the USF chapter of a Jewish social fraternity, Matthew Smalbach eliminated the chapter's hazing culture, an achievement that led to his consideration for the 2013 Hank Nuwer's Anti-Hazing Hero's Award.

As Alpha Epsilon Pi president, Smalbach oversaw philanthropic and community service events and increased chapter membership by 300 percent. In 2013, Smalbach served as the chairman for an award-winning National Hazing Prevention Week.

But his work with Alpha Epsilon Pi is just the start of Smalbach's commitment to the USF community. Smalbach founded Sigma Alpha Pi, a national society for leadership and success, and is a member of Omicron Delta Epsilon, the International Economics Honors Society, and Order of Omega, the International Greek Honors Society. He currently serves as the vice president of human resources of USF Enactus, where he oversees recruitment, retention, and member development.

Smalbach interned in the rotational research department at the Federal Reserve Bank of Chicago and has worked as a research assistant at USF since 2012. Along with these accomplishments, Smalbach has logged more than 5,000 community service hours while at USF, been involved with Student Government, and started the publication process for a research paper.



**Shelby Thomas**  
**International Business**

This past summer, Shelby Thomas received one of the most selective scholarships for undergraduate students worldwide. The Fulbright Summer Institute Scholar says she hopes her experiences live out her parents' advice that "it's not enough to say that you can represent yourself; represent the best that others have made you."

Thomas' scholarship allowed her to study at Cardiff, Bangor and Aberystwyth Universities in Wales for six weeks in 2013, one of just 50 students selected from the United States. She conducted a study of Welsh business patterns while representing the U.S. at government-sponsored events and activities, including making a presentation to ambassadors and government representatives.

Thomas says her experiences in the Bulls Business Community helped her find her voice and improve her confidence, improvisation skills, and ability to lead. She also expanded her worldview by participating in Bulls Service Breaks, helping refugees acclimate to life in the U.S. over her spring break in 2012, and now is a site leader with the organization. A member of the Business Honors Program, she studied abroad in Florence with her fellow students in 2013 in addition to her time in Wales.

Thomas currently interns with the Hillsborough Board of County Commissioners. She hopes to continue her global experiences as a foreign service officer after she graduates.



**John Tuy**  
**Accounting**

John Tuy says a Salvation Army social worker helped put him on the track to success.

Years ago, the social worker tutored Tuy, a five-year-old Cambodian immigrant who did not speak English. Tuy was dealing with family turmoil, an international move, and a mom who worked two jobs. Tuy says the social worker did more than teach him basic English language skills: she taught him how to learn, how to ask for help, and that tenacity pays off.

Although Tuy was an honors graduate in high school, he was admitted to USF on academic probation, with one semester to prove he could handle college work. Tuy followed the lessons he learned from the social worker. He asked for help, found tutors, and met with professors outside of class. He will graduate next semester and has a 3.93 accounting GPA. He recently won a speech contest sponsored by accounting firm Grant Thornton.

His quest for an internship began the same way. Tuy networked with alumni and sought out industry leaders. Last summer, he was a "discovery intern" with PricewaterhouseCoopers. He learned about the firm's lines of service and participated in simulated filings. He participated in a personal branding training and traveled with one of the firm's partners for a job shadowing experience.

Tuy is paying success forward by working with a rehabilitation agency to help recovering addicts learn how to manage their weekly finances.

## COLLEGE OF BUSINESS



## RECOGNITION PROGRAM



**Vanessa Williams**  
Marketing

Studying in America's 14th largest media market and living close to national and international firms was one of the main reasons Vanessa Williams chose to attend USF. The 21-year-old Allentown, Pa., native planned for internships to be part of her educational experience from day one.

Williams has spent three consecutive semesters as an intern with Raymond James, an investment banking, asset management, and financial services holding company. Today, she works with the marketing research and competitive intelligence team where she designs surveys, analyzes data, and presents her findings. In the two prior internships, she worked on social media campaigns, helped with search engine optimization efforts, and reworked a contact database used to distribute the company's publications.

