# USF World Annual Report

2022-2023



## A Letter from the USF World VP Dr. Kiki Caruson, Vice-President, USF World



The University of South Florida's mission as a global research university includes a deep commitment to addressing the greatest challenges facing communities across the world, through impactful research and a dedication to student learning that prioritizes intercultural awareness and global literacy.

USF World leads the university's global engagement across its three campuses by providing resources and services that empower members of the university community to function as global leaders and stewards. USF World provides access to global education opportunities and international mobility that supports the success of a talented faculty and student body. USF has established itself as a leader among higher education institutions for

access to global learning for all students, the global diversity of its student body, and international research partnerships that produce positive societal outcomes. USF World prides itself in playing a vital role in the university's reputation for excellence in research and innovation – solving consequential global problems and addressing Florida's most significant challenges.



In 2023, USF became the first public university in Florida in nearly 40 years to be invited to join the Association of American Universities, a prestigious group of the leading universities in the United States and Canada.

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## **USF World** The University's Gateway To Global Engagement

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## Vision

USF World envisions comprehensive and sustainable globalization that prioritizes innovation through:

- High impact research and scholarship
- Globally informed knowledge generation





## Mission

USF World's mission is to support and advance the globalization of USF's campuses and curriculum through:

- Inbound and outbound student and faculty international mobility
- Mutually beneficial international partnerships and research collaborations
- Accessible global learning and intercultural experiences for all
- Meaningful engagement with global stakeholders, at home and abroad

# Advancing USF's Strategic Goals & Metrics

USF World contributes directly to the goals articulated in the USF 2022-2027 Strategic Plan: A Blueprint For Excellence. Its work reflects a dedication to strengthening USF's international reputation as a globally engaged institution committed to student success, high impact research and innovation, an environment of diversity and inclusion, and partnerships that advance global opportunities at home and abroad.

## USF Goal 1 Student success at USF

USF World contributes through:

- Access to high caliber global learning experiences for all students
- Student enrollment in study abroad
- Support services for students interested in global engagement and co-curricular activities
- International student support from recruitment and enrollment, to graduation, and beyond





## USF Goal 2 Faculty excellence in research & innovation

USF World contributes through:

- Incentives, support, and recognition for global • research and scholarship
- Faculty Fulbright Award workshops and • mentorship
- Tracking of faculty international research, travel, engagement, and awards
- ٠ Faculty workshops and training for the integration of global learning in the classroom

## **USF Goal 3** Partnerships & engagement with local, national, and global impact

USF World contributes through:

- High impact international, national, and community-based partnerships and collaborations
- The management and processing of national and international agreements, including student exchange, research collaboration. and academic articulation



## **USF Goal 5** A strong, sustainable, and adaptable financial base

USF World contributes through:

- Strategic investment in revenue generating opportunities
- Philanthropic activity in support of education abroad scholarships and the international student emergency assistance fund



## **USF Goal 4** A diverse & inclusive community for learning and discovery

USF World contributes through:

- The recruitment, enrollment, onboarding, and support of international students from more than 140 countries
- Accessible study abroad programming: 34% of • study abroad participants are first generation in college and 20% are Pell-grant eligible
- In-person programming and virtual global experiences to enhance student access to intercultural exchange



# Capturing USF's Global Footprint With Data



USF World is dedicated to tracking and mapping USF's global initiatives, programs, research, and the international mobility of faculty and students. During the 2022-2023 academic year, 1,444 students, faculty, and staff traveled to 59 different countries.

The **Global Discovery Hub**, a publicly available interactive online application, maps student, faculty, and institutional agreement activity. It includes current institutional partnerships and surveys the existing range of global activities faculty are engaged in throughout the world, including publications with international co-authors. The hub also allows students to create international activity resumes to highlight their global achievements.



International Students and Study Abroad Participants Contribute to Key Performance Metrics

Students who engage globally, either as international students at USF and/or as participants in outbound study abroad programs, enhance the campus environment by contributing to the diversity of thought within the classroom. Globally engaged students not only bring the world to campus communities, they also contribute to key USF performance metrics and consistently perform higher than average on State of Florida benchmarks.

