

USF WORLD

Be Bold. Be Global.



Annual Report 2023-2024



UNIVERSITY of
SOUTH FLORIDA
USF World

usf.edu/world

INTERNATIONAL POINTS OF PRIDE

A *Top Destination* for International Student Enrollment in Florida

Every Continent has a Program for Studying Abroad

USF IS A TOP TEN PRODUCER OF FULBRIGHT FACULTY SCHOLARS



USF IS A
TOP PEACE CORPS
VOLUNTEER-PRODUCING INSTITUTION

#2 Among graduate volunteers

#25 Among undergraduate volunteers



USF IS COMMITTED TO GLOBAL LEARNING FOR ALL STUDENTS



EXCELLENCE IN DIVERSITY & INCLUSION IN INTERNATIONAL EDUCATION AWARD

Diversity Abroad's 2017 Excellence in Diversity & Inclusion in International Education Award



2019 IIE Andrew Heiskell Award for Innovation in International Education: Access & Equity in Study Abroad Programming

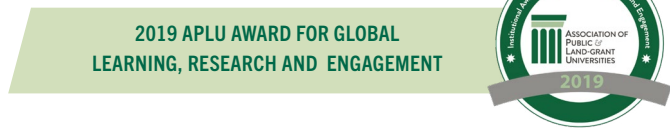
GENERATION STUDY ABROAD
Seal of Excellence Awardee



USF IS A NATIONALLY RECOGNIZED GLOBAL LEADER



2023 APLU INTERNATIONAL IMPACT AWARD FOR GLOBAL TEACHING AND LEARNING



2013 SENATOR PAUL SIMON AWARD FOR CAMPUS INTERNATIONALIZATION



2013 IIE Andrew Heiskell Award Honorable Mention for Innovation in International Education: Global Partnerships



In 2023, USF became the first public university in Florida in nearly 40 years to be invited to join the Association of American Universities, a prestigious group of the leading universities in the United States and Canada.

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USF WORLD

The University's Gateway to Global Engagement

The University of South Florida's mission as a global research university includes a deep commitment to addressing the greatest challenges facing communities across the world, through impactful research and a dedication to student learning that prioritizes intercultural awareness and global literacy.

USF World leads the university's global engagement across its three campuses by providing resources and services that empower members of the university community to function as global leaders and stewards. USF World provides access to global education opportunities and international mobility that supports the success of a talented faculty and student body. USF has established itself as a leader among higher education institutions for access to global learning for all students, the global diversity of its student body, and international research partnerships that produce positive societal outcomes.

USF World prides itself in playing a vital role in the university's reputation for excellence in research and innovation – solving consequential global challenges and contributing to the State of Florida's goal of becoming a Top Ten global economy by 2030.



VISION

USF World envisions comprehensive and sustainable globalization that prioritizes innovation through:

- High impact research and scholarship
- Globally informed knowledge generation



MISSION

USF World's mission is to support and advance the globalization of USF's campuses and curriculum through:

- Inbound and outbound student and faculty international mobility
- Mutually beneficial international partnerships and research collaborations
- Accessible global learning and intercultural experiences for all
- Meaningful engagement with global stakeholders, at home and abroad

ADVANCING USF'S STRATEGIC GOALS

USF World contributes directly to the goals articulated in the *USF 2022-2027 Strategic Plan: A Blueprint For Excellence*. Our work reflects a dedication to strengthening USF's international reputation as a globally engaged institution committed to student success, high impact research and innovation, an environment of access and inclusion, and partnerships that advance global opportunities at home and abroad.

USF GOAL 1 *Student success*

USF World contributes through:

- Access to high caliber global learning experiences for all students
- Student enrollment in study abroad
- Support services for students interested in global engagement and co-curricular activities
- International student support from recruitment and enrollment, to graduation, and beyond



USF GOAL 2 *Faculty excellence in research & innovation*

USF World contributes through:

- Incentives, support, and recognition for global research and scholarship
- Faculty Fulbright Award workshops and mentorship
- Global research proposal development resources
- Faculty workshops and training for the integration of global learning in the classroom

USF GOAL 3

Partnerships & engagement with local, national, and global impact

USF World contributes through:

- High impact international, national, and community-based partnerships and collaborations
- The management of international agreements, including student exchange, research collaboration, and academic articulation



USF GOAL 4

An inclusive community for learning and discovery

USF World contributes through:

- The recruitment, enrollment, onboarding, and support of international students from more than 140 countries
- Accessible study abroad programming: 34% of study abroad participants are first generation in college and 20% are Pell-grant eligible
- In-person programming and virtual global experiences to enhance student access to intercultural exchange



USF GOAL 5

A strong, sustainable, and adaptable financial base

USF World contributes through:

- Strategic investment in revenue generating opportunities
- Philanthropic activity in support of education abroad scholarships and the international student support fund



CAPTURING USF'S GLOBAL FOOTPRINT



USF World is dedicated to tracking and mapping USF's global initiatives, programs, research, and the international mobility of faculty and students. During the 2023-2024 academic year, **2,571** students, faculty, and staff traveled to **103** different countries.

The Global Discovery Hub, a publicly available interactive online application, maps student, faculty, and partnership activity. It includes current institutional partnerships and surveys the existing range of global activities faculty are engaged in throughout the world, including publications with international co-authors. The hub also allows students to create international activity resumes to highlight their global achievements.



USF World further supports the university's colleges by creating annual global engagement reports that help the university map its global footprint and better understand its global reach. These reports provide comprehensive data evaluation of the many ways colleges and programs demonstrate global activity, including inbound and outbound student mobility, faculty engagement information, and institutional partnerships. USF community members can access this information in the reporting section of the USF World website at www.usf.edu/world. The USF "Passport" is a resource designed specifically for faculty interested in beginning or furthering their global engagement activities.

INTERNATIONAL STUDENTS AND STUDY ABROAD PARTICIPANTS CONTRIBUTE TO USF'S KEY PERFORMANCE METRICS

Students who engage globally, either as international students at USF and/or as participants in outbound study abroad programs, enhance the campus environment by contributing to the diversity of thought within the classroom and on campus. Globally engaged students not only bring the world to campus communities, they also contribute to key USF performance metrics and consistently perform higher than average on State of Florida benchmarks.

