

Drive Innovation in Healthcare Analytics

The **Healthcare Analytics concentration** within the University of South Florida Online Master of Business Administration (MBA) program is designed for students interested in a career as a healthcare data analyst and clinical data analyst. This concentration offers hands-on experience with analytical tools and database software tailored to the healthcare industry.

Students will enhance their skill set in analyzing healthcare data to improve patient outcomes, optimize operational efficiencies, and drive informed decision-making in the healthcare industry.

To learn more, contact the USF Graduate Business Programs office at bsn-grad@usf.edu or 813-974-3335.

LEARN MORE AT usf.to/OMBA



Required MBA Concentration Courses

- ISM 6565 Fundamentals of Data Management and Analysis
- QMB 6304 Foundations of Business Statistics
- ISM 6136 Data Mining
- A three (3) credit hour designated global course chosen in consultation with the graduate director.

Plus one of the following courses

- MAN 6930 Healthcare Management
- ECP 6536 Economics of Health Care I

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accredited by:



USFMuma
College of Business
UNIVERSITY of SOUTH FLORIDA