Applicable Metric Code	Performance Metric	State of Florida Public University Performance Benchmarks [2021-2022]	USF Key Performance Indicators (2021-2022)	USF International Students (2021-2022)	USF Students Who Completed Study Abroad [Credit-earning, 2021-2022]
PBF, PMM AAU	4-year Graduation Rate (FT, FTIC)	50%	62%	61%	81%
USNWR, KPI	4-year Graduation Rate for Students with Pell Grant (FT)	63%	63%		85%
PBF, AAU, USNWR, KPI	6-year Graduation Rate (FT+PT, FTIC)	74%	73%	80%	94%
PBF, USNWR	6-year Graduation Rate for Students with Pell Grant (FT)	75%	73%		94%
РВҒ, КРІ	3-year Graduation Rate for A.A. Transfer Students (FT+PT)	66%	66%	82%	67%
PBF	University Access Rate (% of Undergraduates with a Pell Grant)	42%	42%		30%
РММ	Freshman Retention Rate [FTIC >2:0]	90%	90%	91%	95%
PBF, KPI	Percent of Bachelor's Degrees in Areas of Strategic Emphasis (STE	50%	46%	81%	73%
PBF, KPI	Percent of Graduate Degrees In Areas of Strategic Emphasis (STE	60%	60%	82%	
PMM, AAU	Doctoral Degrees Awarded	400+	725	115	

USF World further supports the university's colleges by creating annual global engagement reports that help inform global capacity building strategies. These reports provide comprehensive data evaluation of the many ways colleges demonstrate global activity, including inbound and outbound student mobility summaries, faculty enagagement information, and institutional partnerships. USF community members can access this information in the reporting section of the USF World website at www.usf.edu/world.

Performance measures come from the Association of American Universities (AAU), U.S. News and World Report (USNWR), State of Florida (Performance-Based Funding [PBF] and "Preeminent" designation [PMM]), and the USF Board of Trustees (Key Performance Indicators [KPI])

# USF World Units

USF World is composed of several distinct units, each responsible for an area of global engagement, including Education Abroad, Global Partnerships, International Student Recruitment & Admissions, International Student & Scholar Immigration Services, International Student Onboarding Support, International Community Relations, Global Student Programming, and Research & Reporting.

Together, USF World operations contribute to Student Success, Faculty Success, and Community Engagement, providing support services and resources for the global community.

## **Student Success**

- International Student Recruitment & Admissions
- International Student Services & Immigration Support
- International Student Success Center
- Education Abroad
- Virtual Global Learning
- Peace Corps Programming
- Scholarships & Fellowship Awards

## **Faculty Success**

- Fulbright Programming & Support
- International Visiting Scholar Programming
- Global Professional
   Development Opportunities
- Immigration Services
- International Research Resources

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## Community Engagement

- Global Alumni Outreach & Development
- USF World Advisory Council
- International Partnership Management
- Philanthropic Initiatives
- Protocol & International Visitor Services
- International Programming & Global Events

## Outbound Mobility Study Abroad

The Education Abroad office promotes global competency by supporting and creating high-impact, innovative, and accessible international experiences for students. USF has garnered two national awards for diversity, access, and equity for study abroad. Education Abroad also leads the Virtual Global Exchange Program as well as other globallyfocused virtual learning activities. The office administers four School of Record transcripting operations, enhancing the national and international profile of USF.



## USF Education Abroad Offers:

- Faculty-led programs ranging from one-week to a semester
- Bilateral exchange programs around the world
- International virtual and in-person internship opportunities
- A suite of global learning options
- Pre-departure and reentry programming to support students before, during, and after a study abroad program
- 24/7 support for students and faculty abroad
- Global travel, health, safety, and emergency services
- Study abroad scholarship award management
- School of Record transcription operations

## Since the onset of the pandemic, USF has nearly doubled student participation in global learning programs annually.

\*figures include student participation in credit earning virtual global activities

<sup>2018–19</sup> 1,953

2017-18

1,776

34%

One in every three USF study abroad participants is a first-generation in college student.



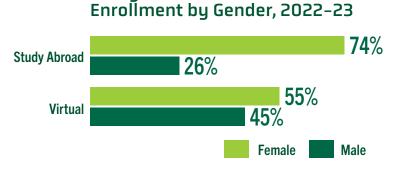
Pell Grant eligible student participation in study abroad experiences

## Virtual Global Learning Technologically-assisted intercultural exchange

The pandemic expedited the development of virtual global exchanges and collaborative online international learning. During the 2022-2023 academic year, **592** USF students participated in a virtual global learning experience. The online Global Tech Program allows students to learn more about data analytics, digital marketing, or coding by engaging in hands-on internship opportunities in an intercultural environment. Faculty-led Virtual Global Exchanges bring together students from USF with their peers abroad to engage in collaborative learning and research. Compared to traditional study abroad programming involving physical mobility, virtual global learning attracted more male students and more traditionally underrepresented groups as indicated in the tables below. Virtual global opportunities will remain an important option for USF students and faculty.