Applicable Metric Code	Performance Metric	State of Florida Public University Performance Benchmarks (2022-2023)	USF Key Performance Indicators (2022-2023)	USF International Students (2022-2023)	USF Students Who Completed Study Abroad (Credit-earning, 2022-2023)
PBF, PMM AAU	4-year Graduation Rate (FT, FTIC)	65%	65%	62%*	82%
USNWR, KPI	4-year Graduation Rate for Undergraduates with Pell Grant (FT)	63%	65%	---	82%
PBF, AAU, USNWR, KPI	6-year Graduation Rate (FT+PT, FTIC)	74%	74%	81%	94%
PBF, USNWR	6-year Graduation Rate for Undergraduates with Pell Grant (FT)	80%	73%	---	95%
PBF, KPI	3-year Graduation Rate for A.A. Transfer Students (FT+PT)	66%	64%	64%	85%
PBF	University Access Rate (% of Undergraduates with a Pell Grant)	42%	34%	---	28%
PMM	Freshman Retention Rate (FTIC >2.0)	90%	89%	94%	94%
PBF, KPI	Percent of Bachelor's Degrees In Areas of Strategic Emphasis (STEM)	50%	68%	78%	65%
PBF, KPI	Percent of Graduate Degrees In Areas of Strategic Emphasis (STEM)	60%	73%	86%	---
PMM, AAU	Doctoral Degrees Awarded	400+	762	119	---

* The 4-year graduation rate for international students was lower in 2022-23 due to the impact of the COVID pandemic on international mobility.

Performance measures come from the Association of American Universities (AAU), U.S. News and World Report (USNWR), State of Florida (Performance-Based Funding [PBF] and "Preeminent" designation [PMM]), and the USF Board of Trustees (Key Performance Indicators [KPI]).

USF WORLD UNITS

USF World is composed of several distinct departments, each responsible for a unique area of global engagement, including: Education Abroad, Global Partnerships, International Community Outreach, Philanthropy, & Communications, International Student Admissions and Support Services, Global Academic Access Programs, Immigration Services for international students & scholars, International Travel Safety and Wellness, and Strategic Planning.

Student Success

- International Student Recruitment & Evaluation
- International Student Support
- Immigration Advisors
- Study Abroad Programming
- Virtual Global Learning Opportunities
- Peace Corps Programming
- Scholarships & Academic Awards

Services

- International Travel Safety & Wellness Support
- Immigration Services for International Students, Scholars, Faculty & Staff
- Global Data Management, Analysis, & Evaluation
- Global Reputation and Brand Awareness
- International Visitor Protocol Guidance



Together, USF World operations contribute to Student Success, Faculty Success, and Global Partnerships and Community Engagement, providing services and resources for the entire USF community.

Faculty Success

- Fulbright Programming & Support
- International Visiting Scholar Programming
- Global Professional Development Opportunities
- Sponsoring International Employees
- Interactive Global Discovery Hub
- International Research Resources



Global Partnerships & Community Engagement

- Global Alumni Outreach & Development
- USF World Advisory Council
- International Partnership Management
- Philanthropic Initiatives
- International Programming and Global Network Events



OUTBOUND STUDENT MOBILITY

Study Abroad

The Education Abroad office promotes global competency by supporting and creating high-impact, innovative, and accessible international experiences for students. USF has garnered three national awards for global student learning, access, and equity. Education Abroad also leads the Virtual Global Exchange Program as well as other globally-focused virtual learning activities. The office administers four School of Record transcribing operations, enhancing the national and international profile of USF.

3rd

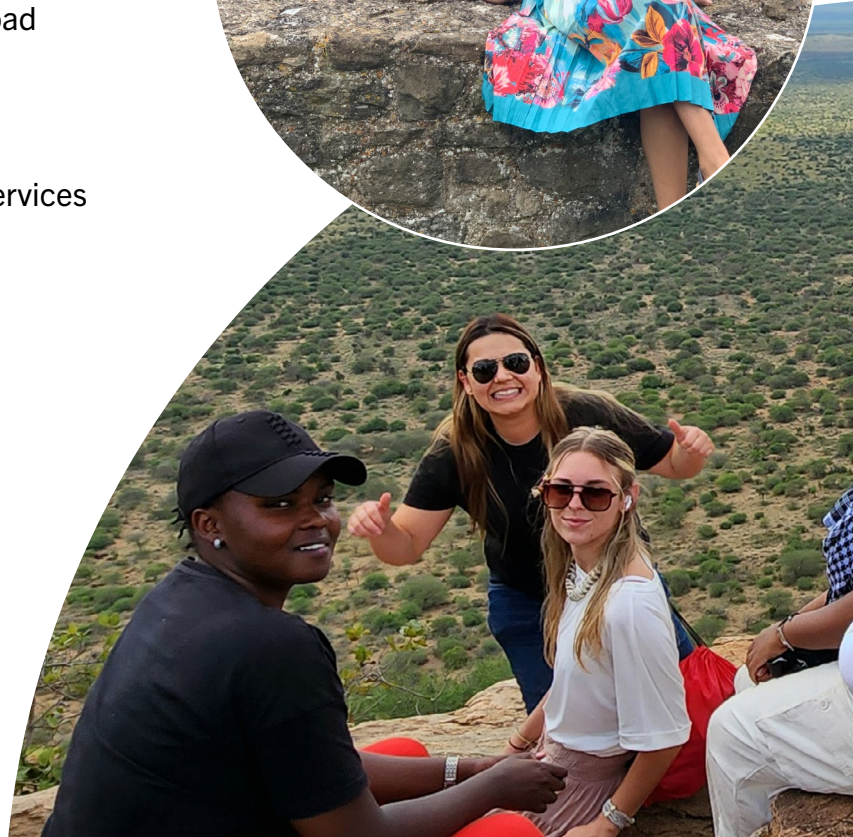
In Florida for number of students studying abroad

28th

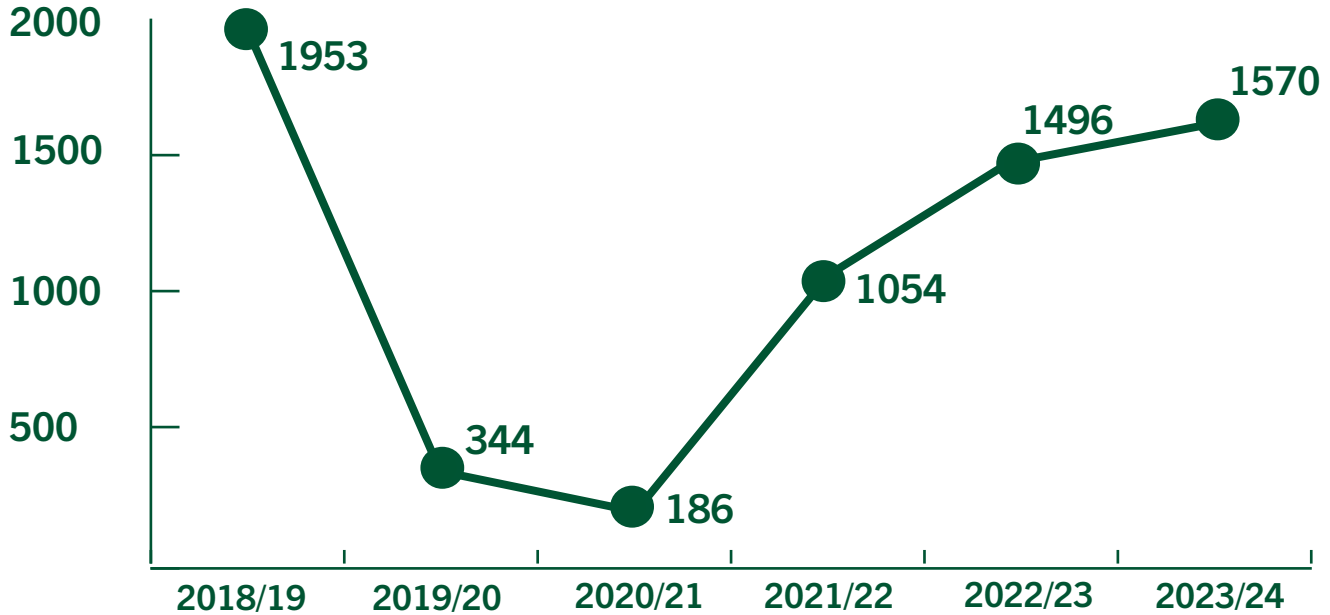
In the nation among public institutions for number of students studying abroad

