

Discover USF's Online MBA

Empowering you to become your best.

Learn the Skills You Need to Lead

Advance your career and build your network with the online MBA program ranked among the top 10%, nationally by *US News and World Report*. At USF, you will gain the intellectual capital needed to tackle today's industry challenges and lead in tomorrow's marketplace.

How is the USF MBA unique? Our program helps students develop analytical skills and creative abilities – so you'll learn to not only understand data, but also how to use it to make sound predictions and refine your organization's strategy.

Flexible Curriculum

You have the flexibility of earning a general MBA or an MBA with a concentration. Our Online MBA combines the quality of our face-to-face program with the convenience of online courses. Learn anytime and anywhere, without the hassle and expense associated with getting to campus.

Earn a Significant Return on Investment

Access numerous networking and professional development programs, and join Online MBA alumni who obtain an average 28% increase in earnings within four months of graduation.

Engage with Your Peers

The Online MBA features a one-of-a-kind virtual residency program, which brings all students together for two days of engaging programming, accessible from anywhere. This key feature of the program provides students the opportunity to work with each other on various value-rich experiences like the annual Online MBA Case competition. Students will also hear from industry thought leaders on a variety of current industry trends and forecasts for what's next in the economy.

Community of Professionals

The Online MBA attracts working professionals from a myriad of industries. Students have, on average, six years of career experience since earning their bachelor's degree.



UNIVERSITY of
SOUTH FLORIDA
Muma College of Business



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Business Foundation

The business foundation courses provide background in several functional areas in order to prepare for more advanced studies. Students who have a recent undergraduate degree or coursework in business may be able to waive some or all of the business foundation courses.

Required Courses

Advanced core courses are required courses for every MBA student. No exceptions are granted.

Elective Courses

Students fulfill MBA requirements with five graduate-level business electives, including an approved global elective. Some focus on concentrations, others craft unique combinations of business and other graduate courses for their specialized emphasis.



OMBA Concentrations



The Blue Economy concentration

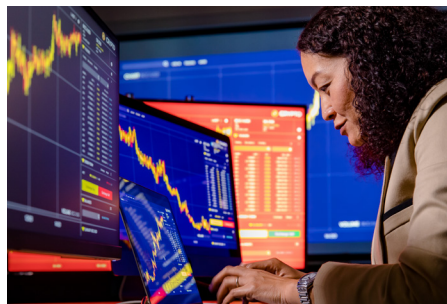
is designed for students interested in marine-related careers, including marine tourism, energy, aquaculture, shipping and port sustainability. **Offered in partnership with the USF College of Marine Science**, the concentration takes an innovative science-meets-industry approach, emphasizing practical applications.

Required MBA Concentration Courses

- OCE 6115 Oceanography for the Blue Economy
- EOC 6441C Resilient, Sustainable, and Secure Port Operations and Infrastructure
- OCB 6726 Marine Aquaculture
- A three (3) credit hour designated global course chosen in consultation with the graduate director.

Elective Options (Pick One)

- ENT 6126 Strategies in Technology Entrepreneurship
- ISM 6565 Fundamentals of Data Management and Analysis
- ISM 6136 Data Mining
- ISM 6419 Data Visualization
- GLY 6158 Geologic History of Florida



The Finance concentration offers an exciting pathway for students interested in working in investment banking, financial analysis, corporate finance, and financial consulting. The concentration takes an innovative theory-meets-practice approach, emphasizing practical applications. Students who intend to work in the financial services sector will benefit from the tailored elective offerings in areas like financial modeling, investments, and capital markets. Those that seek leadership roles in business will benefit from the analytical and creative thinking mindset this concentration encourages, facilitating improved problem-solving techniques.

Required MBA Concentration Courses

- FIN 6246 The Financial System and FinTech Innovation
- FIN 6455 Financial Modeling and Analytics
- FIN 6515 Quantitative Investments
- An additional three (3) credit hour 6000-level course in Finance (FIN)
- A three (3) credit hour designated global course chosen in consultation with the graduate director.



The Cybersecurity concentration

delivers a unique learning experience for students interested in a career in information security management and business continuity. The increasing frequency and sophistication of cyber threats, along with the growing reliance on digital infrastructure, have made cybersecurity an essential area of focus for both private and public sectors.

Required MBA Concentration Courses

- ISM 6328 Information Security & Risk Management
- ISM 6577 Decision Processes for Business Continuity and Disaster Recovery
- A three (3) credit hour designated global course chosen in consultation with the graduate director.

Plus one of the following courses

- ISM 6225 Application Development for Analytics
- EEL 6787 Data Network, Systems, and Security

Plus one of the following courses

- ISM 6217 Database Administration
- BUL 5842 Risk Management and Legal Compliance



The Compliance, Risk Management and Anti-Money Laundering

concentration presents a valuable opportunity for students interested in protecting organizations from fraud, ensuring regulatory compliance, and managing organizational risks effectively. The concentration adopts a cutting-edge approach, integrating theoretical knowledge with real-world applications.