Williams believes that what elevates a student from "good" to "outstanding" is selfless service and leadership. Williams, who holds a black belt in karate, has served as a children's martial arts instructor. A certified student leader through USF and a member of Future Business Leaders of America, Williams also worked on community service project for Habitat for Humanity as a Raymond James intern.

In addition, she was community service chair for Circle K International, a role that led her to volunteer at Trinity Café, an organization that serves meals to the needy, and Keep Tampa Bay Beautiful, an environmental service agency.



**Jeannine Yawn**  
Marketing

While Jeannine Yawn doesn't aspire to the typical accounting, finance, or management paths many of her classmates are pursuing, the marketing student says the College of Business and its honors program have prepared her excellently for her dream job in the fashion industry.

Yawn says she was unsure of herself when she arrived on campus but the Bulls Business Community's improv sessions, networking events, and professional development programs gave her confidence and helped her build interpersonal skills.

A volunteer experience at a fashion show helped her realize that she wanted to work in fashion. And with the advanced research courses as well as accounting, finance, and other business classes required in the Business Honors Program, Yawn knew she was well-prepared for the fast-paced industry.

A Business Honors Program study abroad experience gave her a glimpse into international business and helped her understand what skills she needed to work across teams and continents. Today, she is an intern at HSN, where she works with vendors, assists the celebrity apparel buying team, and deals with overseas suppliers daily.

Yawn's business research focuses on consumer engagement in the fashion industry, examining social media and its effect on in-store and online sales. Her research will have an immediate, real-world impact on a local company, as she is conducting promotional experiments on its social media outlets. Yawn was awarded the Undergraduate Interdisciplinary Research Grant to fund her inquiry.



**Ashley Young**  
Economics

Ashley Young hopes her passion for the environment, combined with a numbers-heavy economics degree, will help her steer corporate or government policy in a more sustainable direction.

Young, a transfer student to USF, let her environmental passion drive her during the three years she spent at Hillsborough Community College earning an associate's degree. She founded a chapter of Students for the Environment and ran the club as president, planning a yearly Earth Day event and installing water bottle filling stations around campus to cut plastic waste. In addition, her active membership in Phi Theta Kappa earned her a nomination to the All USA Community College Academic Team, where she was selected as one of the top 20 community college students in the nation – and the top student in Florida.

At USF, Young has continued those early achievements by joining the Corporate Mentor Program, which paired her with a program director in the Social Responsibility Department at Jabil.

She also is a member of the Student Environmental Association and Tampa Bay Association of Environmental Professionals and has maintained her membership with the HCC Sustainability Council. Young plans to be the first person in her family to earn a bachelor's degree.

## 2013 - 2014 JUDGES

**Nicole Dibattista**

*Campus Recruiting Manager  
Raymond James*

**Mindy Silverman**

*Vice President/ Recruiting Manager  
T. Rowe Price*

**Gregg Morton**

*Tampa President  
Citi*

**Anthony Morrison**

*Producer/ Graphics Coordinator  
CNN New York*

**John Townsend**

*Vice President  
T. Rowe Price Services*

**Rebecca Smith**

*President  
A.D. Morgan*

**Chip Newton**

*Private Investor and Dean's Executive  
Advisory Council Member*

**Pete Kirtland**

*President & CEO  
Aspire Financial Services*

**Nancy H. Watkins**

*USF Trustee and CPA  
Robert Watkins & Company, P.A.*



USF College of Business  
25 Under 25 Program

With standards  
and values like  
yours, we have  
much in common.

We're proud to support the University of South Florida College of Business *25 Under 25* Recognition Program. To this year's honorees, we applaud your commitment to scholarship, leadership, professional development, and community service. T. Rowe Price believes in upholding a set of values that guides everything we do and every decision we make. Discover more of what we have in common.

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Where  
Are  
They  
Now



# 2012-2013 Honorees

**Mary Babcock** was presented with USF's Golden Bull in 2012 and is a resident assistant for the Bulls Business Community. She is currently an intern at Metropolitan Ministries and will intern for Deloitte this summer.