USF Education Abroad Offers:

- Faculty-led programs ranging from one-week to a semester
- Bilateral exchange programs around the world
- International virtual and in-person internship opportunities
- A suite of global learning options
- Pre-departure and reentry programming to support students before, during, and after a study abroad program
- 24/7 support for students and faculty abroad
- Global travel, health, safety, and emergency services
- Study abroad scholarship award management
- School of Record transcription operations



STUDY ABROAD ENROLLMENT TRENDS, 2018-2024



37%

More than one-third of USF study abroad participants is a first-generation in college student.

\$134K

on average awarded in scholarships to students who applied for funding to study abroad.

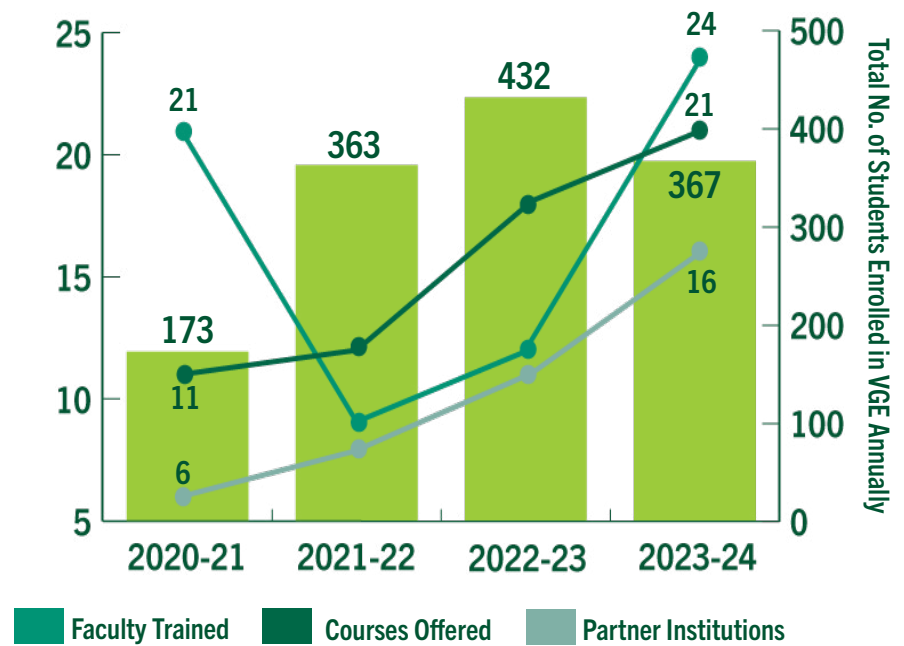


VIRTUAL GLOBAL LEARNING

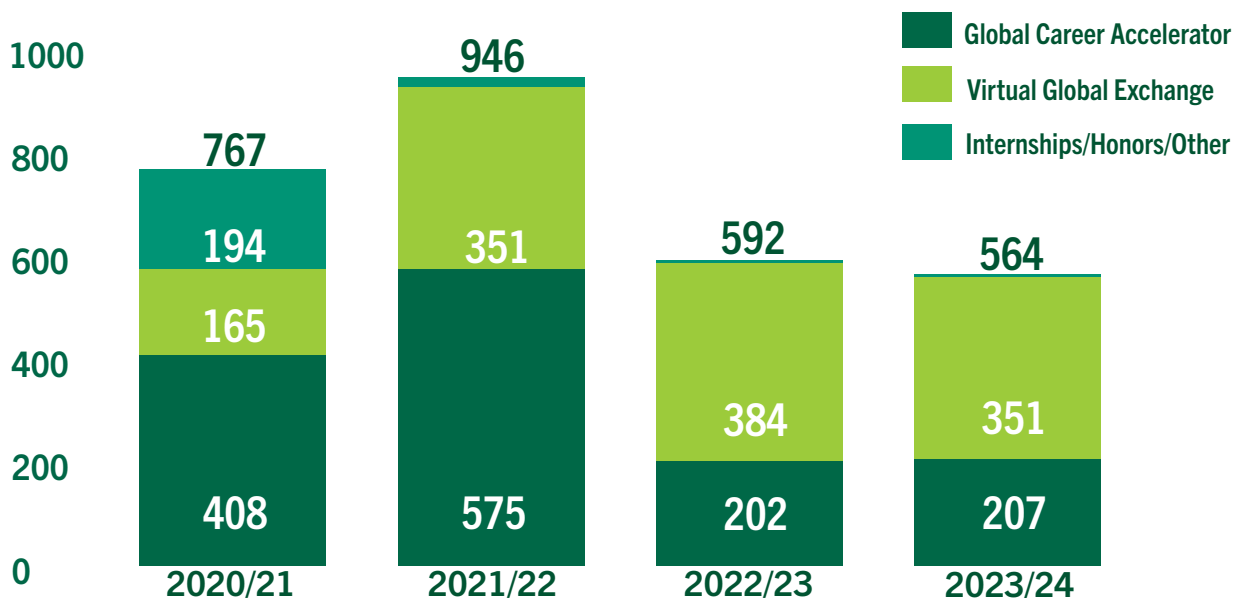
Technologically-assisted intercultural exchange

The pandemic expedited the development of virtual global exchanges and collaborative online international learning. During the 2023-2024 academic year, more than **550** USF students participated in a virtual global learning experience. The online Global Career Accelerator Program allows students to learn about data analytics, digital marketing, or coding by engaging in hands-on internship opportunities in an intercultural environment. Faculty-led Virtual Global Exchanges bring together students from USF with their peers abroad to engage in collaborative learning and research.