## **Top Colleges for Virtual Enrollment**

OneUSF College	Student Count		
Arts and Sciences	248		
Business	153		
Engineering	60		
Nursing	46		

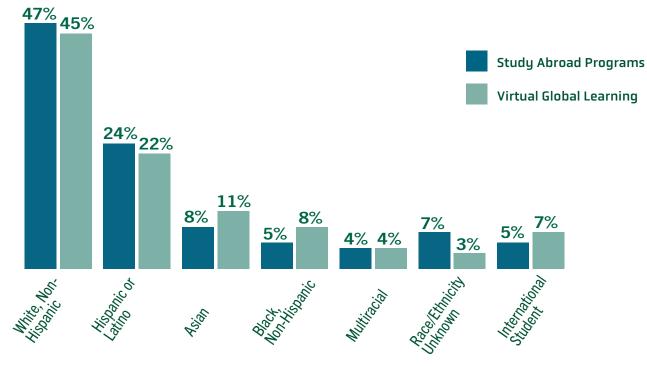


**Study Abroad and Virtual** 

# International Scholarship



#### Diversity of Students Enrolled in Study Abroad and Virtual Global Learning Programs, 2022–23\*



#### 2022-2023 Student Fulbright Awards

Name	USF College
Margaret Cruz Maliwat	College of Arts and Sciences
Gabriela Cuevas	College of Education
Yoel Gebrai	College of Engineering
Sarah Glaser	College of Arts and Sciences
Sarah Harder	College of Education
Stephan Noureddine Hassam	College of Arts and Sciences
Kylie Pontious	College of Arts and Sciences
Syndni Schlosser	College of Arts and Sciences
Glenda Vaillant Cruz	College of Arts and Science
Dove Wimbish	College of Education

Less than .5% for students of Native Alaskan, Native Hawaiian, or Native American descent not pictured

USF has remained a Top Producer for Fulbright Scholars since 2015. Faculty Fulbright Advisor, Dr. Darlene DeMarie offers Spring and Summer workshops for faculty interested in applying for a Fulbright Award. USF faculty are highly competitive and successful with Fulbright applications.

For the first time in USF's history (2022-2023), the university was recognized as a top producer of student Fulbright Awards. The Office of National Scholarships supports students interested in applying for this highly prestigious award.

#### 2022-2023 Faculty Fulbright Awards

Name	USF College
Ponrathi Athilingam	College of Nursing
James Duplass	College of Education

# International Admissions

- Direct recruitment of international students to USF
- Management of agents sourced for recruitmentment in key markets
- International student credential assessment and evaluation
- Marketing and brand recognition across international markets
- Management of dedicated recruitment • team on the ground across South Asia
- Robust onboarding services for newly admitted students at the undergraduate level
- Dedicated programming for • international students and training for faculty, students and staff regarding international communication and global workplace competancy





In the nation among public institutions for international student enrollment

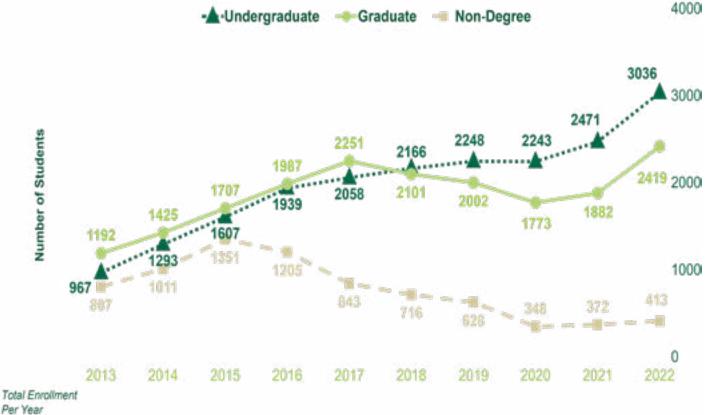


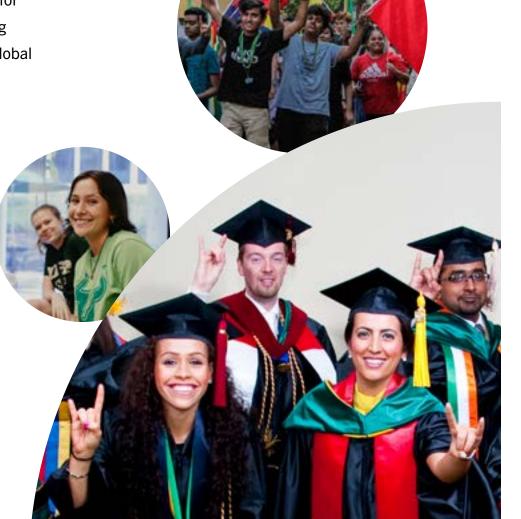
International students were supported from 143 countries in 2022-2023

