

Saturday, November 9, 2019 ● 12:00 p.m., SWY 108

# EFFECTIVE EVALUATION PRESENTATIONS: **THE MINTO PYRAMID PRINCIPLE**

FREE  
WORKSHOP  
SERIES

Bring your lunch  
and we will provide  
dynamic discussions  
about evaluation.



**Presented by:**  
**Walter Chason**

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Presentations are the evaluator's opportunity to sell their findings to stakeholders. The Minto Pyramid Principle is one method to strategically organize and explain your findings and justify your conclusions. We will review the steps of the Pyramid Principle and some ways to maximize your effectiveness.

For more Information contact  
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For disability related accommodations,  
please contact Mr. Todd Williams  
at 813-974- 8351 or [twwillia@usf.edu](mailto:twwillia@usf.edu).

For parking directions, please visit the parking  
services website ([www.usf.edu/parking\\_services](http://www.usf.edu/parking_services))  
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**Call for Workshop Proposals:**

We are seeking presenters on a broad array  
of topics at the national, state,  
and local levels.