**Evan Burroughs** is a service portfolio coordinator at Jacobs Technology and a CFA Level 1 candidate.

**Isabel Carta** will graduate in May with three international internships under her belt. She is currently an intern with a mergers and acquisitions firm in Düsseldorf, Germany. She recently accepted a full-time position with T. Rowe Price.

**Yogesh Chatulani** is a software engineer at Tata Consultancy Services in Cincinnati. He is working as a mobile/tablet development lead for a Citibank project and he also helps with client and offshore coordination with Tata's development team in India.

**Kayla Chesanek** is pursuing an MBA in Sport and Entertainment Management at USF. She also serves as the graduate assistant for this program and works part-time for the Tampa Bay Lightning.

**Kristina Crane** was named a USF Undergraduate Research Scholar last fall. She is an anti-money laundering analyst for Citigroup in Tampa.

**Diana Devitt** is a marketing assistant for HSN's brand marketing team in St. Petersburg. She also works in customer service at Publix.

**Oscar Garcia II** is a member of Macy's executive development program. He intends to pursue an MBA and, in the following year, hopes to launch a consulting company.

**Chris Grynowicz** interned at Crosstree Capital Partners, Inc. and is currently working full-time at Manning & Napier, an investment firm.

**Fadwa Hillili** is an internal audit intern at TECO Energy. She completed an audit internship with Deloitte this spring and will begin a master's degree program in the summer. She will also soon sit for the CPA exam.

**Arian Howard** works in operations for Morgan Stanley in New York City. He is also a volunteer for "New York Cares" and is an active member of the USF Alumni Association in New York. He intends to begin graduate school in a few years.

**Huzzatun Iqra** was selected as a USF Ambassador. This summer, she will be interning with Deloitte as a rotational intern and will graduate in 2015, after which she plans to pursue a Master's of Accountancy.

**Jennifer Keller** is working toward a master's degree at USF. She will serve as a summer tax intern – for the third time – with Crowe Horwath. She hopes to work there full-time after she graduates.

**Ahad Khan** graduated last fall as a King O'Neal Scholar (4.0 GPA) and will attend graduate school at Wake Forest University in the fall. Until then, he is serving as an intern in the USF College of Business.

**Brittni Lowery** serves as an orientation team leader for transfer students and a campus outreach coordinator for "Her Campus." She recently completed a revenue management internship with PODS (Portable On Demand Storage) in Clearwater. She aspires to work in college student affairs and will soon begin graduate school.

**Chad Masters** is pursuing a modeling career that has him travelling between Los Angeles, Miami and New York. He has signed with Next Model Management.

**Alejandro Mendez** is conducting research with the Department of Public Health at the University of Miami. He also works with Lualdi, an interior design company.

**Yanin Nanakorn** has interned in Australia, recently visited Thailand, and is currently seeking a marketing or internal auditing job.

**George Papadeas** was named Outstanding Senior at commencement in May, 2013. He is an executive team leader for Target in Sarasota, FL, specializing in guest experience. He will pursue an MBA within the next five years.

**Charles Polisenio** will graduate with a degree in business economics in May. He recently completed his thesis and is mulling over several job offers.

**Krystyn Ramdial** is a student assistant at USF World, a desk clerk for USF Housing and Residential Education, and a wellness consultant at Juice Plus. She will graduate in May. She plans to pursue a doctoral degree in industrial/organizational psychology with a focus on cultural intelligence and leadership development in the workplace.

**Tyler Rehm** is a senior lead developer at Health Axis and runs his own business, "Reserve My Doctor," an online marketplace for cash-based health services. He is also working on a partnership developing a marketplace for business-to-business mergers and acquisitions.

**Jessica (Richardson) Glover** is a student at USF's medical school, where she is heavily involved in leadership positions, serving as the co-chair of community service in the Student Council, vice president of the Women in Surgery interest group, and vice president of an interdisciplinary oncology group.

**Cassandra Sanchez** is still a student in the College of Business.

**Melissa Stewart** works at GTE Financial, where, as a strategic coordinator, she helps the executive management team and works with the board of directors. Recently engaged, Stewart will be getting married this year and aims to begin graduate school in 2015.