## Top 5 Countries for Fall 2022 International Student Enrollment



## Degree-Seeking International Student Enrollment at USF





Graduate				
1. India	1,262			
2. China	226			
3. Bangladesh	84			
4. Saudi Arabia	65			
5. Nigeria	61			

## Supporting International Students & Scholars

The Office of International Services facilitates the understanding and compliance of federal immigration regulations and university policies for international students, scholars, faculty, and staff. Services offered include:

- Management of Student and Exchange Visitor Information System (SEVIS) records for F-1 students, including reporting requirements and redesignation filing
- Oversight of the university's J-1 Exchange Visitor Program
- Filing of the annual Institute of International Education Open Doors student data report
- Delivery of new student workshops about immigration responsibilities and campus involvement
- Specialized immigration appointments to discuss status concerns and work authorization
- Facilitation for international students and scholars to share their culture, engage with the USF community, and explore Tampa Bay through programs, trainings, workshops, and celebrations
- Collaboration with departments that sponsor non-immigrant visas and permanent residency for USF employees



The objective of the J-1 Exchange Visitor Program, known as BridgeUSA, is "to increase mutual understanding between the people of the United States and the people of other countries by means of educational and cultural exchanges" (Mutual Educational and Cultural Exchange Act also known as the Fulbright-Hayes Act of 1961). The Program is designed for people outside of the U.S. who wish to take part in study- and work-related exchange programs approved by the U.S. Department of State Bureau of Educational and Cultural Affairs. During the 2022-2023 academic year, 180 visiting J-1 international scholars represented 43 countries and contributed to the vitality of USF as a global university.

## J-1 Scholars Top Nations by Citizenship, 2022–2023



#### J-1 Scholar Field of Expertise

Field of Study	Scholar Count
Biological and Biomedical Sciences	74
Physical Sciences	26
Engineering	13
Health Professions and Related Programs	11
Mathematics and Statistics	8
Social Sciences	7
Business, Management, Marketing and Assoc	6
Visual and Performing Arts	5
Multi/Interdiscipinary Studies	4
Education	4



#### J-1 Scholar Totals by Type

Scholar Type	Scholar Count
Research Scholar	158
Short-Term Scholar	20
Professor	2

#### Top Countries for **J-1 Student Visitors**



51 China 31

India



Turkey 12

Brazil 8



South Korea

## Faculty Success Celebrating Research Collaboration

34% of USF publications involved an international collaborator, accounting for
53% of *all* USF Citations in 2022. Publications with a global co-author generate
almost 2x the scholarly impact as compared with solely domestic authorship.

## Top Countries of Co-Publication by No. of Publications\*



## USF Faculty Global Research Activities 2018 – Present



## USF Faculty International Citations & Impact Scores\*

	All Citations & Impact Score	Internal Citations & Impact Score	Domestic Citations & Impact Score	Int'I Citations & Impact Score
2022	<b>6,242</b>	<b>511</b>	<b>2,279</b>	<b>3,290</b>
	1.38	0.81	1.06	2.12
2021	<b>18,821</b>	<b>1,341</b>	<b>6,602</b>	<b>10,266</b>
	1.34	0.77	1.08	1.82
2020	<b>39,834</b>	<b>2,936</b>	<b>13,397</b>	<b>22,838</b>
	1.32	0.8	1.11	1.97
2019	<b>54,534</b>	<b>4,334</b>	<b>17,772</b>	<b>30,445</b>
	1.33	0.87	1.08	1.87
2018	<b>76,546</b>	<b>5,746</b>	<b>24,159</b>	<b>45,009</b>
	1.6	0.77	1.27	2.74