In collaboration with the Center for Innovative Teaching & Learning (CITL), USF World launched a VGE faculty learning community (FLC) in 2023 to provide training and partnering assistance to 14 faculty members. USF faculty offered 21 VGE courses this year linking their classrooms with partner classrooms around the globe. These classes were taught by 12 trained faculty and enrolled 367 students in the 2023-24 academic year. The program was such a success that it will continue in 2024-25 with 21 new participants currently registered. Professors who choose to incorporate a virtual competent into their classes receive specialized training and a small \$1200 stipend from USF World.



VIRTUAL LEARNING STUDENT ENROLLMENT TRENDS, 2020-2024



INTERNATIONAL SCHOLARSHIP



USF has been a leading producer of Fulbright Scholar Awards since 2015. A dedicated Faculty Fulbright Advisor offers Spring and Summer workshops for faculty interested in applying for a Fulbright Award. USF faculty are highly competitive and successful with Fulbright applications.

In 2022-2023, the university was recognized as a Top Producer of student Fulbright Awards for the first time in its history. The Office of National Scholarships supports students interested in applying for this highly prestigious award.

2023-2024 FACULTY FULBRIGHT AWARDS

Name	USF College	Department
Gil Ben-Herut	College of Arts and Sciences	Department of Religious Studies
Jean-Francois Biasse	College of Arts and Sciences	Department of Mathematics and Statistics
Jennifer Bugos	College of the Arts	School of Music
Richard Mbatu	College of Arts and Sciences	School of Geosciences
Petroniu Bogdan Onac	College of Arts and Sciences	School of Geosciences
Yashwant Pathak	College of Pharmacy	---
Sara Smith	University Advancement	---
Diane Wallman	College of Arts and Sciences	Department of Anthropology

INBOUND STUDENT MOBILITY

International Admissions

- Direct recruitment of international students to USF from around the world
- International student credential assessment and evaluation
- Marketing and brand recognition internationally
- Management of a dedicated recruitment team in markets across South Asia
- Robust onboarding services for newly admitted students
- Dedicated programming for new and continuing international students

#1

In Florida among public institutions for international student enrollment

#17











In the nation among public institutions for international student enrollment

5,788

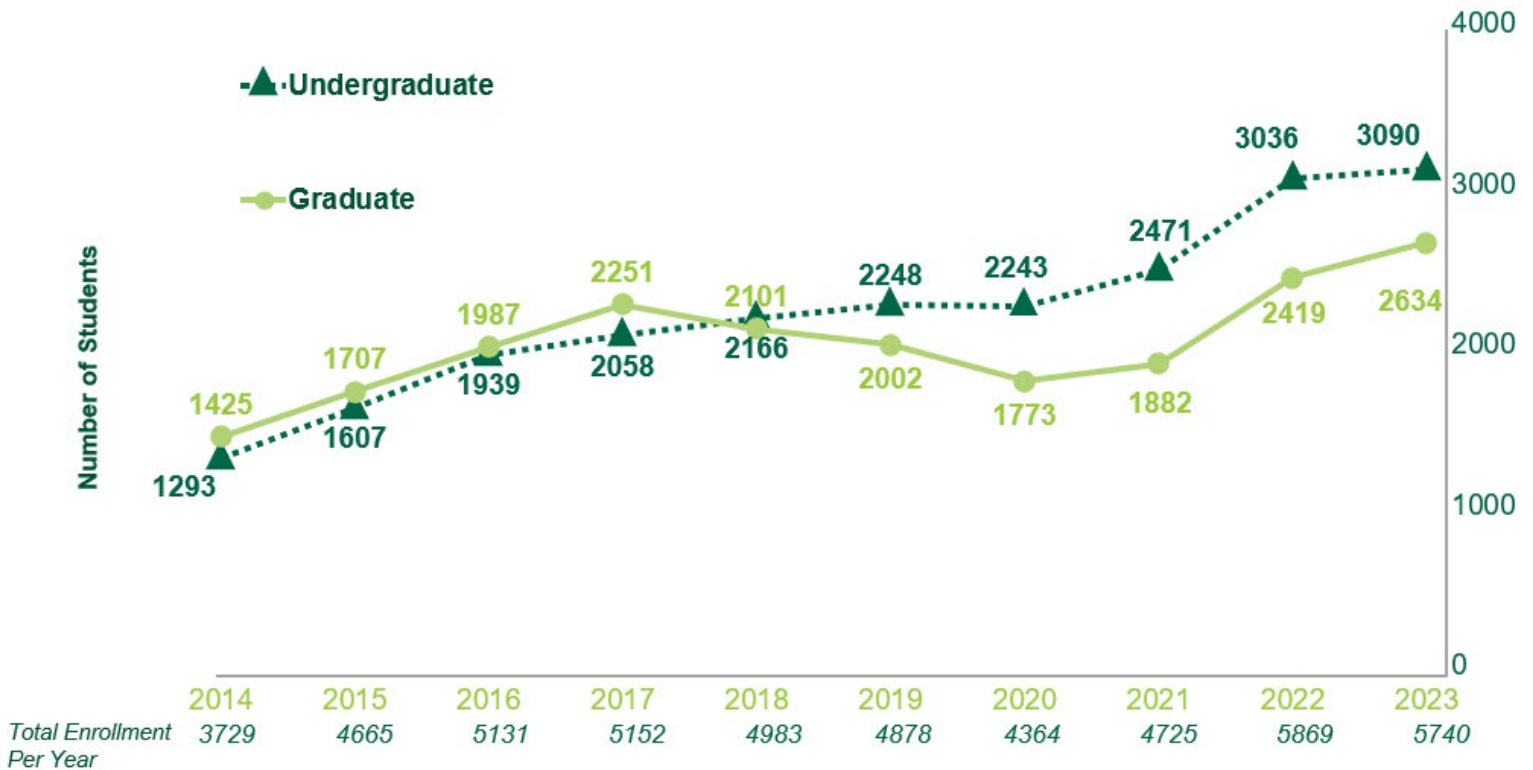
International students were supported from 141 countries in 2023-2024



TOP 5 COUNTRIES FOR FALL 2023 INTERNATIONAL STUDENT ENROLLMENT

Undergraduate			Graduate		
	1. Vietnam	381		1. India	1,460
	2. Brazil	339		2. China	205
	3. India	291		3. Bangladesh	86
	4. Bangladesh	131		4. Saudi Arabia	62
	5. Colombia	128		5. Nigeria	58

DEGREE-SEEKING INTERNATIONAL STUDENT ENROLLMENT AT USF



ENSURING IMMIGRATION COMPLIANCE

The Office of International Services facilitates the understanding and compliance of federal immigration regulations and university policies for international students, scholars, faculty, and staff. Services offered include:

- Management of Student and Exchange Visitor Information System (SEVIS) records for F-1 students, including reporting requirements and redesignation filing
- Oversight of the university's J-1 Exchange Visitor Program
- Filing of the annual Institute of International Education Open Doors student data report
- Delivery of new student workshops about immigration responsibilities and campus involvement
- Specialized immigration appointments to discuss status concerns and work authorization
- Facilitation for international students and scholars to file their U.S. taxes
- Collaboration with departments that sponsor non-immigrant visas and permanent residency for USF employees



J-1 VISITOR EXCHANGE PROGRAM

Bringing Talented Students & Researchers to Campus

The objective of the J-1 Exchange Visitor Program, known as BridgeUSA, is "to increase mutual understanding between the people of the United States and the people of other countries by means of educational and cultural exchanges" (Mutual Educational and Cultural Exchange Act also known as the Fulbright-Hayes Act of 1961). The Program is designed for people outside of the U.S. who wish to take part in study- and work-related exchange programs approved by the U.S. Department of State Bureau of Educational and Cultural Affairs. **During the 2023-2024 academic year, 210 visiting J-1 international scholars represented 46 countries and contributed to the vitality of USF as a global university.**

J-1 SCHOLARS TOP NATIONS BY CITIZENSHIP, 2023-2024



J-1 Scholar Field of Expertise

Field of Study	Scholar Count
Biological and Biomedical Sciences	90
Physical Sciences	28
Engineering	18
Communication, Journalism, and Related Programs	15
Business, Management, Marketing and Related Support Services	14
Health Professions and Related Programs	9
Mathematics and Statistics	8
Computer and Information Sciences and Support Services	5
Education	5
Multi/Interdisciplinary Studies	4

J-1 Scholar Totals by Type

Scholar Type	Scholar Count
Research Scholar	168
Short-Term Scholar	40
Professor	2

Top Countries for J-1 Student Visitors

	India 54
	Brazil 31
	China 26
	Turkey 16
	South Korea 7

FACULTY SUCCESS

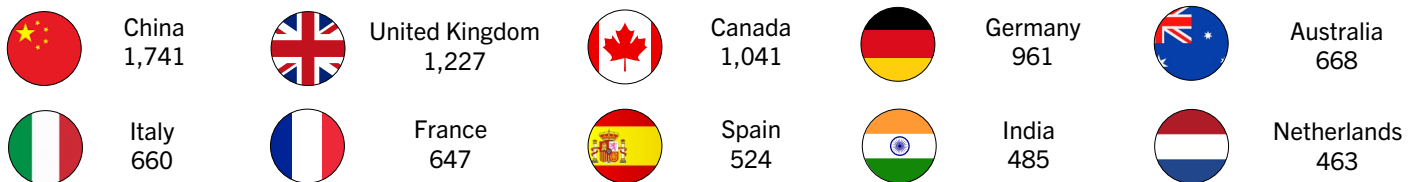
High Impact Research Collaboration

33% of USF publications involved an international collaborator, accounting for

57% of *all* USF Citations in 2023. Publications with a global co-author generated

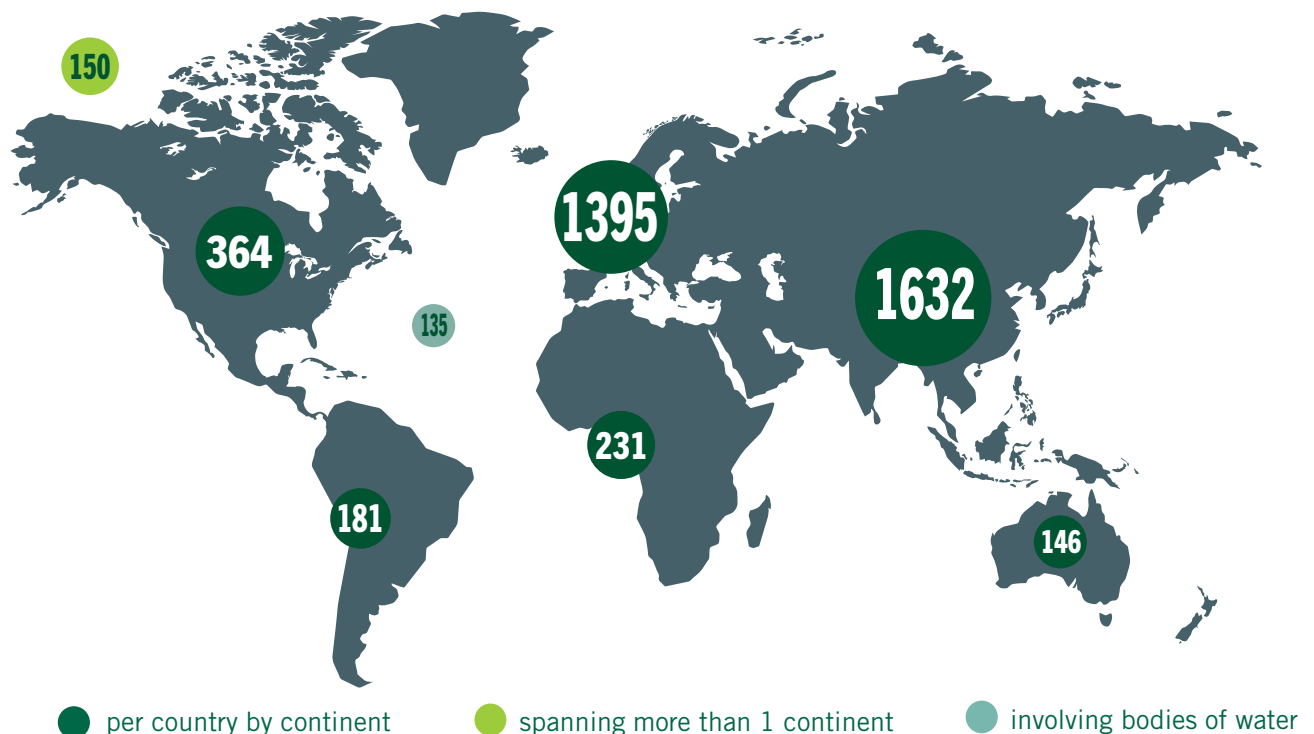
3x the scholarly impact as compared with solely domestic authorship.