**Shalicia Torbert** is an intern at the United States Department of Defense. She is also taking graduate courses at Troy University, pursuing an MBA and an international relations degree with a concentration in national security.

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# 2011-2012 Honorees

**Anson Angail** recently completed a study abroad trip with the School of Accountancy in Europe. He completed an audit internship with Deloitte this spring and will graduate with a bachelor's degree in August.

**William Bakos** works for Goldman Sachs in New York City.

**Petr Bambasek** completed a semester abroad at the Ruhr-Universität Bochum in Bochum, Germany, a result of a prestigious scholarship from the German Academic Exchange Service. He recently graduated magna cum laude from USF with a Bachelor of Science in Advertising and is seeking work in Milwaukee or Chicago.

**Jessica (Barber) Spellins** is an analyst for T. Rowe Price. She married Ryan Spellings, also a former 25 Under 25 honoree. They live in Annapolis, MD.

**Lindsay Berstling** studied for a year in Rennes, France, at Ecole Supérieure de Commerce de Rennes and was a marketing associate with SRQ Media Group. She will graduate in May, earning a degree in international business with a minor in marketing.

**Megan Blizzard** is a client relations liaison for Kass Shuler, P.A.

**Matthew Casey** is an analyst at Logan Circle Partners, working as the only junior analyst on a team of experienced Wall Street investors that have been together for 20+ years. He is a Level II Candidate in the CFA Program and is also on the board of directors for Applied Securities Analysis program (the Student Managed Investment Fund), a program that helped prepare him for this career.

**Anthony Diaz** graduated summa cum laude in 2013. He is working in the futures program at Franklin Templeton Investments.

**Gina Ferrara** established her own consulting company, GF Global LLC, which facilitates communication between factories in China and companies in America. She lives in Qingdao, China, where she attends lessons to improve her Mandarin. She is also applying to MBA programs at universities in China.

**William Halaby** is a leadership consultant with the Delta Chi fraternity. He will attend Levin College of Law at the University of Florida in the fall.

**Syed Hasan** is an alternative investments intern at Raymond James Financial Inc.

**Kristen Keese** is a research analyst at Nielsen in its Media Analytics unit. She lives in Los Angeles, where she is also studying screenwriting and training to participate in AIDS/LifeCycle, a 545-mile ride from San Francisco to Los Angeles.

**Amanda Kerney** is an audit associate in McGladrey's Miami office. She recently passed all four parts of the CPA exam and is pursuing a Certified Information Systems Auditor designation.

**Stancey Kwakwa** works at the USF College of Behavioral and Community Sciences. She has also started a master's program at USF Tampa. She plans to take the CPA exam next year.

**Jaime Mizrahi** will soon graduate with a master's degree in economics from USF. He works for Nielsen's Ad Solution Department. He is also a teaching assistant at USF and is involved in macroeconomic research.

**Randell Nairn** works for Aramark Corporation. She will begin work on an MBA in the Tampa area this fall and plans to pursue a career in management or management consulting. She was awarded the Golden Bull Award in 2013.

**Julio Novo** studied transitional economics abroad in Bratislava, Slovakia. He recently backpacked through ten European countries and participated in the "Running of the Bulls" in Pamplona, Spain. He is currently a graduate student in the School of Accountancy.

**Alexis Nowell** graduated in May with a bachelor's degree in general business with concentrations in finance and management. She finished her softball career at USF as part of the first team in program history to go to the women's college World Series. She works at T. Rowe Price in Tampa and was recently promoted to the personal services department.

**Alvaro Ruiz** graduated magna cum laude in December. In January, he was selected for a U.S. Army assignment working along the Texas-Mexico border. He is also participating in a U.S. Army language immersion program in Puerto Rico.

**Steven Schertzer** is a regional mortgage loan originator with GTE Financial. He controls support and training in seven community financial centers, as well as the sales volume for his region.