## Top International Collaborating Institutions by No. of Publications\*

381	269	177 FRENCH NATIONAL CENTRE FOR SCIENTIFIC RESEARCH (CNRS)	151 UNIVERSITY COLLEGE LONDON	14 MCMAS UNIVER	STER U ISITY SC	148 ORTH WEST NIVERSITY - OUTH AFRICA
TORÔNTO	ACADEMY OF SCIENCES	173	147 UNIVERSITY	132 Istanbul	130 INSTITUT NATIONAL DE LA	127 Zhejiang
UDICE - FRENCH RESEARCH UNIVERSITIES	230	KING ABDULAZIZ UNIVERSITY	OF OXFORD	MEDIPOL UNIVERSITY	RECHERCHE MEDICALE (INSERM)	NORMAL
321	HELMHOLTZ	163 Egyptian Knowledge	141 CHINESE ACADEMY OF	125 HUMBOLDT UNIVERSITY OF	119 UNIVERSITY	115 CHARITE UNIVERSITATS-
301	177	bank 159	SCIENCES	BERLIN 123	of exford	MEDIZIN BERLIN
UNIVERSITY OF LONDON (SYSTEM)	UNIVERSITY OF BRITISH COLUMBIA	ASSISTANCE PUBLIQUE HOPITAUX PARIS	UNIVERSITY OF SYDNEY	FREE UNIVERSITY OF BERLIN	LUND	UNIVERSITY OF CAMBRIDGE

\*Clarivate InCites data, 2018-2022

# **Global Partnerships**

USF maintains an active portfolio of international agreements that support research collaboration, student exchange, shared degree programs, and graduate student mobility. A snapshot of all active agreements can be seen below, and more details are available online from the USF <u>Global Discovery Hub</u>.



**Colombia:** For over thirty years, the partnership with Univeridad del Norte has proven to be both sustainable and widely interdisciplinary, expanding to include programs in business, economics, psychology, communications, and international relations and political science. USF and UniNorte offer 10 academic transfer programs, semester exchanges, short-term and summer study abroad opportunities, as well as a number of virtual exchange programs that connect USF students in the classroom with their peers at UniNorte.



**United Kingdom:** USF and the University of Exeter have enjoyed a long partnership that includes research collaboration, faculty mobility, a popular student exchange program, a summer study abroad, and virtual programming. Approximately 20 USF students travel to the University of Exeter for a semester or summer academic experience. Similar numbers of University of Exeter students enjoy a semester or summer as a USF Bull and enrich USF classes with their presence. As a member of the prestigious Russell Group of leading research-intensive universities in the UK, the University of Exeter was instrumental in supporting USF in its goal for inclusion in the Association of American Universities (AAU).



Ghana: The University of Ghana, Legon, is USF's strongest partner on the African continent. Over the past fifteen years, USF has supported collaborative research programs, as well as a university-wide initiative dedicated to the professional development of Ghana's university educators. With funding from the Global Academic Partners initiative, USF researchers have traveled to collaborate with colleagues at the University of Ghana; these relationships have produced externally funded projects, publications, and conference presentations. The USF Ghana Scholars Program, launched in 2009, promotes the exchange of ideas and contributes to the professional development of Ghana's universty educators. As a result of this initiative, competitively selected Ghanaian faculty are able to take a sabbatical from their institutions at USF to complete research projects that will aid in their career progression. High achieving faculty are competitively selected for short-term research sabbaticals at USF where they work side-by-side with a USF researcher. More than 30 Ghana Scholars have engaged in cross-national research collaborations with USF faculty members. The Ghana Scholars Program is testament to the profound and long-lasting influence of collaborative and interdisciplinary university partnerships.



**South Korea:** Yonsei University is the oldest private university in Korea, and for over twenty years, USF and Yonsei students have participated in a student exchange program. In the summer of 2023 Yonsei hosted the first USF "virtual to travel" study abroad program. Twenty USF students traveled to Korea to meet the peers they had been collaborating with virtually as part of a semester-long course. The course, "Korean Culture and Identity" launched in 2021 as a "virtual global exchange" experience. The course's "pen pal" exchange proved so popular that it led to the creation of the Korea Virtual Pen Pal Program, thus widening the opportunity for both Korean and American students to gain valuable insight into a culture, language, and history different from their own. Travel to Korea will remain a popular choice for USF students, but the success of virtual exchanges with Yonsei is proof that travel is not a requirement for cross cultural learning to occur.