TOP COUNTRIES OF CO-PUBLICATION BY NUMBER OF PUBLICATIONS*



*Clarivate InCites data, 2019–2023

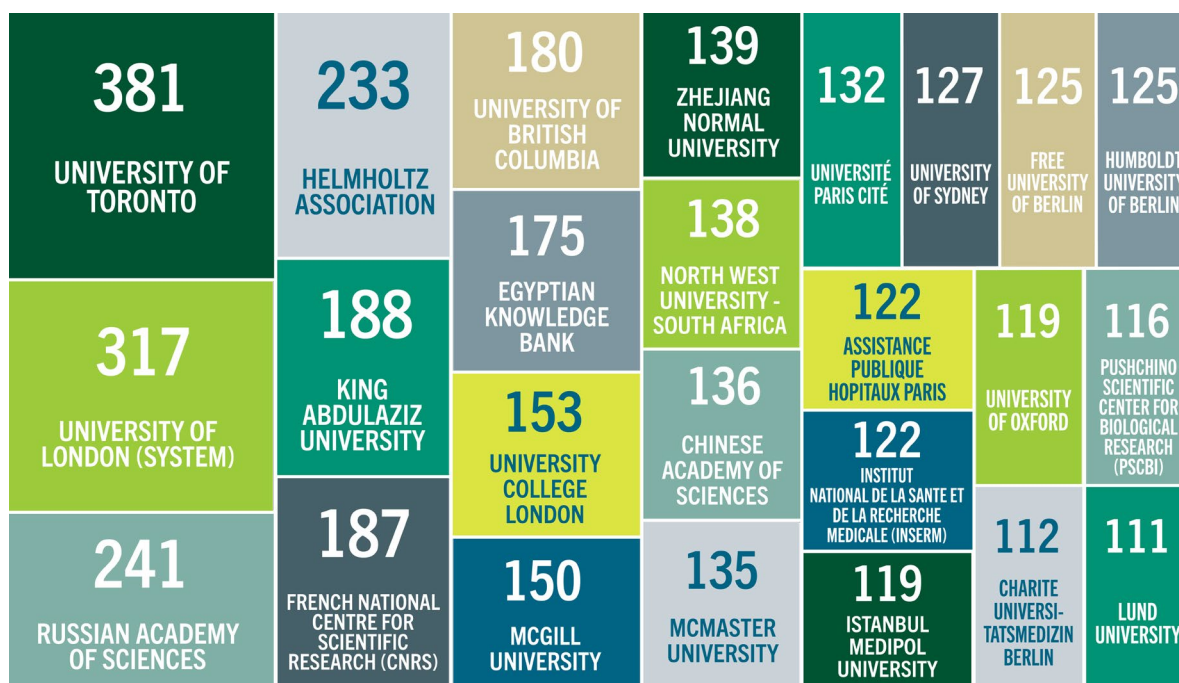
USF FACULTY GLOBAL RESEARCH ACTIVITIES 2019 – PRESENT



USF FACULTY INTERNATIONAL CITATIONS & IMPACT SCORES*

	All Citations & Impact Score	Internal Citations & Impact Score	Domestic Citations & Impact Score	Int'l Citations & Impact Score
2023	3,664 1.68	216 0.63	1,049 1.01	2,231 3.08
2022	15,866 1.39	1,613 0.75	5,777 1.13	8,290 2.06
2021	42,346 1.31	3,262 0.81	14,701 1.03	23,294 1.89
2020	63,119 1.32	4,928 0.89	21,580 1.13	35,562 1.93
2019	138,547 1.31	11,158 0.82	25,194 1.09	41,348 1.82

TOP INTERNATIONAL COLLABORATING INSTITUTIONS BY NO. OF PUBLICATIONS*

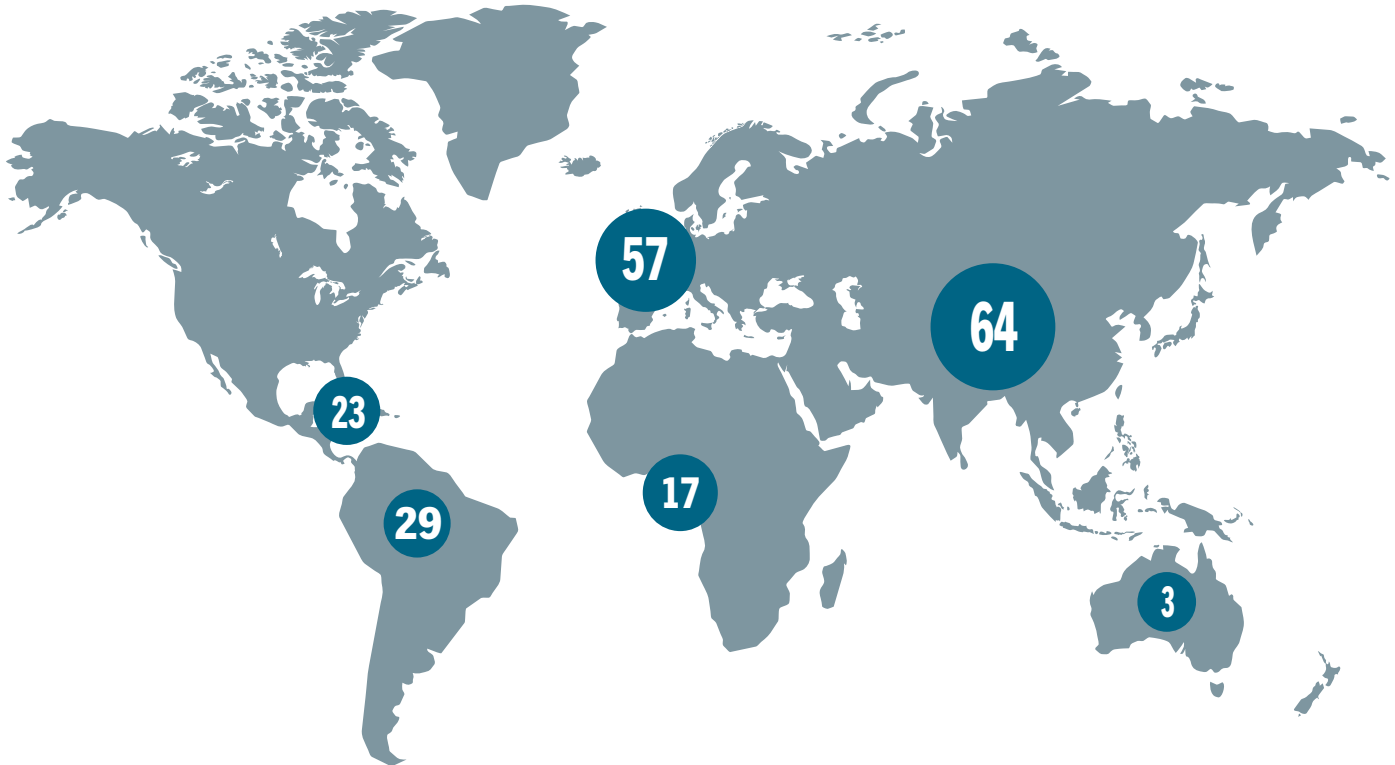


*Clarivate InCites data, 2019-2023

GLOBAL PARTNERSHIPS

USF maintains an active portfolio of international agreements that support research collaboration, student exchange, shared degree programs, and graduate student mobility. A snapshot of all active agreements can be seen below, and more details are available online from the USF Global Discovery Hub.