**Grant Sittig** graduated as a King O'Neal Scholar (4.0 GPA) in 2013. Following graduation, he completed a summer internship with PricewaterhouseCoopers. He currently attends law school at the Levin College of Law at the University of Florida.

**Aaj Solanki** is a MAcc student at USF and a financial accounting teaching assistant. He is studying for the CPA exam and will begin working with Deloitte full-time in 2015.

**Silvia Soto Avella** is a junior programmer at Depository Trust & Clearing Corporation in Tampa.

**Frank Territo** is a business analyst at The Bank of Tampa, working with the executive vice president and chief financial officer of the holding company on asset/liability management. He is also on the board of directors for the Tampa chapter of the Risk Management Association.

**Michael Tomaino** is an investment banking analyst at Deutsche Bank Securities in New York City.

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# 2010 -2011 Honorees

**Rachel Albright** is a medical student at Rosalind Franklin University of Medicine at the Scholl College of Podiatric Medicine in Chicago.

**Frank Cabano** attends the University of Kansas in pursuit of a PhD in Marketing. He aspires to become a marketing professor at a major research institution.

**Ashley Ciccarello** is a MAcc student at USF, serving as a teaching assistant and working part-time at the College of Business Dean's Office. She was recently offered a full-time job with PriceWaterhouseCoopers.

After founding Createch Consulting, LLC, **Luqmaan Dawoodjee** worked with clients such as SPARK, Sweetbay Supermarkets, Oilbean, Walker Brands, and several USF departments, all while still attending USF.

**Makis Denis** is engaged in ministry work. He is also a partner with an international health and nutrition company and is responsible for the growth of a marketing team spanning several states.

**Tiffany Eveld** is in her first year of law school at Stetson University College of Law. This summer, she will intern at the State Attorney's office in Tampa. She is considering working in prosecution or JAG within the military.

**Kari Ferguson** is an assurance associate at PricewaterhouseCoopers.

**Hefgine Fils-Aime** received a Master of Science in Accountancy from Wake Forest University in 2012. She now works for PricewaterhouseCoopers in Tampa, FL.

**Ben Gasparini** is a financial analyst at Goldman Sachs in New York City.

Under the auspices of the U.S. Department of State Fulbright Postgraduate Research Scholarship, **Demelza Hays** is researching the informal credit sector in Punjab, India. She will soon begin coursework for a master's degree at the Toulouse School of Economics in Toulouse, France.

**Samantha (Hill) Pauley** is a project coordinator at CDW Merchants in Chicago.

**Chaz Hine** received an MBA with concentrations in finance and management in 2012.

**Eric Holland** is pursuing an MBA in Sport and Entertainment Management at USF. He also works full-time in the marketing department of the Tampa Bay Buccaneers, specializing in marketing research, strategy, and analysis.

**Stephanie Howard** lives in Jacksonville, FL and is an account manager at Insight Global.

**Christina Jena** works at USF's Division of Patents & Licensing as a communications and marketing specialist. She is also pursuing an MBA at USF.

**Chelsey Kamen** is the marketing and development coordinator for the Dalí Museum in St. Petersburg. She also coaches the South Tampa Seiks, a middle school girls' lacrosse team.

**Sean McCaskill** works in the alternative investments group of Marcum, an accounting and advisory service firm. He lives in New York.

**Sean Motta** is an engineer with Duke Energy at the Bartow combined cycle power plant in St. Petersburg. He also attends a rotational training program for plant engineers.

**Ross O'Bryan** is an operations associate at Tamarac Inc. He plans to attend law school this fall and is preparing for the Series 7 exam.

**Wilnelly Ortiz** is a marketing coordinator at Columbia Records in New York City.

While growing his company Escue Polo Clothing, LLC, **Sahir Quraeshi** has also founded a car enthusiast club, Palm Beach Car Meets. He plans to apply to medical school in June.

**Sarah Reynolds** works in the Corporate & Real Estate Banking Group at Raymond James Bank in St. Petersburg, where she analyzes the underwriting process of new and existing credits. She is also pursuing an MBA at USF.