The program prepares students for the critical and growing fields in compliance, risk management, and anti-money laundering, including roles in regulatory compliance, risk assessment, fraud detection, and financial crime prevention.

Required MBA Concentration Courses

- BUL 5842 Risk Management and Legal Compliance
- ACG 6688 Forensic Accounting and Legal Environment
- ACG 6457 Accounting Systems Audit, Control, and Security
- A three (3) credit hour designated global course chosen in consultation with the graduate director.

Plus a minimum of one of the following courses

- ISM 6217 Database Administration
- ISM 6577 Decision Processes for Business Continuity and Disaster Recovery
- Other Course as approved by the MBA Academic Administrator



The Data Analytics concentration

prepares students for careers in business data analysis and data visualization/story-telling. This concentration will provide hands-on experience with analytical tools and database software. With the proliferation of complex datasets and the growing dependence on digital platforms, the field of data analytics plays a crucial role in driving innovation and decision-making across private and public sectors alike.

Required MBA Concentration Courses

- ISM 6565 Fundamentals of Data Management and Analysis
- QMB 6304 Foundations of Business Statistics
- ISM 6136 Data Mining
- A three (3) credit hour designated global course chosen in consultation with the graduate director.

Plus one of the following courses

- MAR 6668 Marketing Analytics
- ACG 5841 Analytics in Accounting
- ISM 6137 Advanced Statistical Modeling
- ISM 6419 Data Visualization
- MAN 6347 People Analytics



The Healthcare Analytics

concentration is designed for students interested in a career as a healthcare data analyst and clinical data analyst. This concentration offers hands-on experience with analytical tools and database software tailored to the healthcare industry. Students will enhance their skill set in analyzing healthcare data to improve patient outcomes, optimize operational efficiencies, and drive informed decision-making in the healthcare industry.

Required MBA Concentration Courses

- ISM 6565 Fundamentals of Data Management and Analysis
- QMB 6304 Foundations of Business Statistics
- ISM 6136 Data Mining
- A three (3) credit hour designated global course chosen in consultation with the graduate director.

Plus one of the following courses

- MAN 6930 Healthcare Management
- ECP 6536 Economics of Health Care I



The Personal Financial Planning

concentration opens a rewarding path for students interested in retirement planning and wealth management. Students completing this concentration will earn required credits toward the Certified Financial Planner (CFP) designation.

Required MBA Concentration Courses

- FIN 6151 Fundamentals of Insurance and Financial Planning
- FIN 6515 Quantitative Investments
- FIN 6135 Retirement Planning
- TAX 6446 Estate and Income Tax Planning
- FIN 6150 Advanced Financial Management for Planners
- A three (3) credit hour designated global course chosen in consultation with the graduate director.

Student Testimonials



"I never thought I had the ambition that I actually had until I unlocked it in my MBA." – Andrew Bustamante, Class of 2018 | Everyday Spy

"The USF Online MBA provided me a world-class education, equipping me with the timely business skills needed to thrive as a leader in today's dynamic environment." – Ryan Russo, Class of 2023 | Microsoft



"The Online MBA gave me the opportunity, as a healthcare professional, to transition from a clinical to a leadership role. The impact I have now is more rewarding than I imagined!" – Marie Hansen, Class of 2023
Johns Hopkins All Children's Hospital



Admission Requirements

USF MBA admission considers each applicant holistically. To be eligible, candidates must provide:

- Bachelor's degree from a regionally accredited university (or foreign equivalent)
- valid GMAT or GRE score*
- Statement of purpose
- resume
- three reference letters (one professional)
- TOEFL score for international students not coming from English-speaking countries or who have not earned a bachelor's degree from the United States (IELTS and PTE-A also accepted). Please contact International Services at global.usf.edu/is for more information on international requirements.

*GMAT/GRE waiver may be requested if the candidate meets one or more of the criteria:

- 3.50 cumulative GPA from USF, an accredited graduate level institution, or a Top 500 US News Best Global University.
- Minimum three years professional or managerial work experience.
- Active professional license or certification of significant merit.
- Admission committee may offer conditional admission based on high capability despite not meeting all standards.

Cost to Attend

\$750 per credit hour. *Foundation courses are \$497/credit hour.*

Nearly half of USF Online MBA students receive at least some tuition assistance from their employers. Other funding opportunities include federal student loans and a limited number of partial scholarships.

How to Apply

Apply online at usf.to/mbaProcess.

Applications are evaluated upon submission, typically with decisions made within four weeks. Non-USF transcripts must accompany applications. Application deadlines are:

Fall Start: June 1 (for U.S. students)

Spring Start: October 15 (for U.S. students)

Our college is accredited by:



LEARN MORE AT usf.to/OMBA

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