

Be a driver of the Blue Economy

The **Blue Economy concentration** within the University of South Florida Online Master of Business Administration (MBA) program is designed for students interested in marine-related careers, including marine tourism, energy, aquaculture, shipping and port sustainability.

Offered in partnership with the USF College of Marine Science, the concentration takes an innovative science-meets-industry approach, emphasizing practical applications.

Distinguish yourself as an expert in one of the fastest-growing, most dynamic sectors of the economy.

To learn more, contact the USF Graduate Business Programs office at bsn-grad@usf.edu or 813-974-3335.

LEARN MORE AT usf.to/OMBA



Required MBA Concentration Courses

- OCE 6115 Oceanography for the Blue Economy
- EOC 6441C Resilient, Sustainable, and Secure Port Operations and Infrastructure
- OCB 6726 Marine Aquaculture
- A three (3) credit hour designated global course chosen in consultation with the graduate director.

Elective Options (Pick One)

- ENT 6126 Strategies in Technology Entrepreneurship
- ISM 6565 Fundamentals of Data Management and Analysis
- ISM 6136 Data Mining
- ISM 6419 Data Visualization
- GLY 6158 Geologic History of Florida

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accredited by:



USFMuma
College of Business
UNIVERSITY of SOUTH FLORIDA