USF INTERNATIONAL PARTNERSHIPS, 2023-2024*



*Agreements may be located in more than one country. Therefore, aggregate numbers shown may exceed the total number of active agreements

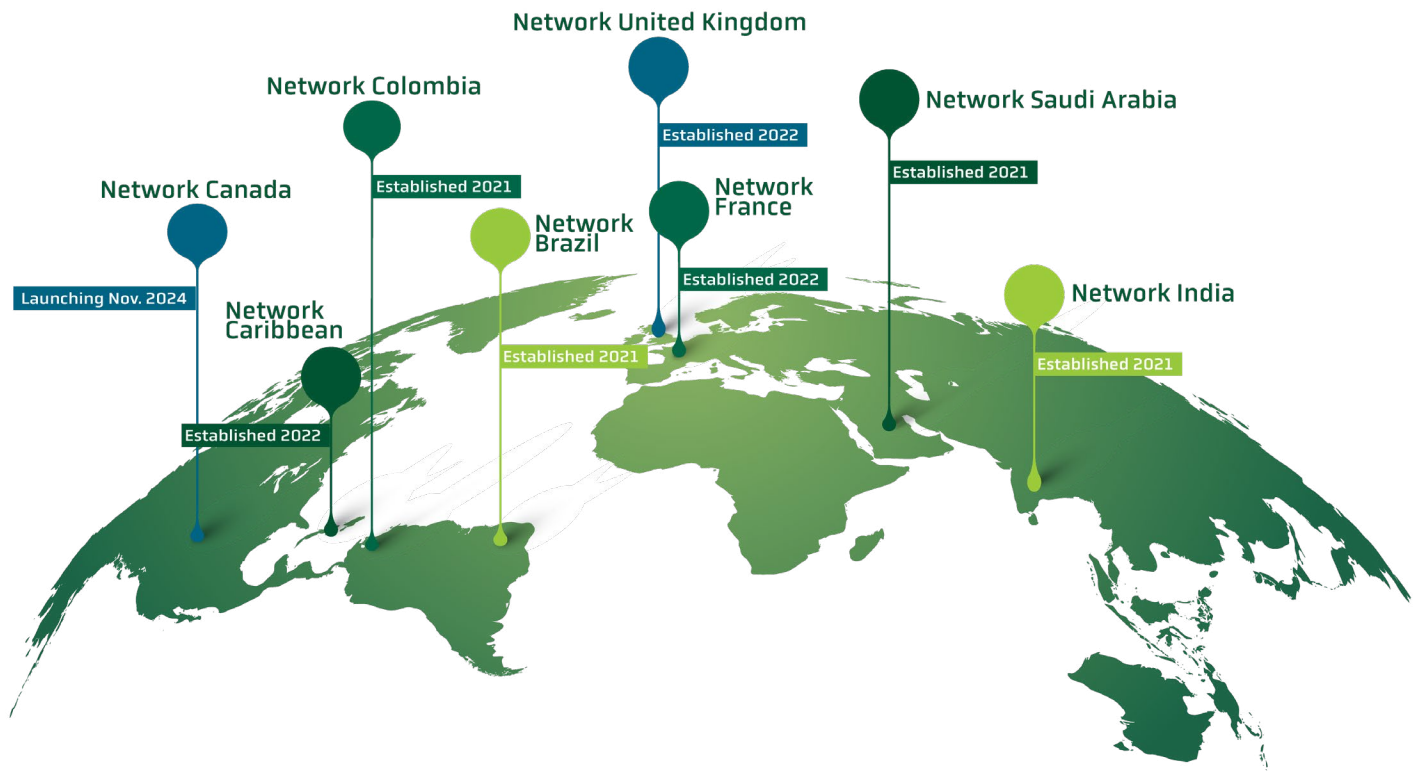
USF (including USF Health) has **172** active institutional partnership agreements across **53** countries. These include:

- 130 General Collaboration agreements
- 14 Student Exchanges
- 21 Memoranda of Understanding (MOU)
- 7 Academic Articulation, Affiliation, Transfer, or Service agreements

GLOBAL NETWORKS

USF's Global Networks geographically connect global alumni with current students, faculty, and local partners, and build communities of support for international students, faculty, programs, research, and businesses. No matter where USF Bulls are in the world, they can stay connected to USF peers, professors, students, and others who share an affinity for a particular geographic location. The USF Global Network initiative's first priority is to create community and each Network has an online space where USF World shares news and information relevant to each Network. Content includes features of international and study abroad students, faculty conducting research internationally, faculty successes, and alumni stories from around the world. Network Canada will debut in Fall 2024!

There are more than **12,000** USF alumni worldwide.



INTERNATIONAL COMMUNITY RELATIONS

Engaging Locally and Globally

The International Community Relations Team oversees outreach across USF's three campuses, Tampa Bay's international and business communities, and USF's alumni and partners abroad. The unit:

- Facilitates global collaboration between USF stakeholders, the Tampa Bay community, and international partners
- Leads USF's relations with Tampa Bay's international business and diplomatic communities
- Builds and leverages relationships with USF's global alumni
- Brings students, faculty, and alumni together around geo-cultural areas of interest through Global Networks
- Manages international visitor and delegation protocol
- Promotes USF's international success and global impact through outreach and communications
- Builds global reputation, brand awareness, and media coverage



International Business Forum



Impactful engagement with the local community is critical to the university's 2022-27 Strategic Plan. The USF World Advisory Council facilitates collaboration and capitalizes on opportunities for globalization at USF and across the Tampa Bay region. The council's mission is to provide USF World with guidance, support, and advocacy to help build mutually beneficial relationships with key stakeholders in Tampa Bay's international community and beyond.

The Council successfully led the university's first International Business Forum in March of 2024 — a collaboration between USF World, the Muma College of Business, and The Office of University Community Partnerships. In a daylong event on April 10, more than 200 people came together at the USF International Business Forum to take stock of the region's potential as a gateway to the global economy. "Florida is a magnet for business and top talent," USF President Rhea Law told the crowd gathered at the Marshall Student Center. "Last year we had an 86% net gain in business coming here ... that's the largest in the country. We have something very special going on in our state, and in particular we have something very special going on in Tampa Bay. We have the environment, we have the ecosystem that will support these businesses, and we do that together because we link arms and make sure we take care of those businesses."