### USF International Partnerships, 2021–2023\*



\*Agreements may be located in more than one country. Therefore, aggregate numbers shown may exceed the total number of active agreements

In 2023, USF (including USF Health) had **189** active institutional partnership agreements across **62** countries. These included:

- 136 General Collaboration agreements
- 25 Student Exchanges
- 19 Memoranda of Understanding (MOU)
- 8 Academic Articulation agreements and 1 Affiliation agreement

## International Community Relations Engaging Locally and Globally

The International Community Relations Team oversees outreach across USF's three campuses, Tampa Bay's international, cultural and business communities, and USF's alumni and partners abroad. The unit:

- Facilitates global collaboration between USF stakeholders, the Tampa Bay community, and international partners
- Leads USF's relations with Tampa Bay's international business and diplomatic communities
- Builds and leverages relationships with USF's global alumni
- Brings students, faculty, and alumni together around geo-cultural areas of interest through Global Networks
- Manages international visitor and delegation protocol
- Promotes USF's international success and global impact through outreach and communications channels
- Builds global reputation, brand awareness, and media coverage



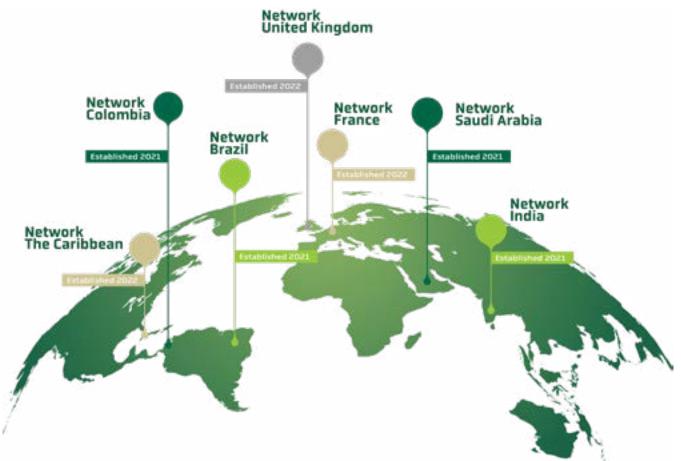
## **USF World Advisory Council**

Impactful engagement with the local community is critical to the university's 2022-27 Strategic Plan. The USF World Advisory Council facilitates collaboration and capitalizes on opportunities for globalization at USF and across the Tampa Bay metro area. The council's mission is to provide USF World with guidance, support, and advocacy to strengthen the financial resources available to USF World for student scholarships and build mutually beneficial relationships with key stakeholders in Tampa Bay's international community and beyond.



# **Global Networks**

USF Global Networks connect global alumni with current students, faculty, and community partners, and to build communities of support for international students, faculty, programs, research, and businesses. No matter where USF Bulls are in the world, they can stay connected to USF peers, professors, students, and others who share an affinity for a particular geographic location. The USF Global Networks initiative's first priority is to create community, and each Network has an online space where USF World shares news and information relevant to each particular region. This includes features of international and study abroad students, faculty conducting research internationally, international faculty and their successes, and alumni around the world.



		Membership i
Global Network	Launch Date	Fall 2022
Brazil	November 2021	103
The Caribbean	November 2022	1
Colombia	November 2021	146
France	November 2022	1
India	November 2021	219
Saudi Arabia	November 2022	154
The UK	November 2022	1
Total		622

#### the LinkedIn Network Groups

Spring 2023	Summer 2023	Fall 2023	Current (11/8/2023)
112	132	169	178
65	84	110	116
182	236	263	293
56	60	98	109
245	280	346	397
210	247	268	271
76	97	131	138
946	1136	1385	1502

# USF World Leadership Contacts

Kiki Caruson	Vice President	kcaruson@usf.edu
Kathy Weber	Executive Administrative Specialist	kweber08@usf.edu
Wendy Baker	Director, USF World St. Petersburg Campus	wbaker@usf.edu
Sean Gilmore	AVP, Global Academic Partnerships and International Enrollment Management	gilmore@usf.edu
Mary-Beth Heisner	Associate Director, Business Operations	mheisner@usf.edu
Amanda Maurer	Director, Education Abroad	amaurer@usf.edu
Brandon McLeod	Director, USF World Sarasota-Manatee Campus	brandonmcleod@usf.edu
Bessie Skoures	AVP, Global Outreach, Communications, and Philanthropy	skoures@usf.edu
Marcia Taylor	Director, International Services	taylorm@usf.edu
Sarah Wietzke	Director, International Admissions	skay@usf.edu

# International Points of Pride





In 2023, USF became the first public university in Florida in nearly 40 years to be invited to join the Association of American Universities, a prestigious group of the leading universities in the United States and Canada.









Connect with us by visiting: linktr.ee/usfworld