**Paul Robertson** was admitted into the JD MBA dual degree program for finance, corporate law, and alternative dispute resolution and is in his second year of law school at Michigan State University. Last summer, he was able to study international business law in Japan. He also had the opportunity to work with the Florida Attorney General.

**Ryan Spellins** is an analyst for the Department of Defense. He married 25 Under 25 honoree Jessica Barber in Atlanta last year. They live in Annapolis, MD.

**Volkan Turan** is a process improvement consultant in the performance consulting sector of JPMorgan Chase. He also hosts Tampa Car Meets.

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# 2009- 2010 Honorees

**William Brewer** works for Deloitte as a senior audit assistant.

**Jennifer Brody** is focused on being a full-time mother. She plans to return to the corporate world in the near future.

**Justin Fries** is a fixed income operation analyst at Citi. He intends to begin work toward a computer science degree this summer.

**Richard Grieder** is a senior internal auditor at SPX Corporation, a Fortune 500 Industrial Conglomerate in Charlotte, NC. He earned a Master of Accountancy degree from Notre Dame and passed the CPA exam.

**Brittany Grossfield** is an executive team leader at Target.

After earning a Master of Accountancy degree from USF, **James Hansen** provides assurance services to the media and entertainment industry at Ernst & Young. He has also successfully completed all sections of the CPA exam.

**Joshua Horn** finished his undergraduate career as a King O'Neal scholar (4.0 GPA) and went on to earn a MAcc from USF. He is now a senior accountant at Intertape Polymer Group.

**Torrell Jackson** is enrolled in Bank of America's Management Leadership Development Program in Georgia, training to become an assistant manager in the Northwest Atlanta market.

**Ryan Kania** is the executive director for Advocates for World Health, which is pursuing national expansion and which recently won the Kairos 50 Fellowship.

**Ryan Kearns** is expanding his event planning business, Red Door Entertainment, LLC, which he started while still in college. Additionally, he recently became an account manager for Merchandise Partners, a promotional products company.

**Matthew Kelsey** is a community sales manager for Homes by WestBay.

**Jamie Kenney** is a process owner at Nielsen. He is also launching his own website, Tampa Bay Organizations, which will localize social networking in the Tampa region.

**Michael Kotarinos** earned a graduate degree in statistics from the University of Florida.

**Angela Martin** is an account manager for TEK systems.

**Anthony Morrison** is a producer/project coordinator for television

show "New Day," at CNN New York. In addition, he operates a successful photography business and has photographed New York City's "Fashion Week" events as well as large-scale corporate events at locations across America.

**Ingrid Poole** works at Warren Averett LLC. In her spare time she mentors students from USF's Beta Alpha Psi chapter.

**Erin Potter** lives in Washington, D.C. and works as a recruiter for TRAK Services, a marketing and development firm. She is also involved with the USF Alumni group in Washington.

**Luke Richardson** earned a Master's in Accountancy degree and is a tax consultant at Deloitte.

**Carolina Romero** lives in New York City, where she works as a senior analyst in the regulatory reporting division of Goldman Sachs.

**Lindsay Skillman** works at Florida Gulf Coast University as an instructional support coordinator. She teaches an effective learning course and coordinates tutoring and supplemental instruction programs for undergraduate students.

**Dazaun Soleyn** is the president of Artistic Impact Inc. and lives in San Francisco.

**Kelly Strammer** is a business analyst with International Paper. She is also enrolled in USF's Master of Marketing program and will graduate in August.

**Stephanie Wagenfohr** is a senior audit associate KPMG.

**Elizabeth Wilhelm** is a substitute teacher and is pursuing a certification to teach high school level math. She intends to pursue a graduate degree in either education or business.

**Anthony Zanella** is a technology analyst at Target in Minneapolis/St. Paul. He is pursuing CISA and CPA licensure.

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# Excellence in Business Education. Without Borders.



At the USF College of Business, we do more than simply disseminate information. We equip students with the skills and knowledge to become leaders in business and society.

No matter where that may be.

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We create intellectual capital and produce graduates who are not only ready for today's workplace, but who are also trained to be forerunners in tomorrow's workforce.

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