2024-2025 CALENDAR OF EVENTS

■ 2024

■ 2025

AUGUST

- USF Global Network Virtual Send Off events for inbound international students
- International Student Welcome Celebration
- Fulbright & International Visiting Scholar Welcome Reception
- Global Network Colombia: Student Welcome

SEPTEMBER

- World Bank Symposium in partnership with the U.S. Commercial Services
- USF Study Abroad Expo

OCTOBER

- Global Network UK: Celebration featuring Honorary Consul Justine Assal

NOVEMBER

USF World elevates International Education Week (IEW) by hosting over 30 globally focused events across USF's three campuses during November. Officially observed November 18-22, 2024, IEW is a joint initiative of the U.S. Department of State and the U.S. Department of Education to promote programs that prepare Americans for a global-oriented workplace and attract future leaders from abroad to study at American institutions of higher education.

- Export Compliance Roadshow in association with the U.S. Commercial Service and the Greater Florida District Export Council in St. Petersburg
- Global Network France: Celebration featuring French Consul General Raphaël Trapp and co-sponsored by the French American Chamber of Commerce (FRAMCO)

DECEMBER

- International Student Sash Ceremony

JANUARY

- State of the World: The Impact of the Presidential Election on National Security, Global Business & the State of Florida
- Global Network Brazil: Career Event in association with the USF Brazilian Students Association (BRASA)

FEBRUARY

- International Business Megatrends and Networking event in association with the St. Petersburg Conference on World Affairs
- Global Networks Brazil, Colombia, & the Caribbean: Carnaval Celebration

MARCH

- 2nd Annual International Visiting Scholar Research Symposium
- 2nd Annual International Business Forum

APRIL

- Fulbright Recognition Event

MAY

- International Student Sash Ceremony
- Next Generation in Global Diplomacy held in Sarasota
- Global Network Colombia: Celebration held in Tampa's Sister City of Barranquilla, Colombia

All events will be held on the USF Tampa campus unless otherwise noted.

USF WORLD KEY RESOURCES

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Campus Director, USF St. Petersburg campus

Brandon McLeod | brandonmcleod@usf.edu

Education Abroad

<https://www.usf.edu/world/education-abroad/>

Faculty Fulbright

<https://www.usf.edu/world/for-faculty/faculty-fulbright.aspx>

Global Discovery Hub

<https://www.usf.edu/world/for-faculty/global-discovery-hub.aspx>

Global Networks

<https://www.usf.edu/world/for-alumni/networks/index.aspx>

Global Travel Safety & Wellness

<https://www.usf.edu/world/for-global-travelers/index.aspx>

Immigration Services

<https://www.usf.edu/world/international-services/index.aspx>

International Admissions

<https://www.usf.edu/admissions/international/>

International Data Reporting

<https://www.usf.edu/world/about/reporting.aspx>

Global Partnerships

<https://www.usf.edu/world/for-partners/international-agreements/index.aspx>

International Student Support Services

<https://www.usf.edu/world/for-students/international-students/index.aspx>

Virtual Global Learning

<https://www.usf.edu/world/for-faculty/virtual-exchange/index.aspx>

SUPPORT USF WORLD



Support a student scholarship to travel abroad internationally on a USF-sponsored program.

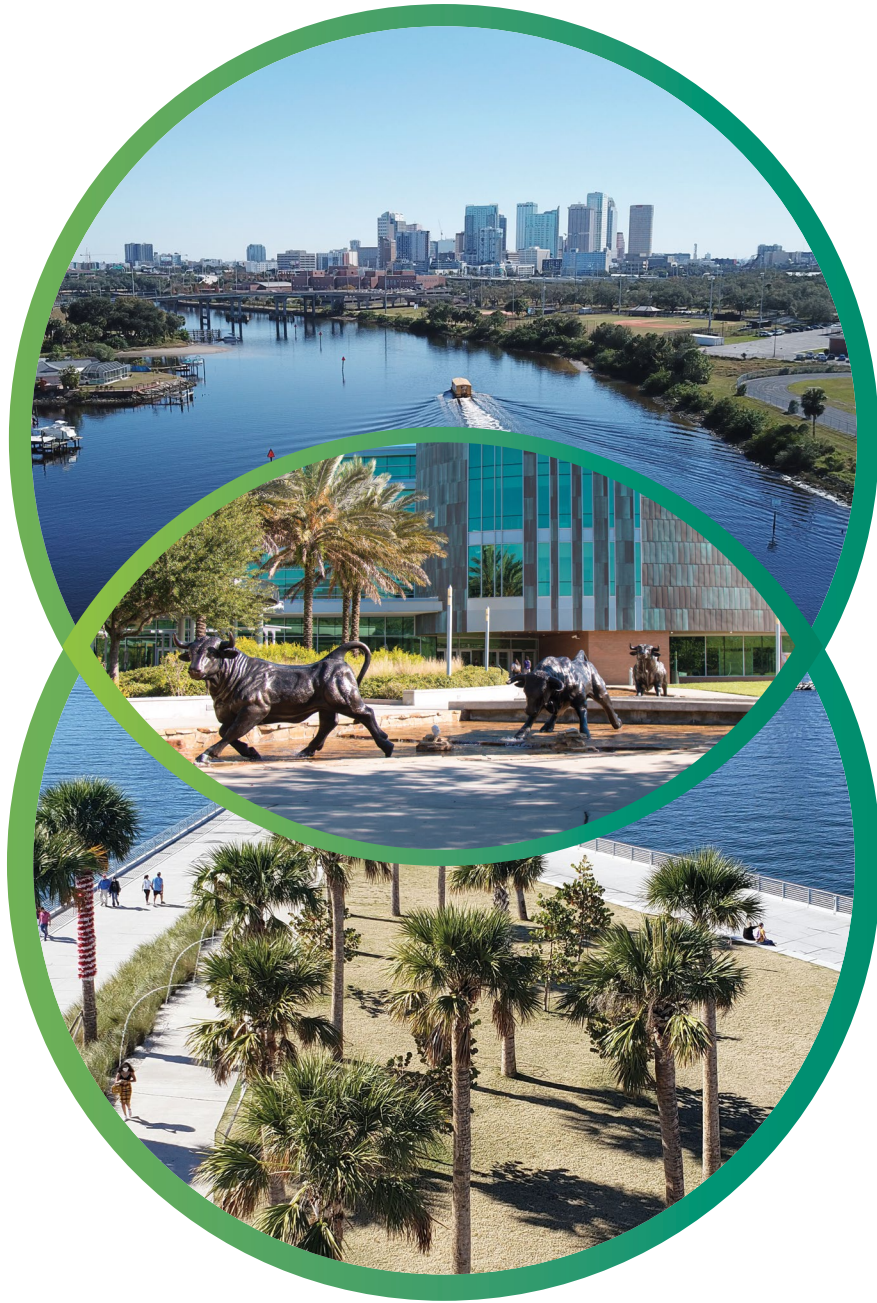


<https://giving.usf.edu/online/gift/f/610005/>

Support an international student facing unexpected financial hardship.



<https://giving.usf.edu/online/gift/g/uwe6/>



USF World



Connect with us by visiting: linktr.ee/usfworld